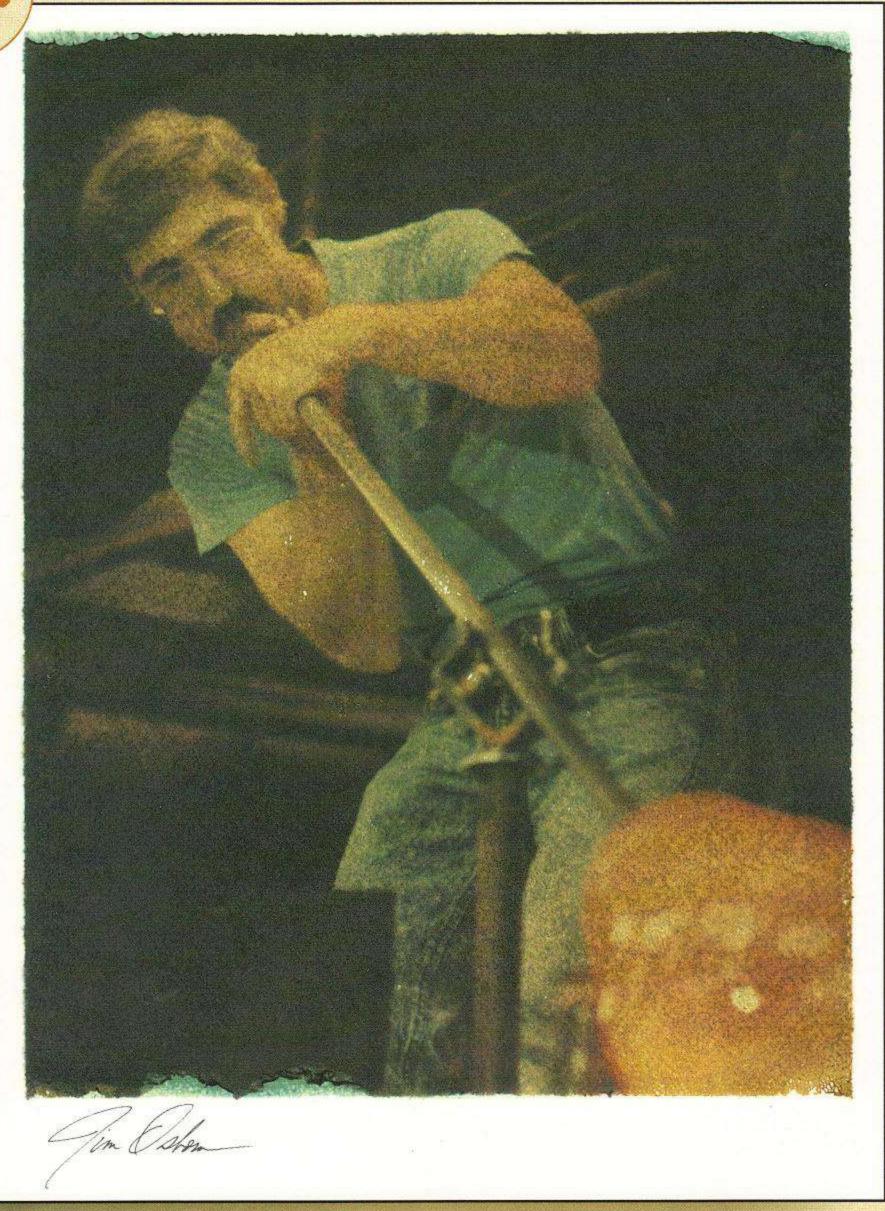


Handmade in the Age Old Manner in the U.S.A. since 1905



FENTON

1994 General Catalog



Handmade in the Age Old Manner since 1905

Shown below:

Aerial photography of the Fenton Art Glass Company located in Williamstown, WV on the banks of the Ohio River.

Photography by Dick Metzger

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Point of Purchase Educational Materials

Founded in 1905, the Fenton Art Glass Company has an interesting history and glassmaking story for all collectors and future collectors.

