

HANDMADE IN THE U.S.A. SINCE 1905



RANBERRY Cranberry enthusiasts find Fenton's Cranberry to be authentic and exceptional in quality. Made with pure gold formula the way it was done 100 years ago, and fire struck, the rich cranberry hue is heightened when encased in a layer of sparkling crystal. 1218 CC Vase, Feather, 9 1/2" 6701 CC Lamp, Paisley, 20" 1353 CC Vase, Tulip, 10" 8464 CC Pitcher, Waterlily, 7 1/2" 2782 CC Vase, Feather, 11" 2750 CC Vase, Melon, 8" 9050 CC Vase, Flute & Dot, 5 1/2" 3132 CC Basket, 8 3/4" 2566 CC Jug, Daisy, 6"

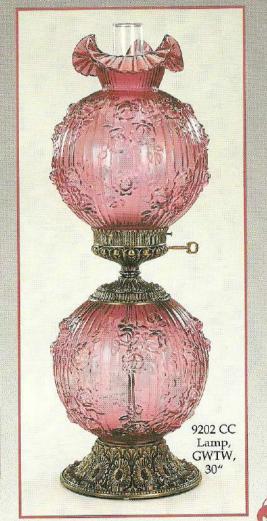


T T LANDBLOWN ART GLASS LAMPS

Fenton Lamps . . . glassmaking artistry at its finest. Build your display around your Fenton lamps. They add warmth to any room and draw customers to your displays. Handblown by the master craftsmen at Fenton.









yle with up-to-date details. Notice the crisp, refere as well as the tiny rosebuds sprinkled over

6585 EG Basket, 10 1/2" 0538 AS
Save 3%
2 Pc. Rose Garder
Assortment

6464 EG Pitcher, Melon, 5 1/2" 2791 EG Lamp, 18'

> 7484 EG Candy Box, 5"

"Contract (the constitutions

7429 EG Comport, Footed, 6"

> 5780 EG Trinket, Heart, 3 3/4"

5165 EG Cat, 3 3/4"

5148 EG Mouse, 3"

5163 EG Bird 4" 9295 EG Slipper, Rose, 6"

2737 EG Basket,

> 7451 EG Vase, Melon,

; 2″

5158 EG Elephant, 3 1/2"

5151 FG Bear, Sitting, 3 1/2"

7254 EG

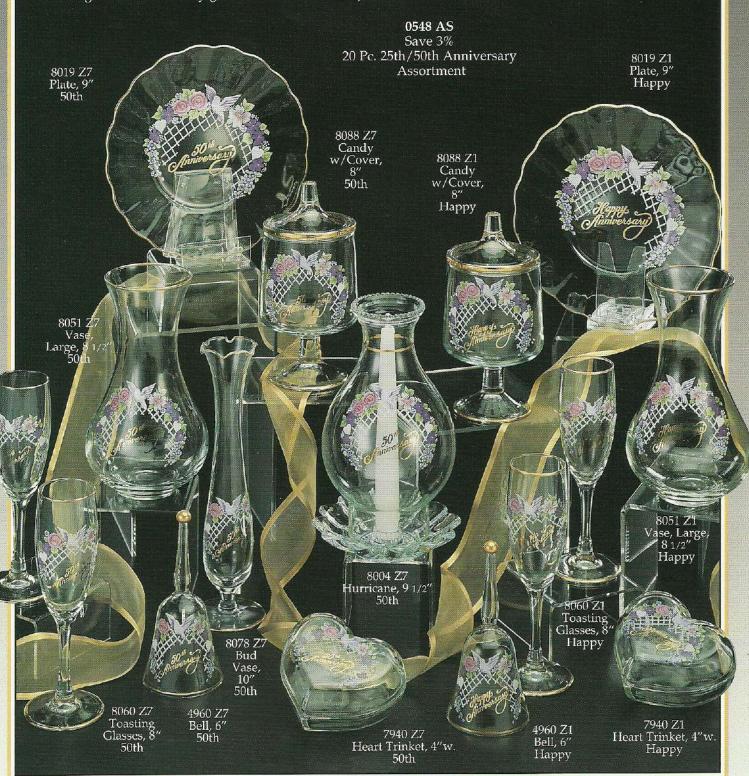
FENTON





LANGUAGE OF LOVE... AN ANNIVERSARY GIFT WITH A STORY TO TELL.

