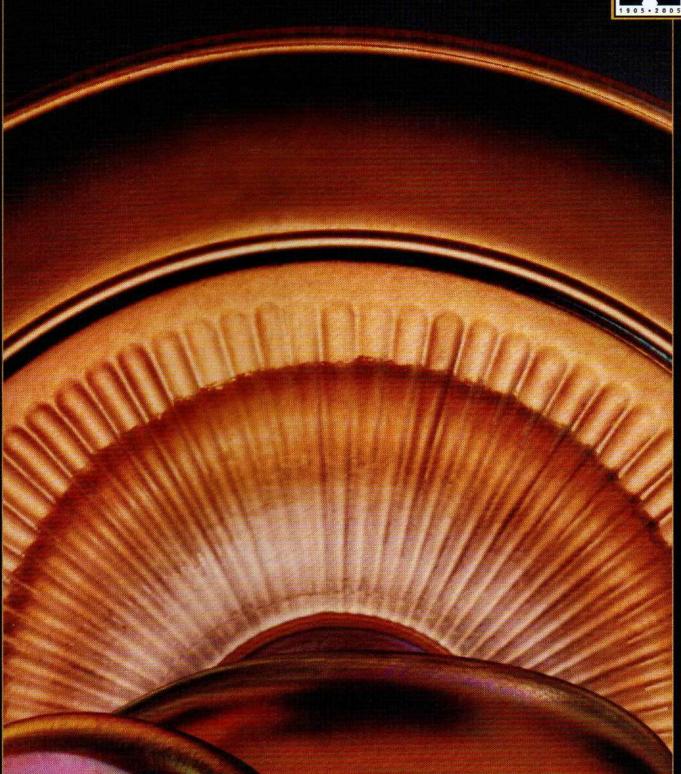
2005 Dawn of a New Century







FENTON

Handcrafted American Glass Artistry

Looking Back on 1905!

Although our company celebrates its 100th anniversary in 2005, the Fenton story actually begins in the 1890s in the town of Indiana, Pa., which is east of Pittsburgh.

Shortly after his graduation from high school in Indiana, Frank L. Fenton, then 17, thought about a career as a school teacher, for he had been the valedictorian of his high school class. Instead, he became a glass decorator at The Northwood Company in his hometown, perhaps because his brothers, Charles and John were also employed there.

Although he did not have formal training in art, young Frank was enthusiastic and talented. The Northwood plant was producing a number of different decorated glass items, and he quickly learned various techniques for handpainting floral motifs and adding gold accents to pattern elements. Before long, he was creating his own designs for decorations to be used on pitchers and tumblers and submitting them to the factory managers.

One day in 1898, however, he was late in reporting for work (and not for the first time!). The foreman of the decorating department told him that he was fired and to leave the plant. On his way out of the factory, Frank happened to meet either Harry Northwood or Carl Northwood, the two men who were superintendents of the plant. After hearing the story of Frank's discharge, the Northwood man overruled the foreman and sent him back to work. Within a few months, young Frank—then just 19 or 20—was made foreman of the decorating department!





Celebrating Our 100th Year!

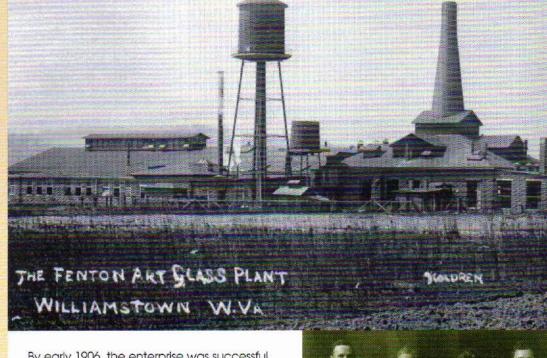


The day was May 4, 1905. Frank L. Fenton and his brother John pooled their funds (Frank's \$280 and John's \$4.86) and deposited them in the Dollar Bank in Wheeling, West Virginia. The Fenton Art Glass Company was born!

Joined by brother Charles, Frank and John rented space in the Haskins Glass Company's factory in Martins Ferry, Ohio, and began to purchase glass from nearby manufacturers. Frank designed decorative motifs to be handpainted on the glass, and four young women—Carrie Howell, Lizzie Moore, Bertie Rhumbach, and Carrie Wood—were hired as decorators.

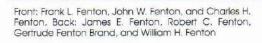


Gold band tumbler, ca. 1905



By early 1906, the enterprise was successful, but they couldn't always get glassware from their suppliers. The Fenton brothers began to consider building their own glass factory so they could be sure of having glass to decorate.

Ground was broken for a new glass plant in Williamstown during the fall of 1906, and construction moved along quickly. The furnaces were fired in December, and factory manager Jacob Rosenthal recruited skilled glassworkers from other factories in the Ohio Valley.

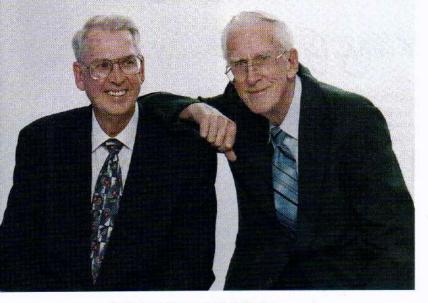


On January 2, 1907, the first piece of Fenton glass, a crystal creamer in pattern No. 8 (now called Waterlily and Cattail) was made. Using Rosenthal's expertise, the company made opalescent glass and a unique opaque color called Chocolate. In late 1907, Fenton began to market its new "Iridescent Ware," products that were popular for about two decades.

FENTON

Handcrafted American Glass Artistry

www.fentonartglass.com



Bill Fenton (left) and Frank M. Fenton

Dear Fenton Customer:

As we celebrate our 100th anniversary as an American company, we realize that few organizations ever reach such a milestone. Fewer still are making products in the same manner as they did a century ago, and even fewer are family-owned and managed. We are proud to be "centenarians," a unique achievement, but we are especially proud to be unique in those other ways.

In developing products for our 100th year, we gained a renewed appreciation for the spirit of innovation that has always been important to Fenton Art Glass. Each piece of Fenton glass represents the combined efforts of designers and skilled artisans, and each reflects the pride we take in our enterprise.

The ten of us have been associated with Fenton glass for more than 250 years. Our history is a record of business success, but it is also one of warm personal relationships and of shared appreciation for the beauty and value of our products. We hope that you will share in our joy and pride as we celebrate our 100th anniversary.

Deorge W Fenton

George W. Fenton President

Fenton weathered the Great Depression and prospered during World War II when domestic glassmaking flourished as imports ceased. In 1948, the second generation—Frank M. Fenton and his brother Bill Fenton—took control of the company. The Hobnail pattern in Milk Glass became popular and is regarded as a "classic" today.

Together, Frank and Bill led Fenton Art Glass for nearly four decades. Fenton's position as the nation's premier producer of handmade art glass was secured, and the company continued to flourish even as other firms were closing.

In the 1970s and 1980s, seven members of the third generation (Frank's three sons and Bill Fenton's two sons and two daughters) became associated with the glass company and the Fenton Gift Shop. George W. Fenton (Frank's son) became President in 1986. His wife, Nancy Gollinger Fenton, was named Director of Design. In the 1990s, two members of the fourth generation, Lynn Fenton Erb and Scott Fenton, Joined the company.

Bill Fenton passed away in 2002, and his son Don, who was Vice-President and Sales Manager, died suddenly in February 2003. Both men were very special to all of us and so important to our company over the years. We think of them often and feel their influence as we approach our 100th anniversary.



Don Fenton



Front: Frank M. Fenton; Middle row: Shelley Fenton Ash, Christine Fenton, Nancy Fenton, and Lynn Fenton Erb; Back row: Randy Fenton, Mike Fenton. George Fenton, Tom Fenton and Scott Fenton.

Looking Back on 1905!

Several old ledger books reveal just how the Fenton Art Glass Company began. As Frank L. Fenton and John Fenton combined their funds and made the initial bank deposit of \$284.86 on May 4, 1905, they realized that more capital would be needed. They incorporated the business as "The Fenton Art Glass Company," and they sold shares of stock in the new firm. Among the first investors were businessmen from Martins Ferry, Ohio, and the nearby city of Wheeling, West Virginia.