Use and sell all these educational materials for ultimate Fenton sales...watch your Fenton business build.

> Same 30% - 0502 AS 7 Pc. New Account Package

(Refer to order blank for assortment make-up.)

Fenton Glassmaking Videos



Experience the magic of glassmaking with this informative video.

1992 Version FG027-Video, VHS, 15 min. 9928-Video, VHS, 25 min. 1986 Version 9941-Video, VHS, 13 min. 9942-Video, VHS, 24 min.





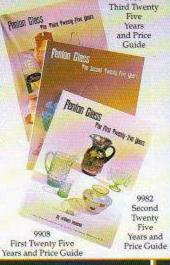
History in words and pictures. A must for the serious collector. Inspiring to the future collector. Fascinating to all.

Detailed history of the factory & Fenton family, with catalog reprints and more!

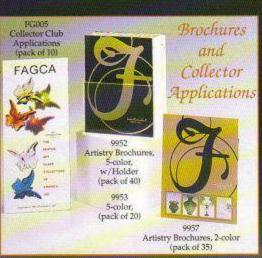
Save 14%!

9899

3 Book set w/ Price Guides



9956





PG029 1994 Catalog w/Retail Price Guide

FG030 Retail Price Guide







Handmade in the U.S.A.



Rose Magnolia
Primrose
Dusty Rose
Cottage Scene
Twilight Blue



Primrose 0533 AS 17 Pc. Rose Magnolia/ A new floral design by Martha Reynolds...framed in "a hint of Primrose Assortment heart" motif. Handpainted and proudly signed by the artist on lustrous iridized opal glass. Sure to create a desire to share (Refer to order blank for assortment make-up.) with a loved one! 4605 DS Lamp, Basketweave, 20" 7250 DS Vase, Tulip, 8" 9335 DS Basket, 9589 DS Basketweave, Trinket, Oval, 41/2" 2739 DS Comport, Empress, 6½" 5233 DS Bear, Reclining 2737 DS Basket, 7" 9462 DS Bell, Basket-weave, 6" 5165 DS Cat, 3¾" 2751 DS Vase, 5" 9357 DS 9295 DS 5163 DS Bird, 4" Slipper, Rose, 6" Vase, Basketweave, 4" 7662 DS Bell, 41/2"













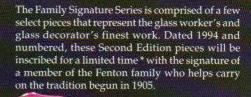




1994 Family Signature Series

Handmade in the U.S.A. since 1905.

Frank M. Fenton Second Generation Past Chairman and



Bill Fenton Second Generation Chairman of Board, Past President



1216 EH George Fenton Third Generation

President

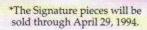


1559 CW

2779 RN



Don Fenton Third Generation Vice President, Sales





Shelley Fenton Third Generation Assistant Sales Manager

Tom Fenton Third Generation Vice President, Manufacturing



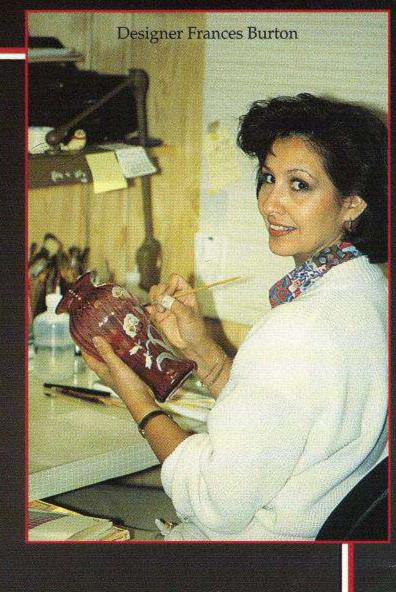
Fenton Art Glass is proud of its award winning team of decorating designers. The two have brought home a total of 5 awards from the Society of Glass and Ceramic Decorators including Martha's Best of Show in 1992. The two attend trade and antique shows, study design trends and experiment with new materials and techniques as they strive to bring you fresh, exciting products each season. They work closely together providing tremendous energy to the design process.