Fenton improves on a long-time favorite by updating the "Language of Love" Anniversary grouping for 1997. This new version continues the story of Victorian's speaking with flowers - - each piece is accompanied by a brochure illustrating the meaning of the various flowers used (see next page for actual brochure copy). Our design incorporates sparkly ice (ground glass for texture and dimension) with 22k yellow and white gold lettering. Your anniversary gift will be treasured for years to come.



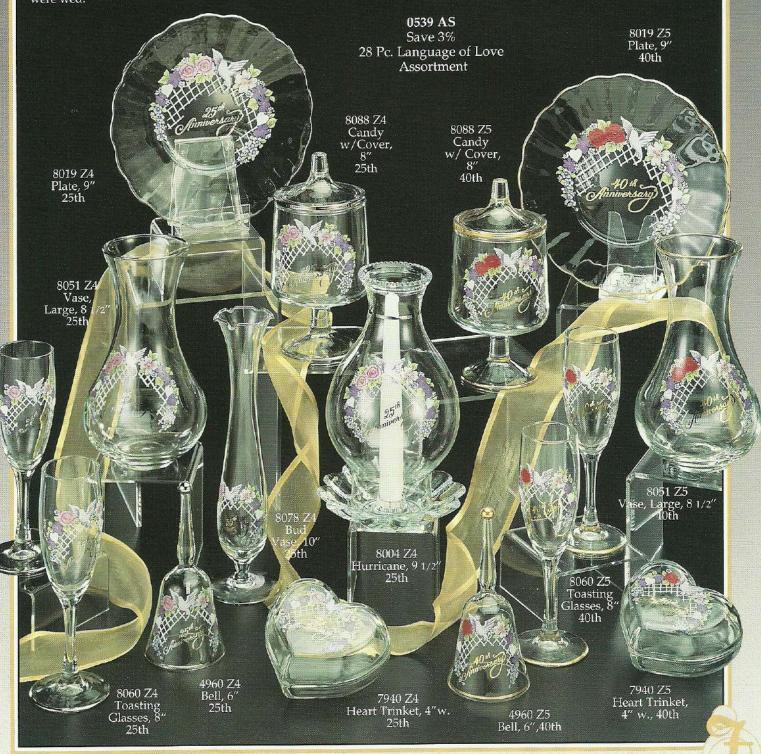
LANGUAGE OF LOVE

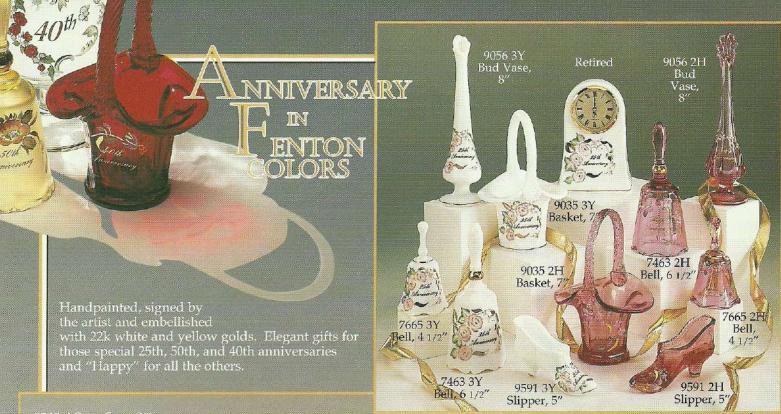
Sentimental Victorians shared their deepest feelings in a special language of flowers. Each known flower had its