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One investor, John Sedgwick, was a prominent lawyer in Martins Ferry (the Sedgwick House is now a museum there). Another investor, William Mann, owned a foundry in the same town, and his factory often made castings for moulds used in glassmaking.

As he started this enterprise, Frank L. Fenton decided he ought to have a life insurance policy. A physical exam was required, so he visited Dr. J. O. Howells in Bridgeport, Ohio. The doctor wrote a prescription for some medicine that Frank needed, but he also bought some Fenton Art Glass stock! Druggist J. C. Dent, also from Bridgeport, filled the prescription, and he also purchased some stock!

At the first meeting of the company stockholders, J. C. Dent was elected President, and Dr. Howells was named Treasurer. John Fenton held the office of Vice-President. Frank L. Fenton was both Secretary and General Manager, but the latter title reflects the fact that he was making the important day-to-day decisions of running the company.





Handcrafted American Glass Artistry

Celebrating Glass Decorating

With glass as their canvas, Fenton decorators are artists of a unique kind. With a few deft brushstrokes, they make flowers spring to life and blossom or they create rich accents which complement the color or shape of the glass.

When Fenton Art Glass began in 1905, we were buying glass "blanks" from nearby manufacturers and decorating on them. The decoration designs were probably the creations of Frank L. Fenton, for he had done this sort of work for several employers before founding his own business.



As he noted in an interview many years later, "My work was in the area of design, and I got the idea that I could do for myself what I had done for others."

From the old sales ledgers, we know that many early Fenton products were lemonade sets consisting of a pitcher and six tumblers. The glassware had been purchased from nearby manufacturers such as Imperial, Jefferson or Northwood, and it might have been crystal, amethyst, blue, green, or ruby.



Unfortunately, we have no pictures of these initial products, and the ledger entries offer just a few clues. The No. 56 tumbler is described as "G. B." which probably refers to Gold Band, a typical decorative addition, and there also are many orders for barrels of "assorted gold band tumblers."



Louise Piper

The ledgers provide much fodder for our imaginations. What were the assortments called Harvard, Jewel or Yale? What, indeed, did the "Marguerite" lemonade set look like? And what was the one named "Howell," after the surname of one of our first decorator employees?

When we began to make glass in Williamstown in 1907, decorating was an important part of our operation. Charles Fenton—who had been a decorator at a Northwood plant in Indiana, Pa., in 1900—was in charge of the decorating department. As seen on the previous page, we began with a talented group of young women who learned to do handpainting on our glass. Over the next two decades, the decorating department flourished, especially when Otto Goertler developed some innovative techniques. During the Great Depression of the 1930s, however, the decorating department was phased out due to the economic hard times and diminished demand for the product.

During the 1960s, decorated glassware became fashionable once again, and company President Frank M. Fenton and his brother Bill, who was Vice-President, were determined to restart the Fenton decorating department ... If they could find the right person! Designer Tony Rosena, who had joined the company in 1967, suggested that they talk to a woman he knew from his time in Jeannette, Pa. Although she was nearing retirement age, Louise Piper accepted Frank and Bill's challenge and came to Fenton in 1968.



As a young girl in 1920, Louise was curious about the glass decorators she saw at work on her way to school. They invited her to try her hand. She was an eager pupil under demanding teachers, and thus began her lifelong career. She was just 13 when she first worked part-time at the Jeannette Shade and Novelty Co. This firm had ties with the nearby Westmoreland Glass Company and a china decorating plant, and Louise decorated at those places, too.

Debbie Lorentz Kyle

Louise's initial decoration design for Fenton was called Violets in the Snow, and she also created many elaborate floral motifs as well as realistic depictions of wildlife.

Louise Piper retired in 1989 at 81. Her decoration designs are now quite popular, and collectors search for handpainted pieces with her signature.

The decorators at Fenton today carry on the tradition begun in 1905 and continued by Louise Piper.



Brenda Pezzoni applies paint to a Ruby Stretch vase. Most of the paint at Fenton contains finely ground glass called frit. After the piece is fired it becomes a permanent part of the glass.



Platinum Collection

Introducing the 2005 Platinum Collection
Showcasing the best of Fenton Art Glass—past, present and future.

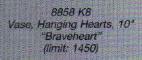
Each piece has been carefully selected to highlight a distinctive Fenton glass color, specific decorating style, or an aspect of glass mastery that has made Fenton the premier U. S. glass manufacturer from 1905 to today. Each piece bears the 100th anniversary logo, is numbered and strictly limited. New additions to this 100th Anniversary celebration collection will become available in the second half of 2005.

8998 BK 100th Logo, 3¼"

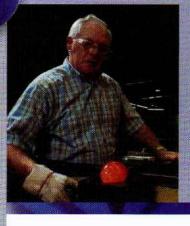


"Braveheart" Cobalt Hanging Hearts Vase

The best of our past inspires new artistry. In learning to re-create offhand art glass from the 1920s, Dave Fetty developed skills to elevate Fenton's studio glass offerings. The process begins with a care of Milk Glass covered with Cobalt Blue glass. Black glass threads are then worked into the surface of the Vase, and Black glass edging is applied and worked by hand along with the addition of the Black glass handles. Each Vase is unique—a true work of art.



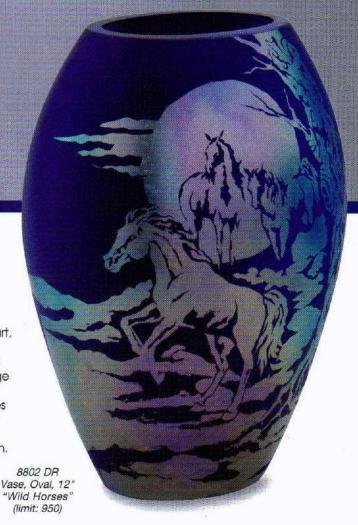
Dave Fetty shapes a fiery gob of glass to which a molten glass design will be applied to create one of his many works of art.



"Wild Horses" Farrene Vase

A tribute to the glassmaker's art, this deceptively simple Vase is the most difficult shape we've ever done in Favrene. The large vase is the perfect canvas for Robin Spindler's majestic horses frolicking against a moonlit sky created by the shimmering tones of pure silver in the batch.





Rubina Verde is an historic glass that shades from ruby (rubina) to green (verde), in a color variation that has been made for over a century. In looking back at vintage wallpaper patterns, Fenton designer Kim Barley was inspired to create the sweeping "Floral Scroll" motif, exauisitely handpainted and highlighted with accents of 22k gold.

"Pansy Sunrise" on Rosalene Vase

Inspired by the crisp perfection of pretty pansies peeking through the early morning dew, designer Stacy Williams created "Pansy Sunrise," a delicate motif embellished with accents of 22k gold. The secret to Rosalene is pure gold in the formula which allows the glass to blush from cool white to a lovely pink wherever it has been chilled and reheated.

4251 ZJ Vase, 81/4" (limit: 1950)



3242 JF Basket, 91/2" "Floral Scroll" (limit: 1000)

"Moonlit Poppies" on Black Vase

Fenton designer CC Hardman created an incredibly luscious floral motif to enhance the drama of this magnificent 13" Black Satin Vase, one of Fenton's largest pieces of late. Drawn to the rich depth and shading of the design, Scott Fenton requested that it bear his signature as his selection for the 2005 Platinum Collection.

"Lacquer Red" Ginger Jar

Glass as it was meant to beresplendent, ravishing and very, very red! Milk Glass is covered in deep rich Ruby, and then handcrafted into a classic Ginger Jar shape. Framed with a Black glass cap and base, dark as ebony, its simple elegance needs no further embellishment.



Aquamarine Opalescent Stretch Second Generation

Frank M. Fenton has always loved the pastel elegance of Aguamarine Stretch developed at Fenton in the mid-1920s. One of his favorite pieces is the Dolphin-handled Sandwich Tray honored in this collection.

Generations Collection

Introducing the 2005 Generations Collection

Looking ahead to our 100th anniversary, we realized how much the past influences the present and future, and we marveled at the evolution of the art of glassmaking, even as the crafting process remains much as it has been for centuries. The same forces that drove the creation and evolution of our business influenced the styles and colors of 100 years, and the transitions in shapes, styles and colors from Fenton's second generation through today's fourth generation. This introspection inspired the creation of the Generations Collection.

