

September 27, 2005

## Dear Fenton Showcase Dealer:

The second century of Fenton Art Glass is set to begin with the introduction of our new Spring 2006 line. We are excited to bring you this new program highlighted by a refreshing new color – Silken Sand – along with over 100 additional new items!

## The complete Spring 2006 Collection includes:

- Silken Sand A diverse new shade for year round decorating. Each piece is available
  with or without the "Daisy Blue" handpainted design.
- Mary Gregory Four new shapes and designs for this popular collection in Cranberry!
- Butterfly Kiss on Violet A refreshing Stacy Williams design that coordinates with Rosemilk.

Early Spring ... To ship from December 2, 2005 - January 27, 2006.

- Dresser Set An elegant 3-piece dressing table set in cool Aquamarine glass and strictly limited to 1,250 sets.
- Showcase Dealer Exclusive Your first exclusive for the new century! Each rooster is made from priceless Burmese glass and inscribed with the signature of Mike Fenton.
- Burmese Roosters The large rooster is limited to 950 pieces and inscribed with George Fenton's signature.
- Mother's Day Limited Editions Two special springtime colors, Opaline Green and Lavender Opaline. Each is limited to 1,500 pieces and the candy box is inscribed with Lynn Fenton's signature.

Late Spring ... To ship from January 30 - April 7, 2006.

## Spring orders placed by December 15, 2005 earn special discounts!

**NEW Spring Direct Mail Catalog** – An excellent way to promote your new Spring merchandise! Includes two catalog exclusives in new Silken Sand. Refer to the enclosed flyer and learn how you can earn additional discounts and dating – contact your sales representative today to order.

Please review the enclosed programs and begin planning how Fenton Art Glass can work for you in 2006. We appreciate your continued support as we near the end of our first century producing handmade American glass.

With best regards,

Scar E. Fretze

Scott K. Fenton National Sales Manager