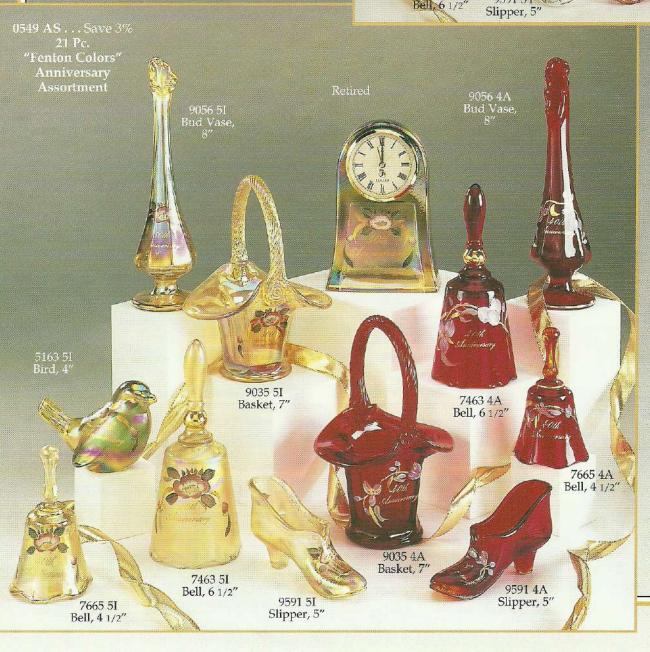
own meaning in this delicate art of communication. A young man would send a bouquet of jonquils if he desired "a return on affection." The lady might respond with snowdrops indicating "hope", or red tulips "declaring love." If she wasn't pleased with the suitor, yellow tulips would tell him it was "hopeless love."

"The Language of Love" revives this beautiful tradition in a loving Anniversary message. Each of the flowers entwine to tell a story: "The Rose represents love. Blue Violets mean Faithfulness while the Dogwood reflects the durability of a wonderful marriage. The Forget-me-nots remind us that True Love is everlasting."

"This wreath of love was created to represent the enduring strength in your marriage and is given to celebrate the day you were wed.









Handmade in the U.S.A. since 1905

COLLECTION

Fenton's new Romance Collection is the essence of relaxed sophistication. Today's lovers celebrate occasions with gifts that last --pearls and vintage roses join to create that special gift for those who believe in never-ending love in an ever-changing world.

8288 RW Candy Box w Cover, 8 1/27

0475 AS Save 3% 10 Pc. Romance

Collection

Assortment

Bell,

5780 RW Trinket Boy

> Happiness Bud. 5 1/2"

9357 RW Vase, 4 1/2" 4639 RW Basket, 7 1/2

CALENDAR CATS

Our topselling cat figurine in iridescent white with a sparkling birthstone necklace. Each cat comes with a tag featuring a personality poem based on the personality traits of the horoscope. Each is given personality with handpainted eyes, ears and nose. An elegant and personal gift for any occasion.





January- 5165 W1 (Garnet) February - 5165 W2 (Amethyst) March - 5165 W3 (Aquamarine) April - 5165 W4 (Diamond) May - 5165 W5 (Emercht) June- 5165 W7 (Ruby) July - 5165 W7 (Ruby)

August - 5165 W8 (Peridot) September - 5165 W9 (Sapphue) October - 5165 X0 (Rosa Zircon) November - 5165 X1 (Topaz) December - 5165 X2 (Blue Zircon Display Stand - 9961

) Dirithstone Bears

0308 PK 25 Pc. Birthstone Bear Prepack

Includes 2 each of 12 months, 1 display unit and 1 FREE Bear(July)

Our top volume category year in and year out. Each adorable handmade crystal bear has been adorned with a birthstone heart and comes with a cute message for each month. The perfect impulse item for any occasion that keeps on saying "I Love You".





0224 AS . . . Save 3% 48 Pc. Birthstone Bear Assortment (4 each of 12 months)

January-5151 W1 (Garnet)
February-5151 W2 (Amethyst)
March-5151 W3 (Aquamarine)
April-5151 W4 (Diamond)
May-5151 W5 (Emerald)
June-5151 W6 (Alexandrite)
July-5151 W7 (Ruby)
August-5151 W8 (Peridot)
September-5151 W9 (Sapphire)
October-5151 X0 (Rose Zircon)
November-5151 X1 (Topaz)
December-5151 X2 (Blue Zircon)



Guardian Angels

A personal Guardian Angel for a child, a friend or a loved one in your family to protect and guide through life as God's messenger. With birthstones for each month handsomely displayed on handmade crystal.