Rose Garden pg. 5

Frances Burton has been a Fenton designer since 1984 and was promoted to supervisor of the Decorating Department in 1991. While she has a full time job keeping the department running smoothly, Frances has found the time to design some of the most exciting products recently offered by Fenton. Good examples of

her work are the Reverse Painted Lamp and the Rosalene Perfume presented for Connoisseur 1993. In this catalog she has developed Pansies on Cranberry, Rose Garden, Violas on Petal Pink, Vintage on Plum, and Vining Garden on Seamist Green.



Vining Garden on Sea Mist Green pg. 9



Frances revolutionized Fenton's handpainting on transparent glass with her Vining Garden design and has kept us moving forward to sleek, elegant florals.

Martha Reynolds has been a Fenton designer for three years and we never cease to be amazed at the breadth of her talent. Martha enjoys experimenting with new techniques and materials and has created products in a wide variety of styles.

For the 1993 Connoisseur Collection she designed the beautiful Favrene Amphora in a stand, Ruby

stretch bowl, and the Victorian Roses Vase. Martha's designs for 1994 include the Mary Gregory series, "He Loves Me, He Loves Me Not", Autumn Leaves on Black, Primrose, "Language of Love" Anniversary, Cottage and Lilacs. This incredible showing of diversity in style culminated with the Autumn Leaves design. Martha found a way to take a

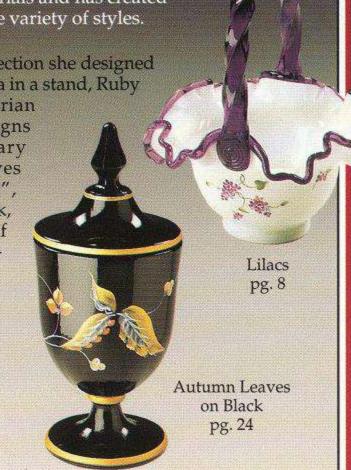
Jacobean motif normally confined to a printing technique, and translate it into a handpainted design.

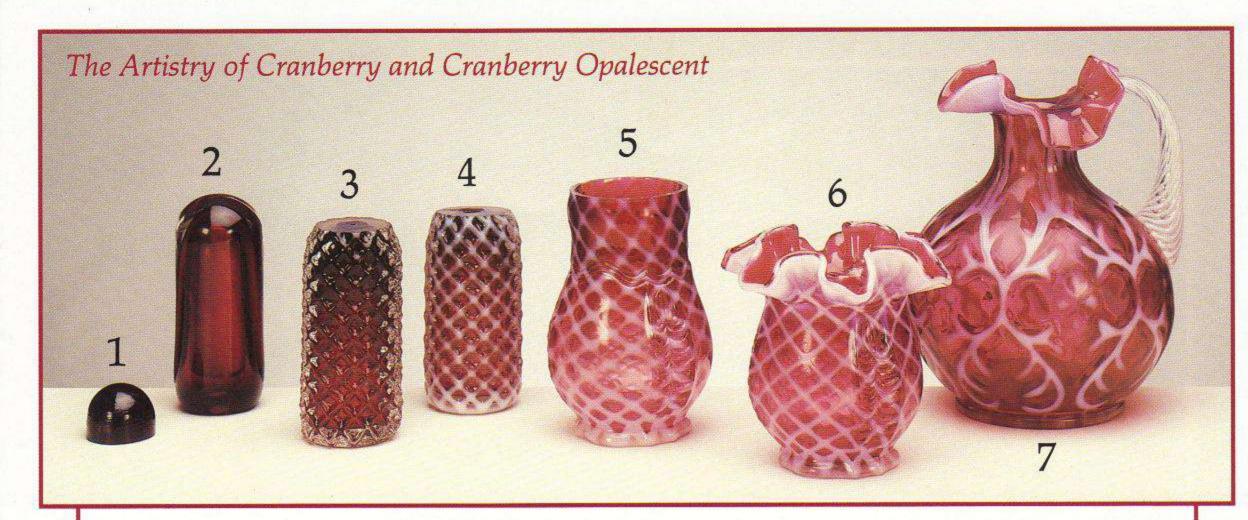
Primrose

pg. 13









Truly the most unique of glassmaking accomplishments! Fenton Cranberry is achieved by a lengthy process requiring artistry, skill, technology and team work. Working together as a team, it takes up to 26 skilled craftsmen to make a basket or pitcher!