The Generations Collection features the simple Aquamarine Stretch of the 1920s through the Aqua Opalescent Marigold from the 1980s to the shimmering coppergold of today's Marigold.

(limited to sales through May 15, 2005)





Aqua Opalescent Marigold Third Generation

Many members of the third generation admired the Aqua Opalescent pieces made during the early 1980s. The unique combination of Aqua color and Marigold spray evokes an elegant piece of jewelry.



www.fentonartglass.com

8919 5.1
Candiaplate
7" dia.

8953 5.5
Vase, 7½*



Marigold Fourth Generation

For the fourth generation the excitement is the simple clean shapes done in today's hottest color trend—shimmering copper, here called Marigold.

Looking Back on Iridescent Ware!

In mid-1907, Fenton workers were unloading a railway boxcar filled with straw used in packing glass. As one worker slowly slid the boxcar's door open, he found a disreputable-looking man fast asleep on the floor inside.

With his face covered by a slouch hat, the fellow quickly awoke, scrambled to his feet, and brushed away the wisps of straw that clung to him. "Where's the manager?" he said. "I'm gonna show ya how to make a new kinda glass."

Glass chemist and manager Jacob Rosenthal worked closely with this gentleman (we think he was John Gordon) to perfect the spraying of metallic salts on hot glass. This process created vivid iridescent hues, much like the look of oil on water.

In late 1907, Fenton Art Glass went into the marketplace with its new

"iridescent ware." These were highlypatterned pressed glass articles, and they soon caught the public's fancy. Collectors prize them today as "Carnival glass," a phrase born in the 1950s when authors began to write about the glass of decades past.

For more than two decades, Fenton stationery proudly carried this phrase: "Originators of Iridescent Ware." And to think it all began with a fellow who looked like a bum in a boxcar!



9456 CN Vase, Drapery 11"-13"



Carnival alass has been a Fenton hallmark since 1907. In fact, the excitement surrounding the inception of this "rainbow" of colors on alass ensured the success of the fledgling Fenton Art Glass Company.

0094 AS

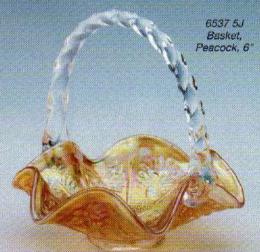
11 Pc. Carnival Assortment





Golden Daisy on Amethyst Carnival

France Burton experimented with metallic paints to create the "Golden Daisy" motif, which coordinates perfectly with the revived Marigold Carnival.



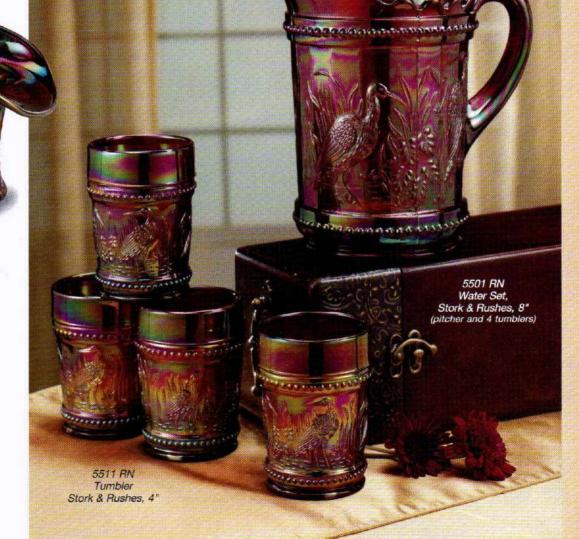
Marigold Carnival



This 2005 collection returns to the best of our signature treatments in a medley of highly collectible colors—Red Carnival, Amethyst Carnival and Marigold Carnival. To "raise the bar" on this coveted treatment even higher, nine of the pieces in the 2005 Carnival collection have never been done before by Fenton.



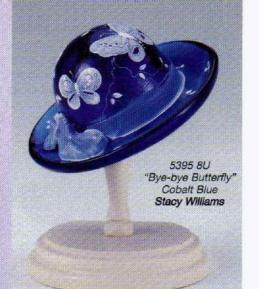
4333 RN Basket Hobstar & Flower, 7"



Fenton designers work diligently to create handpainted decorative motifs that will complement the glass which is to be painted. Each design is a challenge, for it must conform to the curved surfaces of the glass and special paints must be carefully blended to attain the vibrant colors that Fenton collectors love.



Decorating Designers: Robin Spindler, Stacy Williams. Kim Barley, CC Haraman and Frances Burton



5395 9H

Designer Hats

The designing women of Fenton show their style in our annual collection reflecting the distinctive personalities of our Decorating Designers. Each talented designer chose her favorite colored hat and decorated it "to taste." Each Designer Hat is offered in a strictly limited edition of 2500 pieces, bears a "designed by" logo with the signature of the designer and the signature of the artist who completes it. A custom display stand accompanies each hat.

> 0095 AS 7 Pc. Designer Hat Assortment

Red Hatters Matter!

Inspired by the fun and freedom of reaching 50, Design Director Nancy Fenton suggested a red hat with the flourish of a purple feather to honor this enthusiastic society of women. Each Ruby hat is inscribed with the signature of Nancy Fenton, is signed with pride by the artist who handpaints it, and is accompanied by a custom stand.



Inscribed with the signature of Nancy Fenton

Four Seasons Fairy Lights

Mary Gregory for every season! Our most popular decorating style continues, celebrating children as they enjoy seasonal activities, each captured forever by the artisans of Fenton. Fairy Lights, a most collectible form of glass, have been popular since the Victorian era and are ideally suited to highlight the difficult yet delicate Mary Gregory style.

The "Mary Gregory" style of painting appeared more than 100 years ago as "Painted Cameo," and only the skilled artisans of Fenton continue this challenging decorating style. "Mary Gregory" describes glassware that has been painted with white enamel resulting

in raised details which create an image.

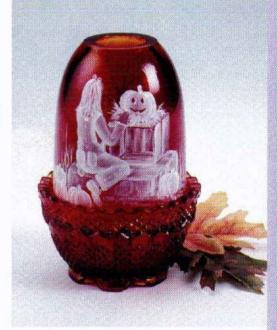




Summer 7300 F5 Fairy Light, 5" "Home Run" Violet (Robin Spindler)



Winter 5980 F1 Fairy Light, 5½" "Skating Party" Cobalt (Stacy Williams)



Fall 7300 FY Fairy Light, 5" "The Great Pumpkin" Ruby (Frances Burton)



Choosing Family Signature!

Choosing each piece is a challenge for every family member, and sometimes the discussions can get pretty hot and heavy! Scott Fenton Family Signature Series

The Fenton heritage is showcased in the Family Signature Series, Each piece is hand picked by a Fenton family member as an example of the glass artisan's and glass decorator's finest work. Each piece is individually numbered, dated, inscribed with the signature of a Fenton family member, and signed by the decorator who handpainted it.

protested that he's never on any anything that retails for more than \$50.00, and he's beginning to feel unappreciated, so he was pleased to select the "Moonlit Poppies" Vase to be his signature piece for 2005. Everyone knows that Christine Fenton has a passion for felines, so no one was surprised when the darling "Golden Tulips" cat was her first choice, nor were they surprised when Randy Fenton selected the Butterfly bon bon in Chocolate as Chocolate is his favorite glass color.

Shelley was very gracious when she agreed that the Glass Messenger Subscriber Exclusive Piglet would bear her name even though she wondered if they were trying to tell her something. She then flipped over Frances Burton's "Butterfly Minuet" on Turquoise and the family felt it should bear her signature too! Frank M. Fenton has always loved the pastel elegance of the Aquamarine Opalescent Stretch developed at Fenton in the mid-1920s, and one of his favorite pieces is the Sandwich Tray with a Dolphin handle, also a part of the new Generations Collection.