0530 PK
26 Pc. Guardian
Angel Prepack
Includes 2 each of
12 months, 1 display unit, plus 2
FREE angels (will
change depending
on time of
shipment)

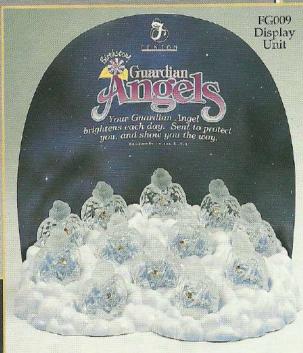
0591 AS
Save 3%
36 Pc.
Guardian Angel
Assortment
(3 each of
12 months)



SPRING ANGELS

Beautiful pastel colors give our topselling angel a breath of springtime; White Opal Satin handpainted with a delicate floral, then accented with 22k gold paint, as well as Champagne, Misty Blue and Crystal Satins. Each holds a 22k gold butterfly to symbolize caring, hope and renewal.

0474 AS 8 Pc Spring Angel Assortment (2 each of 4)



January - 5533 W1 (Garnet)
February - 5533 W2 (Amethyst)
March - 5533 W3 (Aquamarine)
April - 5533 W4 (Diamond)
May - 5533 W5 (Emerald)
June - 5533 W6 (Alexandrite)
July - 5533 W7 (Ruby)
August - 5533 W8 (Peridot)
September - 5533 W9 (Sapphire)
October - 5533 X0 (Rose Zircon)
November - 5533 X1 (Topaz)
December - 5533 X2 (Blue Zircon)



SLIPPERS

Fenton designer, Jon Saffel, was asked to create a totally new slipper for 1997. Using the "kitten in the slipper" idea, Jon has created the most gorgeous slipper we've produced for years. Graceful lines enhance the slipper shape and emphasize the kitten's head and front paws emerging from inside the shoe. In this familiar playful pose, Jon's kitten will strike a chord with slipper collectors and cat collectors alike. In Dusty Rose and Sea Mist, Jon's slipper adds appeal to Fenton's updated slipper assortment.





THE SECRET

The Medieval Legend of the Gift of Happiness

Knights of Yore returned from the Crusades bearing beautifully decorated shoes with magical powers. Fenton revives this lovely tradition with the Secret Slipper. Each is handpainted and comes gift boxed with the written legend included.

0455 PK

17 Pc. Secret Slipper Prepack Includes 2 each of 8 slippers, a display unit, plus 1 FREE slipper (2931 YM)



ELLS AND

Capture the hearts of all bell collectors with a wide variety of colorful handmade Fenton bells.

> 0551 AS 7 Pc. 6 1/2" Colored Bell

0541 AS Save 6% 19 Pc. Bell Medley Assortment Includes 1 each of 7 large bells, 2 each of 6 petite bells plus 1 display unit





0543 AS - 6 Pc. 4 1/2" Bell Assortment



FENTON



LMIPUILSE ALSSORTMIENTS

Named for their ability to catch the eye and the imagination of collectors - - or harried shoppers looking for the "perfect little gift." Fenton's impulse items come in a variety of shapes, colors and patterns.