Cranberry glass begins with long Ruby Rolls containing gold which are made and heated in ovens for approximately 12 hours. A small bud

is then snipped off of the roll and attached to the end of a hollow blow pipe. It is smoothed and shaped to give it a uniform shape for even color distribution.

The Ruby bud is then taken to a glass tank with crystal glass (or French opalescent glass for Cranberry opalescent) where a layer of crystal is gathered over top.

The blocker then rolls the molten gob in hot soapy water to give it uniformity and lubrication. He then blows the first air

bubble into the glass.



The gob is then reheated and blown into a spot mould to put the optic pattern on the piece. (4)-The opalescence comes out when the French opalescent is heated. So the protruding pattern receives more heat than the sunken areas causing the molecules to grow and turn white. This gives us the opalescent pattern.

After the optic pattern has been put on the piece, it is taken to the main blower. It is reheated and

> dropped into the final forming mould and blown out into the shape of the mould.

Once the piece has been blown into the forming mould, the bubble (called the overblow) is scraped off the top and reheated. It is given to the finisher who puts the ruffled crimp on the edge. It is then given to the handler to apply the handle if it is a basket or pitcher.

Fenton Designer Cathy See

Cathy has been our designer since January 1991 and has made a big impact in a very short time. Her proficiency in drawing and sculpting can be seen in new products such as the Radiant Angel, Christmas Tree, Guardian Angel, and the Feather Vase which we offer in almost every color.

Cathy also worked out the technique to do reverse painting which was offered for the first time in 1993. Let's let Cathy tell you about it.

"I especially enjoyed studying the Handel reverse painting technique. Figuring out this difficult style was like solving a puzzle." Cathy spent long hours perfecting the technique and teaching it to our decorating designers.

One of her constant challenges is designing products which can be released from an iron mould in one piece. It takes special skill to "see" the parting lines of the mould before she ever puts pen to paper or hands to clay. She

transparent glass and the effects light will have on the design. Will the pattern on the back compete with the pattern on the front? Will it appear larger or smaller than desired when completed?

must also understand how a piece will look in



Designer Cathy See

9½" Feather Vase

Featured in:

Cranberry (pg. 31)
Autumn Leaves (pg. 24)
Vining Garden (pg. 9)
Violas on Petal Pink (pg. 28)
Autumn Gold

Opalescent (pg. 26)