Limited to sales through May 15, 2005 6335 EF Basket, 101/2" Inscribed with the signature of

Shelley Fenton

8951 WB Soda Vase, 71/2" Inscribed with the signature of

Nancy Fenton

5165 A9 Cat, 3%' Inscribed with the signature of Christine Fenton

6359 EK Vase, 13' "Moonlit Poppies" Inscribed with the signature of Scott Fenton (limit: 2500)

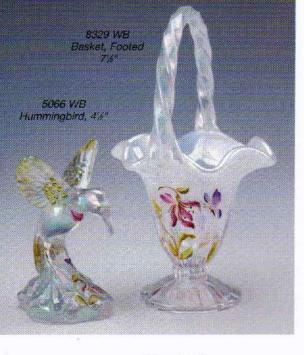
4112 9N Sandwich Tray, 11" dia. Inscribed with the signature of Frank M. Fenton



Handcrafted American Glass Artistry

Glass Messenger 2005 Subscriber Exclusives Subscribers to Fenton's Glass Messenger will be delighted with the opportunity to select one or both of the 2005 Subscriber Exclusives, each handcrafted in luscious Burmese, made with pure gold in the formula. Inspired by the blush of Burmese, from a creamy yellow to a pinky peach, Kim Barley created a special "Fruits and Flowers" design for the Vase and "Peaches" the Piglet. Each 2005 Subscriber Exclusive is numbered, dated, inscribed with the signature of a Fenton family member and signed by the artist who completes it. Subscriber Exclusives limited to sales through November 30, 2005. 5949 HJ 5021 HJ FG086 "Fruits and Flowers" Burmese Vase, 71/2" "Peaches" Piglet, 4" Annual Subscription Inscribed with the Inscribed with the (4 issues includes FREE binder GLASS signature of George Fenton with initial order) signature of Shelley Fenton GLASS FG170 Glass Messenger Display (includes 1 current issue, 15 copies of a recent issue and 20 rack cards) FG119 Glass Messenger Postcard (pack of 100) FG208 Showcase Dealer Subscription Rack Card (pack of 20) Exclusive 0288 AS 7 Pc. Chocolate An exceptional Butterfly Assortment bon bon box in Chocolate, each piece 4680 CK is individually numbered Rooster Box, 81/2" and limited to sales to Showcase Dealers through May 15, 2005. Part of the Family Signature 5292 CK Collection, each box is inscribed Rooster, 51/2" with the signature of Randy Fentonwhose favorite color is Chocolate. 5098 CK Bunny Box, 41/2 Chocolate Glass Dating back to 1907, Chocolate glass is a collector favorite, specially reissued to celebrate our 100th anniversary. Each piece bears the 100th Anniversary backstamp and is limited to sales through May 15, 2005. 5162 CK Bunny, 3*





Stargazer Butterfly on French Opalescent

Inspired by Stargazer Lilies, Robin Spindler created a flowing design with a butterfly on a sky of French Opalescent Iridized Satin glass. Coordinates perfectly with Violet and Rosemilk for endless decorating possibilities.

8951 WB Vase, 7½"
Inscribed with
the signature of Nancy Fenton

(limited to sales through May 15, 2005)



13 Pc. Stargazer Butterfly Assortment 9578 WB Votive, Two-way 6308 WB Lamp, 20" 5430 WB Basket, 8" Thromas (1) 9295 WB 5165 WB Slipper, 6° l. Cat, 3%"

Looking Back on Violet Glass

Whether it's "purple" or (as we prefer) "violet," collectors agree that it's always "such a beautiful color!" Here's the story behind the color Violet.

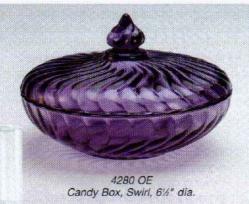
In the history of American glassmaking, it's a color seldom seen. The old Riverside Glass Company in Wellsburg, West Virginia, produced some wonderful pieces in the 1890s, but they and other glass plants soon concentrated their efforts on the ambers, blues, and greens that the marketplace desired more strongly.

Fenton's Violet glass begins with the raw materials of a glass batchsilica sand, soda ash, and lime. The color results from our adding a precisely measured quantity of manganese and just a pinch of "powder blue," which contains cobalt.

The batch is melted at 2500 degrees F in one of the twelve enclosed "pots" in our main melting furnace. We have slightly different batches for pressed ware and blown ware, due to the relative thicknesses of the various items we want to make.

Compared to other colors we produce, Violet tends to cool somewhat more quickly, so our skilled glassworkers have what they call a "short working time." They adjust to this characteristic of the glass by changing their

Violet is a special challenge to us all, but the results are well worth the effort!



Grape Arbor on Violet

Inspired by the continuing influence of wine themes in home décor, Kim Barley created the lush motif "Grape Arbor" to enhance the rich depth and beauty of Violet. New selections include a Footed Vase from an Indiana mould and the very popular Pig.



3240 VQ Vase, 10"



Butterfly Minnet on Turquoise

Escape to your place of hidden desire—tranquil blue waters, the endless sky, or a treasure chest filled with glistening gemstones. Let your imagination lead the way. The colors of water satisfy a yearning for peace and healing—expand your horizons with Turquoise.

Frances Burton's fluid design style is on display in the delicate Butterfly Minuet pattern, where beauty and whimsy combine in a fresh design. Deep white enamel is used to paint stylized butterflies in an elaborate dance on a sky of Turquoise that captures nature's fragility forever.



5066 QA Hummingbird, 41/4"

7380 EF Candy Box, 91/4" 19 Pc. Turquoise and
Butterfly Minuet
Assortment

6335 EF
Basket, 10½"
Inscribed with
the signature of
Shelley Fenton
(limited to sales through
May 15, 2005)

0100 AS



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8155 EF Vase, Square, 7½"



5065 EF Cat, 5"





Mouse, 3"

61/2" dia.

deserving of a Fenton







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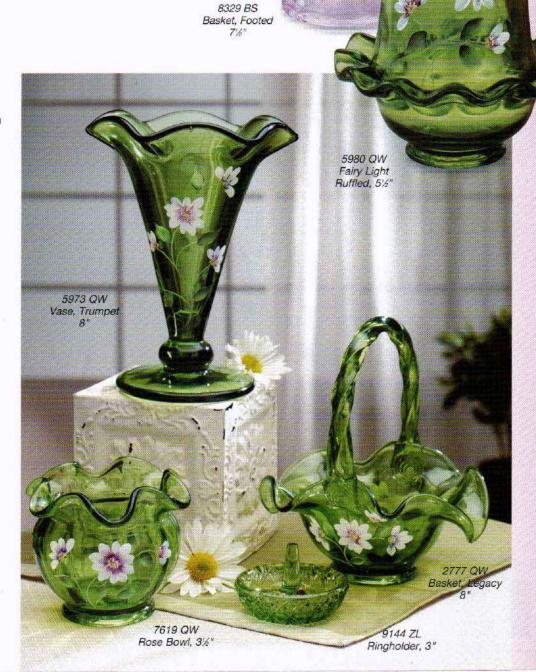
Fern Green

Just in time for spring—a crisp new green as fresh as all outdoors!
Inspired by the preppy green and pink tones so popular in the 1960s, and experiencing a revival today. New Fern Green selections include a Drapery Votive, Daffodil Box and Daffodil Vase—all designed to coordinate with the Stargazer Butterfly on French Opalescent, Tulip Delight on Rosemilk and Autumn Gold collections.

0102 AS 10 Pc. Daybreak on Fern Green and Fern Green Assortment

Daybreak on Fern Green

Kim Barley's refreshing "Daybreak" decoration brings a youthful breath of naiveté to the trendy Fern Green. Delightful when paired with Rosemilk or Violet.



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Looking Back on Opalescent Glass!

For nearly three decades (1880-1910), opalescent glass was at the forefront of the American glass tableware industry. Among the glassmakers who perfected and popularized opalescent glass were men such as Harry Northwood and Harry Bastow, both of whom influenced our company's founder, Frank L. Fenton, in the late 1890s and early twentieth century.

When Fenton first began to make glass in 1907, opalescent colors were among our initial products. Fenton factory manager and chemist Jacob Rosenthal had years of experience in the glass industry before his employment at Fenton... and he knew all the secrets of glassmaking!

The secret ingredient that makes this magical color was originally called "bone ash." The glass must be carefully chilled for a select number of seconds and then reheated to create the desired opalescent effect. Fenton artisans have mastered these techniques.



Tulip Delight on Rosemilk Opalescent Stretch

The soft appeal of creamy Rosemilk Opalescent provides the perfect balance for Kim Barley's vibrant "Tulip Delight" design. The luxurious stretch finish achieved by Fenton is a hallmark of 100 years of glassmaking skills, passed from generation to generation.