5292 DK

5136 DX



BUTTERFLIES

0546AS I2 Pc. Butterfly Assortment



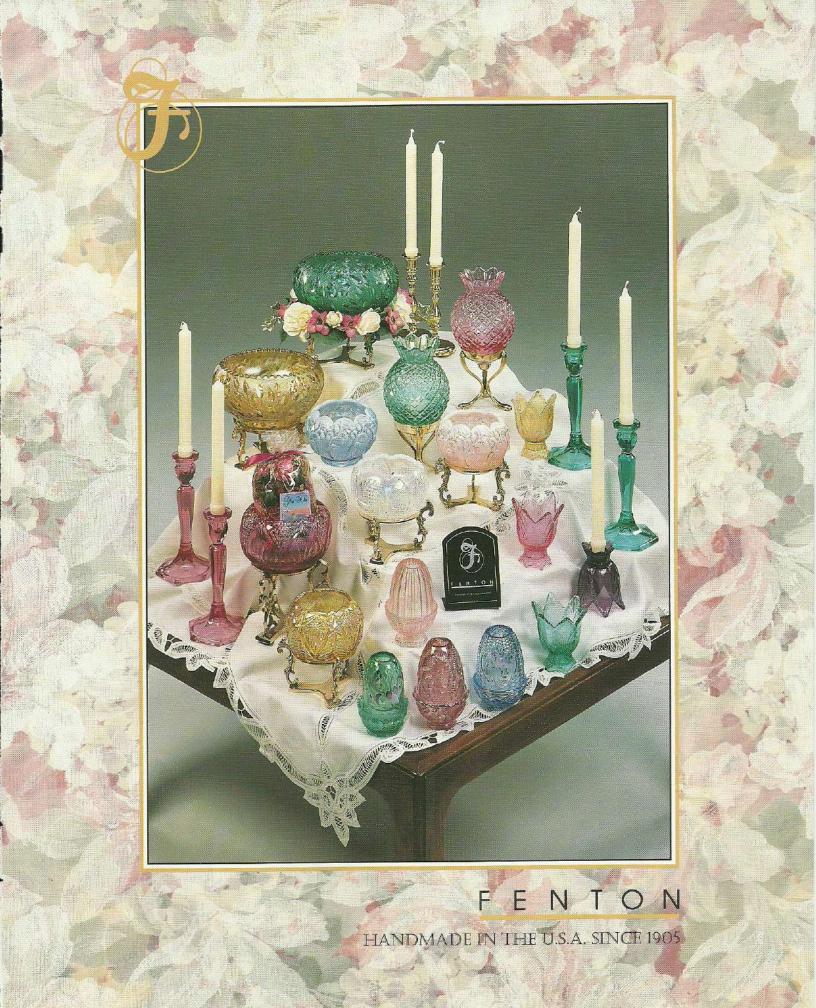
6855 LE 8450 PQ 9451 LR 9256 LE 6855 DK 9256 DK

COLOREDIFICURINE

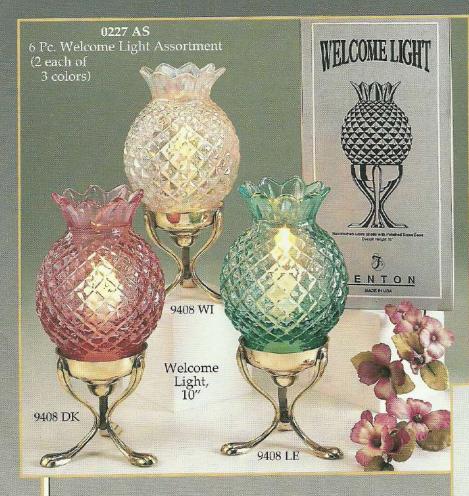
0510 AS 18 Pc. Figurine Assortment

Long before Fenton's skilled glassworkers get to apply their talents to swung vases, our design team searches out the very best moulds to maximize the energy and motion of the swinging technique. Handmade by the artisans at Fenton.

> 0545 AS 10 Pc. Swung Vase Assortment







Two-Way Candleholders

0512 AS 12 Pc. 2-Way Candleholder Assortment (2 each of 6 colors)



CANDLE TEMS WELCOME LIGHTS

The Pineapple was a symbol of welcome in the Americas long before Columbus arrived in 1492. West Indians placed pineapple tops near the entrance of their huts to indicate that strangers were welcome.

The Spanish took the pineapple symbol of hospitality back to Spain where it became popular and quickly spread to England. English colonists who settled in America in the 1700's built their homes with carved pineapples over the doorways and on the gateposts, thereby bringing this symbol of welcome back home where the tradition continues today.