New this year is the Lily of the Valley Rose Bowl, while the 8" Vase and the Drapery Bell remain popular sellers from 2004.

2753 BS Vase, 10"

> 0104 AS 13 Pc. Tulip Delight on Rosemilk Opalescent Stretch and Rosemilk Assortment: New Shapes





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Looking Back on Quality

Frank M. Fenton always smiles when he delivers some of his favorite lines, "In the handmade glass business, there's no such thing as a perfect, piece of glass! These items are made by skilled people, and the glass will reflect the work those people have to do with it and the tools they use."



The Selecting Department, ca. 1907.

As our glassware is gradually cooled to room temperature during a 2-3 hour journey on an endless belt through the lehrs (annealing ovens), trained selectors stand ready to examine each and every piece. Their language is foreign to outsiders, as they speak of "scaly pipe," "cords," "blisters," or "press out." Each term refers to something that is not quite right, and the selector decides whether a given item she is examining is "first quality," a "second" or "cullet" (broken up and remelted by Fenton or sold to a firm which also recycles glass).

The selectors get their standards from our company's Quality Committee, a large group that meets regularly to scrutinize questionable pieces made recently. "Every item we make presents a different challenge," says company President George W. Fenton. "Some glass colors change during different melts, and we have to decide on an acceptable range. In other areas, it may be particularly difficult to crimp a small vase, press a rose bowl, or flatten a small bowl into a plate."

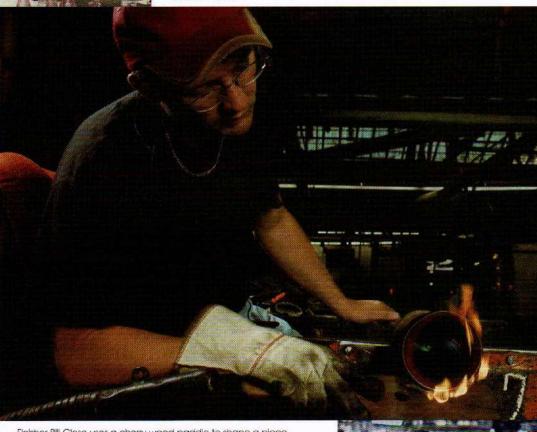




Celebrating Glassmaking

At Fenton Art Glass, we make glass the old fashioned way, by hand, using tools and techniques that are essentially unchanged from those of a century or more ago.

Our glassmaking area (called Hot Metal) looks chaotic at first to the casual visitor, but close observation over a few minutes' time reveals a wonderful choreography to the production process. Each glassworker is part of a carefully-structured team, and each worker's role is no less important than any other. Any way you look at it, glassmaking is really a "team sport!" Selector Pat Hill



Finisher Bill Close uses a cherry wood paddle to shape a piece.

The skilled gatherer must bring just the right amount of glass to the presser or blower. If there is too much or too little, the mould will not fill properly.

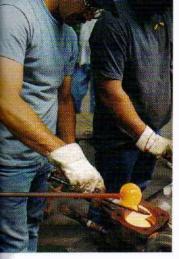
The presser establishes a rhythm of cutting glass from the gatherer's punty rod and sliding the mould under the plunger on his press. He works closely with the gatherer and a turning out worker who removes pieces from the mould after they are pressed to shape.

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The blower shapes the gob of molten glass on the blowpipe. A puff of his breath and a few moments to roll the gob on a steel marver plate are needed before the glass is blown to shape in a cast iron mould.

Delmer Stowasser



Presser Henry Holschu uses his shears to cut glass from the punty.

After a piece has been pressed or blown, we often want to change its shape (called finishing) or add an edge of glass in a contrasting color (called ringing). The finisher and the ringer are highly-skilled glassworkers. Their eyes and experience create true artistry in glass and amaze those who take the guided tours through our factory.

The finisher may use a carbon paddle or one made of cherry wood to flare a pressed or blown item after it has been reheated in a small direct fire furnace called a glory hole. He rotates the piece and applies just enough force with the paddle. A moment later, he may use a hand-held tool or a foot-powered crimping device to create the "frilly" edge that so many Fenton glass collectors enjoy.

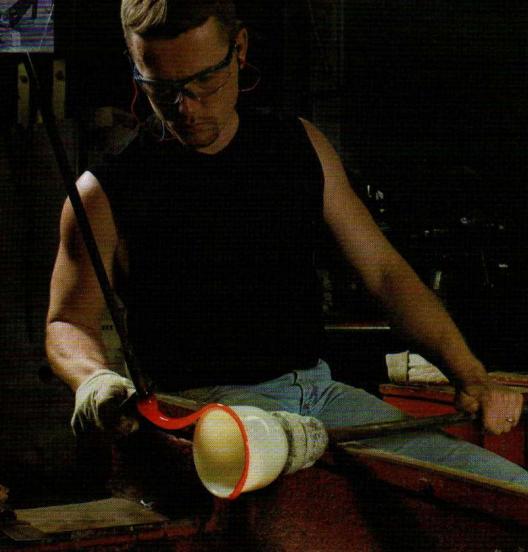
Fenton's first "ringer" was glassworker Pete Raymond, who spun an edge of cobalt blue on French Opalescent glass articles for our Blue Ridge line in 1939. We created many other "crest" lines in the 1940s, and ringing has been a Fenton hallmark ever since.



The ringer depends upon a fellow glassworker, called a ring gatherer, to bring him just the right amount of glass at the proper temperature. Gripping the gatherer's punty rod with shears in his right hand, the ringer simultaneously rotates the glass item with his left hand on the handle of a tool called a snap, which holds the bottom of the piece to be made. Orange-red molten glass is defly applied to the edge of the article. Each ringer has his own way of working, varying the tempo as needed, to produce the perfect result.

Ringer Ron Bayles and ring gatherer John Schob often worked together in the mid 1980's.

Ringer Bob Buchanan has mastered the technique to apply a thin, even edge to a large item.







Looking Back on Swung Vases!

A special tool called a snap grips the bottom of a newly-pressed vase. Looking much like a drum major, a glassworker swings the snap in an ever-increasing arc, and centrifugal force extends the top of the vase, making it ever taller and taller. At just the right moment, the motion ceases, and another Fenton "swung vase" is complete.

A century ago, swung vases were created from tableware items such as spoonholders or celery holders. The graceful shapes proved popular, and Fenton Art Glass made many such pieces in Carnival glass from about 1908 to 1915.

In the 1950s and 1960s, we rediscovered techniques for making swung vases, and our milk glass bud vases (a favorite gift!) came to grace many homes. Now, in 2005, a new generation of glassworkers at Fenton have mastered these traditional techniques.







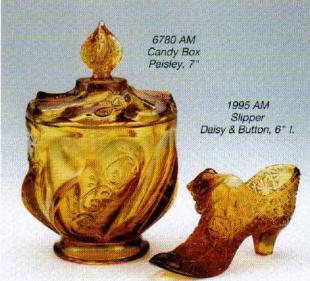
ENTON

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0105 AS

18 Pc. Golden Tulips and Autumn Gold Assortment

4353 A1 Vase, Handkerchief 11"-13"



Tuscan Charm on Ruby Amberina Stretch

Kim Barley was inspired by the designs and colors of Tuscany to create the lush floral motif "Tuscan Charm," brought to life in rich metallic gold. New shapes include the Prism Box and Rose Bowl with base, both available undecorated or decorated, and the delightful Elephant.

0106 AS

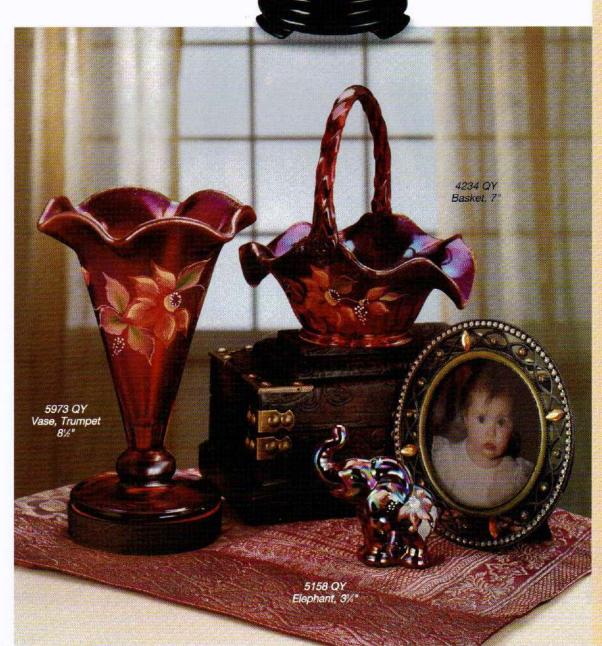
14 Pc. Tuscan Charm and Ruby Amberina Stretch Assortment

7704 QY Rose Bowl w/base, 5"

Comport, Dolphin, 7" dia.

7087 QY Box, Prism, 51/2"

New shapes showcased in this popular assortment include the Dolphin Comport from an Indiana mould, and the Prism Box, designed by Jon Saffell. The Footed Basket is also new.



Looking Back on Stretch Glass!

First made about 1915-16, "stretch glass," as it is now termed by collectors, was a special kind of iridescent glass. Among the original names for it are terms such as "Rainbow" and "Cobweb." Its production was an important part of Fenton Art Glass during the 1920s, and these pieces are eagerly sought by today's collectors. Now, many decades later, we make our products in much the same way.

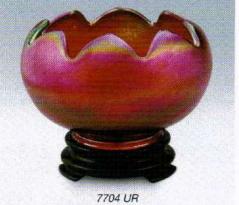
After the glass is sprayed with a solution of metallic salts to create the iridescent finish, the items are reheated so that they can be reshaped. As a skilled glassworker, called a finisher, reshapes the item, the iridescent surface stretches, creating a myriad of striations and a texture that is a delight to see.

Rare red stretch glass from the 1920s inspired our efforts to create the Ruby Amberina color for our current production. Each piece reflects some of the great traditions of the American glass industry as well as our pride in handmade

art glass.

100 YEARS

Ruby Amberina Stretch



Rose Bowl w/base, 5"

The intense glow of Fenton's furnaces is captured forever in the shimmering iridescence and luster inherent in the magic of Ruby Amberina Stretch. First produced in the early 1920s, the glamorous art deco style continues to captivate, and red remains the statement color in home décor.





Midnicht Garden

Classic Black with streamlined simplicity. An array of fluid, sleek yet stylized floral botanicals adorns silky smooth shapes.

0107 AS 7 Pc. Midnight Garden Assortment

Assortment

 \mathcal{J}

Fenton designer Robin Spindler understands the drama of a perfectly presented flower, and she captures it forever in this striking new look, known as "Midnight Garden." Each piece is handpainted in painstaking detail and signed with pride by the artist who completes it.



Looking Back on Cranberry Glass

Called "gold ruby" by prominent tableware manufacturers in the 1880s, Cranberry is a unique glass color that can be made only as blown ware. Pure gold is dissolved in a mixture of two strong acids and this liquid is added to the dry raw materials of glass batch—silica sand, soda ash, and lime.

Fenton's first Cranberry was marketed as "Ruby Overlay" in the early 1940s, and this name provides an insight into the production procedure. Cranberry glass consists of a "bud" of deep red glass that is then cased (or overlaid) with Crystal before it is blown to shape in a cast iron mould. The blowing process results in a thin, inside layer of red so vivid that it is difficult to tell there is Crystal on the outside.

Cranberry glass has been a Fenton collector favorite for decades. As we observe our 100th anniversary during 2005, we take pride in the fact that our artisans continue the great tradition of "gold ruby" which began in the 1880s.

0108 AS 8 Pc. Ivory Roses Assortment

0115 AS 8 Pc. Ivory Roses and Cranberry Assortment: New Shapes





Ivory Roses on Cranberry

Frances Burton's timeless design of simple white roses traced with delicate forget-me-nots on a field of rich Cranberry glass remains a Fenton "favorite." New selections include a Fairy Light and Basket. Two Vases—8" and 8½" in Melon designs—are offered in plain Cranberry as well.

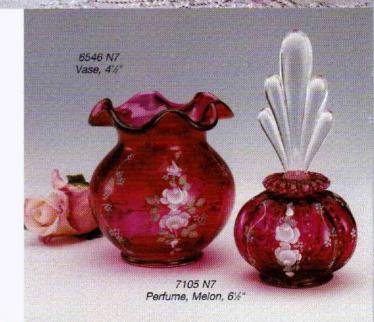
1583 N7 Basket, 71/4"

> 1515 N7 Candy Box, 5%"



6307 N7

Fairy Light, 5"





Looking Back on Fenton Lamps

Beautiful lamps in a wide variety of colors and decorations can be found in today's Fenton line, but we have not made lamps throughout our 100-year history. However, the materials in our archives tell much about Fenton's role in making lamps.

When we began making glass in 1907, the "kerosene era" in America was nearly over, so we were not involved in making oil lamps. In 1930-31, we made a number of different table lamps and bedside lamps which were wired for electricity. One interesting boudoir lamp was a style now called "pancake" by collectors, and these were similar to lamps being made at the Jefferson Glass Co.

During the Great Depression, we made lamp parts for the Lite-O-Lier Co. and other firms which assembled lamps using their own hardware. In the 1940s and 1950s, this became an important aspect of our business, and we made many different lamp parts for lamp companies and department stores.

In the 1960s, we introduced our "courting lamps," and we soon began offering student lamps with marble bases, "double ball" (Gone with the Wind-style) lamps in many different colors. Cranberry lamps and Milk Glass Hobnail lamps were especially popular.

Over the past several decades, our catalogs have included lamps in many different styles, including those with handpainted decorations. Most recently, lamps have been an important part of our limited edition collections and other groupings.





is then blown into a mould which imparts a specific

shape or pattern. Fenton Cranberry is a traditional

Classic Cranberry is crafted with pure gold in the formula, providing a rich depth and color that radiates warmth and beauty. Each handcrafted Fenton Cranberry Jamp is individually mouth blown and requires a team or "shop" of up to 25 skilled craftsmen to complete, A Gold Ruby bud is encased in a layer of crystal which



Lamp, Handkerchief, 21"



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Cranberry glass begins with pellets of pure gold which are dissolved in a mixture of two strong acids. This liquid is thoroughly mixed with dry ingredients (sand, soda ash and lime) as the first step in making Cranberry glass.

Celebrating the Glassblower

Few occupations can match the romance and beauty of the glassblower's art. Seemingly without effort, the glassblower shapes the gob of orange-red molten glass on his blowpipe before expanding it with a puff of his own breath.

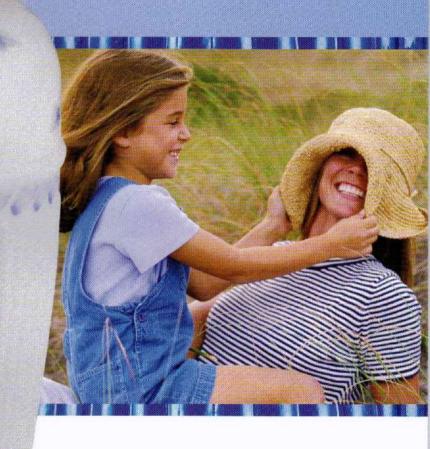
At Fenton Art Glass, almost all of our blown glassware is made with cast iron moulds. However, our skilled glassblowers must shape and manipulate the molten glass on their blowpipes before using the proper mould. These operations require both patience and skill, and such qualities come only after many years of experience.

The blower must have the proper amount of glass for the piece to be made, and he must anticipate the final shape of the piece. This anticipation means distributing the molten glass on the blowpipe, creating a long shape for a tall vase or a short, slightly rounded shape for a rose bowl.



a Fenton moment







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Looking Back on Cobalt!

Like all Fenton glass colors, Cobalt begins with silica sand, soda ash and lime—all of which account for about 95% of the "batch." The remaining 5% is composed of special ingredients which impart the desired color to the glass when the batch is melted at 2500 degrees F.

The Cobalt color was quite popular in the late 1890s, when several glass companies made items commemorating Spanish-American War hero Admiral Dewey. Since Dewey's naval victories in the Philippines had been wellpublicized in newspapers throughout the United States, a deep blue (symbolic of the ocean) was chosen to honor him.