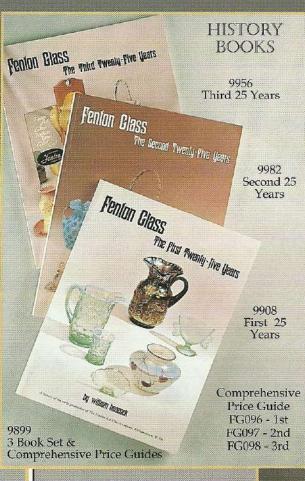
FAIRYLIGHTS

Designed in our best Spring colors, but a year-round favorite, Fenton's Fairy Lights give your holiday table a special glow. When the weather clears, you can also use these lovely little lights on your patio, deck or porch.

0480 AS 8 Pc. Fairy Light Assortment





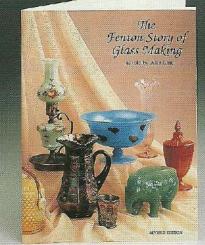


POINT OF PURCHASE EDUCATIONAL MATERIALS

Founded in 1905, the Fenton Art Glass Company has an interesting history and glassmaking story for all collectors. Use and sell all these educational materials for ultimate Fenton sales . . . watch your Fenton business build.

> 0544 PK ... Save 40% 10 Pc. Educational Prepack

NEW DECADE OF THE 80'S HISTORY BOOK



THE FENTON STORY

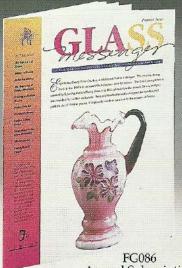
The Fenton history and glassmaking process along with color photography

representing each decade.

FG078 - The Fenton Story

THE GLASS MESSENGER

Fenton's Quarterly Consumer Newsletter



FG086 Annual Subscription (4 issues)

(packs of 10)

FG090 - Winter '97

FG091 - Spring '97 FG105 - Summer '97

FG106 - Fall '97

FG107 - Winter '98

FG092 Countercard

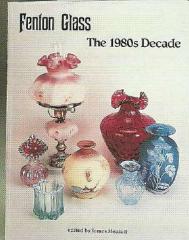


FG082

Televi-

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FG100 Decade of the 80's FG101- Comprehensive Price Guide

CD ROM

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FG084 - '94/'95 Anniversary Edition



9952 Artistry Brochures, 5color w/ Holder (pack of 40) 9953 (pack of 20)

BROCHURES

9957 Artistry Brochures, 2-color, (pack of 35)



VIDEOS - "TOUR OF THE FENTON FACTORY"



9928 Consumer, VHS 25 minutes



FG050 In-Store Use, VHS - 2 hr.

SIGNS & LOGOS



FG051 - Limited Edition Hanging Sign (24" x 16")





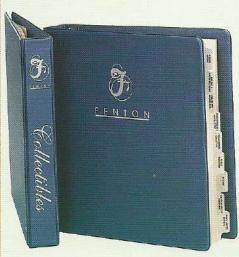


9979 Artistry Sign (n/c)

FG037 Logo Sign (Acrylic)



COLLECTIBLE NOTEBOOK



Includes listings of all Limited Editions beginning with the Craftsman Plate Series in 1970 and tips on building a collector following.

> FG047 Collectible Notebook

FG108 997 Notebook Updates

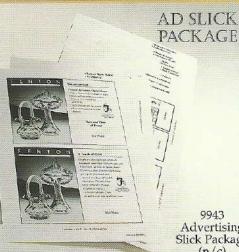
CATALOGS & POST CARDS

FG901 '97 Catalog and Price List (Wholesale)

FG960 '97 Catalog (Retail)

> FG961 '97 Price List (Retail)

FG085 Post Cards featuring Fenton glass (pkg. of 100)



9943 Advertising Slick Package (n/c)

FAGCA

COLLECTOR CLUB INFORMATION

Fenton Collectors are invited to join one or all of the national organizations formed in celebration of Fenton

- -The Fenton Art Glass Collector's Art Glass: of America (FAGCA)
 - -The National Fenton Glass Society (NFGS)
 - -Pacific Northwest Fenton Association (PNWFA)



Collector Club Applications (package of 10)



Photography by Jim Osbom . Osbom Photographic Illustration Williamstown WV 26187

ithography by Richardson Printing Corp. Marietta, UH: 45750

Fenton Representatives & Showrooms

U.S. Representatives

CORPORATE SHOWROOM
*The Fenton Art Glass Company
225 Fifth Avenue, Room 949
New York, New York 10010
212-685-5564
FAX: 212-685-8867

EAST C.F. Archer Associates R.D.2, 2976 Persse Road Lafayette, New York 13084 315-677-3263 FAX: 315-677-3263

*Encore Marketing
The Center - Bldg. 1
59 Middlesex Tpk., Room 114-118
Bedford, Massachusetts 01730
617-275-2381 or 2382
800-536-2673
FAX: 617-275-4979

Ivystone Group P.O. Box 660 Eagle, Pennsylvania 19480 610-458-0100 800-327-9036 FAX: 610-458-8904

*The Moore Organization 225 Fifth Avenue Showroom 949 New York, New York 10010 212-685-8866 FAX: 212-685-8867

CK Associates P.O. Box 23127 Lexington, Kentucky 40523 606-266-2171 FAX: 606-266-2171

Military Exchanges (World Wide) Bird Marketing P.O. Box 8365 Virginia Beach, VA 23450 Phone 804-463-8018 FAX: 804-463-8092 Contact: Bud Bird The Weikels
P.O. Box 4125
Greensboro, North Carolina
27404-4125
910-292-0170
FAX: 910-299-7498
and
*Atlanta Gift Mart

230 Spring Street NW Suite 1213 Atlanta, Georgia 30303 404-525-1184 FAX: 404-525-7214

MIDWEST

Coyne's Inc. Gift Connection, U.S.A. 7400 Boone Avenue, North Brooklyn Park, Minnesota 55428 612-425-8666 or 800-336-8666 FAX: 612-425-1653 and

*Coyne's Inc.
U.M.A.G.A. Trade Center
Orange Suite 339
10301 Bren Road West
Minneapolis, Minnesola 55343
Use Phone Number Shown
Above

Childers & Associates *Kansas City Merchandise Mart 6800 West 115 Street, Suite 110 Overland Park, Kansas 66211 913-345-8844 1-800-341-6692 FAX: 913-345-8496

*Simpson Marketing, Inc. 1524 Merchandise Mart Chicago, Illinois 60654 312-467-6277 800-621-5943 FAX: 312-467-0727 John H. Evans Company 240 Raven Spur Powell, Ohio 43065 614-888-6677 800-344-9253 Fax: 614-888-6685

*Columbus Gift Mart Showroom 238 1999 Westbelt Drive Columbus, Ohio 43228 614-876-3087

*Jack Walsh & Associates Suite A-180, Lower Level Northville Square 133 West Main Northville, Michigan 48167 810-348-7930 800-922-7286 (In Michigan only) FAX: 810-347-0755

SOUTHWEST

Koch-Bailey & Associates 9226 N. Fifth Avenue Phoenix, Arizona 85021 602-870-9429 FAX: 602-371-8387 and

*Koch-Bailey & Associates Denver Merchandise Mart 451 E. 58th Avenue Suite 1267, Box 28 Denver, Colorado 80216 303-297-0817 800-759-7015 FAX: 303-794-4935

*SMI Associates 1610 Trade Mart Dallas, Texas 75207 214-741-7424 800-541-7429 FAX: 214-741-7434

*SHOWROOM

*Dick Gibson & Associates 6100 4th Avenue South Suite 134 Seattle, Washington 98108 206-762-1404

NORTHWEST

800-828-4608 (Regional only) FAX: 206-762-5188

WEST

(Northern California) Peddlers Too 843 Cortez Lane Foster City, California 94404 415-572-9729 FAX: 415-341-1321

(Southern California)
Tavlin Sales
Space 545-546
L.A. Mart
1933 S. Broadway
Los Angeles, California 90007
213-741-9787
800-429-2020
FAX: 213-741-9790

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