As one might suspect, the key ingredient in Cobalt glass is... cobalt! "It's a very powerful colorant," says Fenton chemist Greg Lang. "A rather small amount of cobalt will create the color in many pounds of glass."

Cobalt

Traditional Cobalt glass brings warm country charm to American homes. This deep blue is a classic glass color from our nation's early history. Seven new shapes will delight collectors, including the friendly Pig and the functional Candle Jar, as well as a new Ribbed Vase (see previous page), made with a mould acquired from the Pilgrim Glass





7689 KN Vase, 8*

> 7104 KN Candle Jar, 71/2" (shown at right with a jar candlecandle not included)



Fenton Inspirations





Friendship Garden

Kim Barley's touching messages are captured forever in a rose garden handpainted on jeweltone Violet. The Angel bears a special message, "Friends are angels here on Earth", while the remaining pieces remind one that "In the garden of friendship you are a rose."

In these difficult times, how wonderful to share a message of faith and caring with one and all.

0280 AS 8 Pc. Inspirations Assortment

5163 EN Bird, 4"

Winged Companions

A little bird told me to spread the good word with uplifting messages destined to inspire the giver and the recipient. Designer CC Hardman created this motivational collection enhanced with cheerful handpainted flowers.

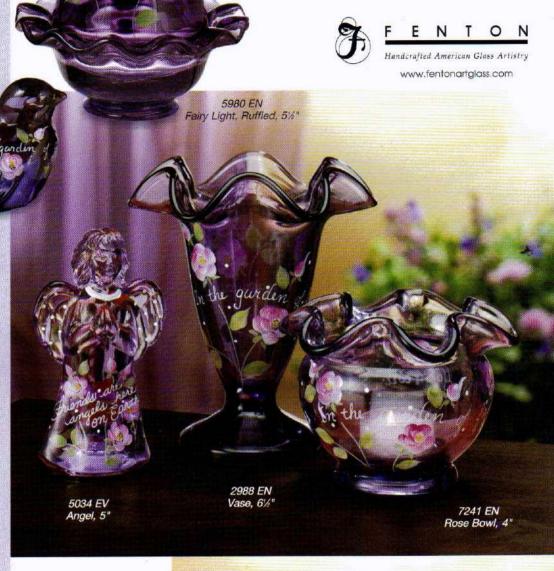
Rosemilk: "Live in the Light!"

French Opalescent: "Nature is the art of God"

Aqua: "Nature is the art of God"

Violet: "Follow your heart!"







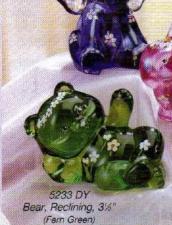


Baby Bunch

Perfect for the young or the young at heart, each baby animal figurine is handpainted with Stacy Williams' all-over floral design inspired by children's pajamas.

4202 UW
Heart Box, 6'/2" w.
Inscribed with the signatures
of ten Fenton family members
and ALSA Logo





5148 D4 Mouse, 3" (Autumn Gold)

6536 NI

Bell, Drapery, 6"

(Rosemilk)

5162 D6

Bunny, 3'

(Rosemilk)

5058 D1

Elephant Baby, 31/2"

(Violet)

6390 NG

Shellflower, 3" (Rosemilk)



5780 T9 Heart Box w/message, ("Open your heart...Fill it with love") 4" w.

(Fern Green)

4694 EF Bell, Legacy

(Butterfly Minuet)

7665 A9

Bell, 41/6"

(Golden Tulips)

0275 AS

12 Pc. Baby Bunch

Assortment

Special Note:

Over the years, ALS (Lou Gehrig's disease) has impacted the lives of loved ones in the extended Fenton family. A portion of the proceeds from the sale of this special edition Heart Box will be donated to the Amyotrophic Lateral Sclerosis Association. Robin Spindler created a sweeping floral butterfly design exclusive to this box. Each Heart Box bears the ALSA logo and is inscribed with the signatures of ten Fenton family members.

Treasure Boxes

Store an assortment of life's little treasures – precious mementos and cherished memories—in our functional Treasure Boxes

0274 AS 11 Pc. Treasure Box Assortment



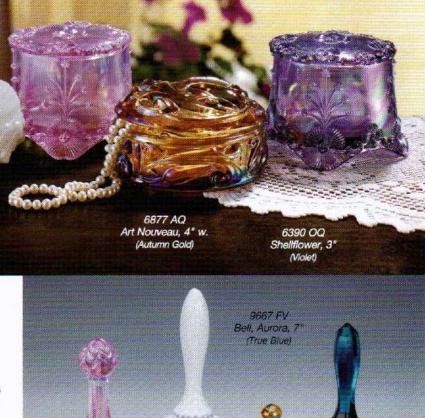
natures of ten Fenton Templebells, 5" w. bers. (Milk Glass)

Bells

9486 MI

Appealing to the eye, pleasing to the ear, delightful to decorate with and enjoy—that's the beauty of bells. Handcrafted and handpainted with care by the artisans of Fenton.

0111 AS 8 Pc. Bell Assortment







9144 ZL (Fern Green)

9578 UR (Red Carnival)

Votive, Di

ed Carnival) 2077 OE Votive, Drapery, Two-way, 4½" (Violet)

2077 ZL (Fern Green)

> 9578 WB Votive, Two-way, 4½" (Stargazer Butterfly)

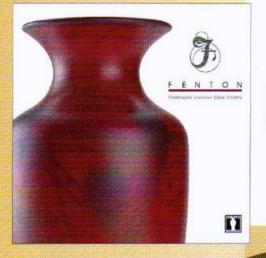
9144 QA Ringholder, 3" (Turquoise)

Hature Company

Heed the call of the wild! Land, air and sea are represented in this assortment, featuring Jon Saffell's Hippo and Dolphin moulds. A perfect way to introduce a young collector to the wonders of Fenton glass.

0287 AS 15 Pc. Nature Company Assortment





Educational Materials and Products to Celebrate our 100th Year!

Fenton glass as you've never seen it before! To celebrate our 100th anniversary, ten members of the Fenton family accepted the challenge to choose the very best pieces made by Fenton in its 100-year history for celebration in a spectacular coffee table book. Breathtaking full-color images of the finest examples of glass craftsmanship, artfully presented with all-new commentary.

Fenion Glass
The 1980s Decade (PB)

Fenion Glass
The 1980s Decade (PB)

The 1990s Decade

FG973 11" x 11" Coffee Table Art Book (hardcover with dust jacket)

> 9908 Fenton Glass First 25 Years (PB)

9982 Fenton Glass Second 25 Years (PB)

> 9956 Fenton Glass Third 25 Years (PB)

> > 100 YEARS



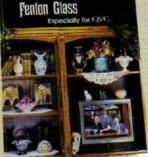
FG911 Fenton Glass The 1990s Decade (PB)

The First Parenty The Users

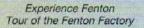
ne Third Twenty-Five Lears



FG078 The Fenton Story of Glassmaking



FG947 (PB) FG948 (HB) Fenton Glass Especially for QVC



History Books, Videos and DVDs



FG141 Consumer, VHS (22 min.) FG146 Continuous Loop VHS (2 nr.) FG142 Consumer, DVD (22 min.)

FG209
The Joy of Collecting Fenton Glass VHS (15 minutes)

100th Anniversary Products



Fenton 100th Logo T-Shirt FG064 - L

FG065 - XL FG062 - XXL

> FG216 100th Logo Stainless Steel Travel Mug 7"





100th Logo Ceramic Coffee Mug 45/48"

FG215

FG207 100th Logo Pen



8998 BK 100th Anniversary Glass Logo, 3'4"

FG031 Fenton 100th Logo Bags (package of 30)

Fenton Logo Products



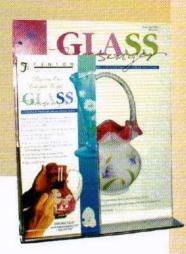
8599 E3 Glass Fenton Logo, Round, 31/4"

FG147 Fenton Logo Pocket Calculator

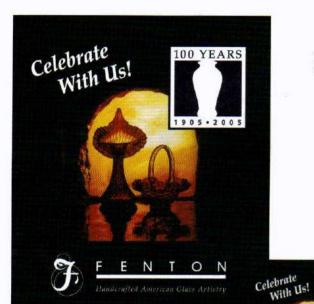
Glass Messenger Fenton's Quarterly Newsletter



FG214 "Fenton Fund" Ceramic Piggy Bank 3%" h.



See page 13 for Glass Messenger details



FG213 100th Anniversary Sign (no charge)

FG968 100th Anniversary Banner, 24" x 24"

FG170 Glass Messenger Point of Purchase Display

(Includes: 1 current issue, 1 pack of FG208, and 15 copies of a recent issue)

2005 Fenton Catalog 100th Anniversary Collector's Edition

> FG960 2005 Catalog (Retail)

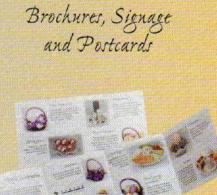
FG961 2005 Price List (Retail)



9972 Made in USA Sign (no charge)



FG037 Logo Sign Acrylic



FG229 Entertaining with Fenton brochures (50 pack, no charge)



Artistry Brochure (30 pack, no charge)



FG085 General Postcard (Pack of 100)



9903 Basket Handler's Sign (no charge)

Looking Back on 1939

About 1900, glassworker Frank O. Myers got his start at a glass factory in Indiana, Pennsylvania, the very same plant where our company's founder, Frank L. Fenton, had begun as a glass decorator in 1897. A loyal member of American Flint Glass Workers Local Union No. 71, Myers became an apprentice, first learning to gather glass and, before long, mastering pressing and blowing operations.



Frank O. Myers (ca. 1953) and his handler's mark

By about 1910, Myers was a skilled finisher, able to reshape pieces, such as flaring and crimping the tops of vases in many different ways. He was also adept at attaching handles to cruets or pitchers, including the large water pitchers then called "jugs." From time to time, his employer marketed glass baskets, and Myers was the fellow who put the handles on the baskets.

The glass plant at Indiana, Pa., was destroyed by fire in mid-1931, leaving many without jobs. Myers came to work at Fenton on February 1, 1932, transferring his union card to Local Union No. 22 of the AFGWU, which enrolled Fenton's skilled glassworkers.

When Fenton decided to create baskets about 1939, Myers became our first basket handler. "He was very good at that job," Frank M. Fenton recalls. "And, he was very helpful in training other skilled glassworkers to become handlers. That was important to us in the early 1940s when several different baskets were in our line."





Celebrating the Basket Handler



The skilled basket handler has a scant twenty-five seconds within which he must accomplish his tasks: attach a glowing ribbon of molten glass to one side of the basket; defly twist the rapidly cooling glass; stick it to the other side; impress the base of each side of the handle with his handler's mark; and, finally, fashion the handle into a graceful arch.

In the 1950s, company President Frank M. Fenton and his brother Bill Fenton, who was Vice-President, decided that each Fenton basket handler ought to have a distinctive mark so that collectors could identify the artisan who had created their basket.



Bob Buchanan



Ronald Farley



Brian Green



Tom Ingram



Andy Newland



Gregg Parsons



Jim Ralston



Dave Vincent



Frank Workman



Butch Wright



Apprentice Mark

These marks, impressed at the base of each side of the handle, also helped eliminate any roughness in that area.

Each handler's mark is essentially circular in shape, but the designs within that circle are quite varied. Andy Newland's mark resembles a hunting bow, and Butch Wright's mark looks like a target with bullseye. See what you can find within the marks displayed on these pages ... it's like an ink blot test!

Working closely with each basket handler during production at Fenton is a glassworker called a "handle gatherer." This worker uses a four- or five-foot long steel rod called a punty to gather just the right amount of glass for a handle.



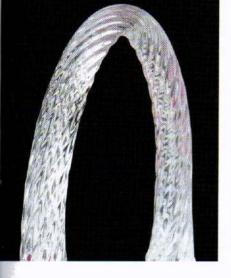
Naturally, he needs to know whether the basket is a large one ... or one of our mini-baskets ... or just in between!

The handle gatherer rolls the glass on a steel plate called a marver, elongating the molten mass so that it will be just right. He also has to keep the alass at the correct temperature so that it can be properly worked by the handler when the time comes to apply the handle.



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"I do a lot of looking over my shoulder as I reheat the glass," one handle gatherer remarked. "That way I have the handle ready just as soon as my basket handler is ready for it."

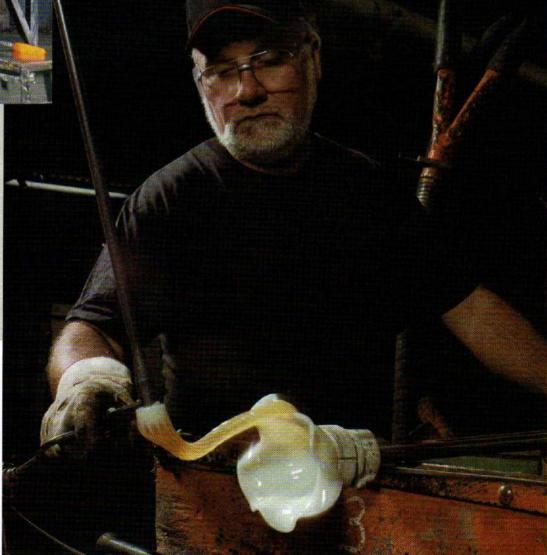
Some of our handles are smooth (we call them "plain"), and some of these plain handles may be "nicked" every 1-2 inches to create an interesting look that we originated in the 1940s. Other handles are twisted, like the example at left, and the handle gatherer put them into a square or fine rib "dip mould" just before the particular handle was applied and the handler did the twisting.

The handling operation takes less than half a minute, but it never fails to amaze the many visitors to Fenton who enjoy the "up close and personal" tours which take them in small groups to the Hot Metal area of our plant. There's nothing quite like seeing the team (called a shop) of more than two dozen glassworkers working together to make a fancy Cranberry basket!



After gathering just the right amount of pure crystal on a punty rod, handle gatherer Clayton Workman rolls the molten glass back and forth on a steel plate called a marver. This process distributes the glass evenly so the handle will be approximately the same thickness end to end after it is applied. The handle gatherer works closely with the basket handler, and he must have the handle ready to be applied when he sees that the basket handler has the rest of the basket properly positioned.

Handler Butch Wright just marked (no pun intended!) his 30-year anniversary as a Fenton employee. His sharp eyes, steady hands and experience with many different baskets make him a valuable member of our workforce. Perhaps you have one of his baskets!





Fenton Sales Representatives and Showrooms *

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John Evans Company L.L.C.

*Columbus Marketplace Showroom 238 1999 Westbelt Dr. Columbus, OH 43228 800-344-9253 614-876-3087 Fax: 614-785-1751 513-731-3994

NORTHWEST

*Dick Gibson & Associates

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SOUTHWEST (Continued) Focus Marketing (Southern NV)

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*SMI Associates (TX, AR, OK, LA)

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*505 LA Mart

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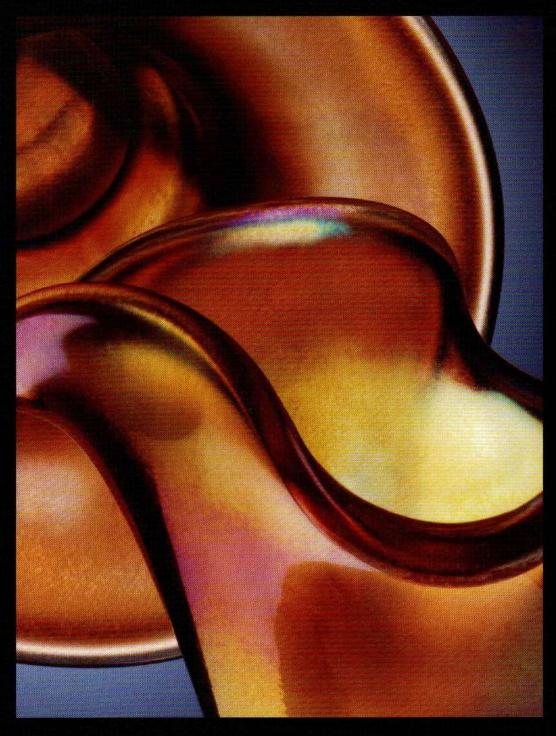
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