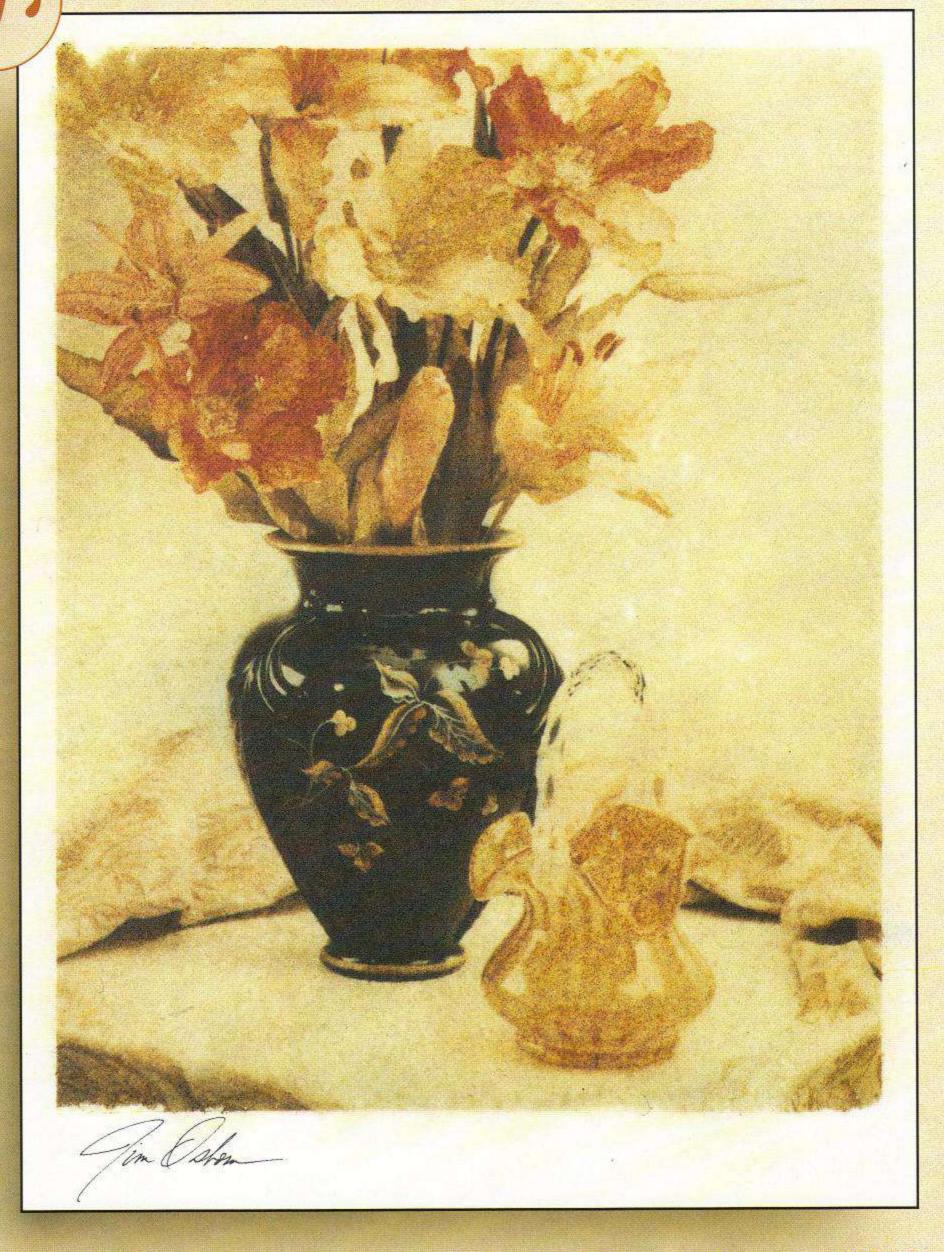
The New Angel in "Guardian Angels" (pg. 36) Also available in Red Carnival (pg. 33) versatility. She enjoys new challenges and working in a variety of mediums. She studies continuously and never ceases to surprise the design team with new directions.

Cathy is an artist of great commitment and

The popular
"American Christmas
Tree" featured in
3 sizes in
the 1993
Christmas
Collection.

Radiant Angel in 1993 Christmas Collection

F E N T O N Handmade in the U.S.A.



Autumn Leaves on Black
Autumn Gold
Petal Pink



Save 3% - 0561 AS 10 Pc. Autumn Leaves
Assortment

(Refer to order blank for assortment make-up.)

Autumn Leaves on Black

Sleek black glass is highlighted with metallic Autumn Leaves in the newest creation by Martha Reynolds. Each piece has been hand-formed and fire polished to a high gloss to reflect the sparkle of these new decorating paints.

Autumn Leaves makes a perfect accent for the new natural interiors. Like Autumn Gold, it brings earthtones to life.







Save 3% - 0592 AS 14 Pc. Autumn Gold/Autumn Gold Opalescent Assortment

(Refer to order blank for assortment make-up.)

Autumn Gold

Inspired by the deep red-gold tones of an amber jewel. Fenton has captured this beautiful color in a lead-free version of the amber colored glasses made

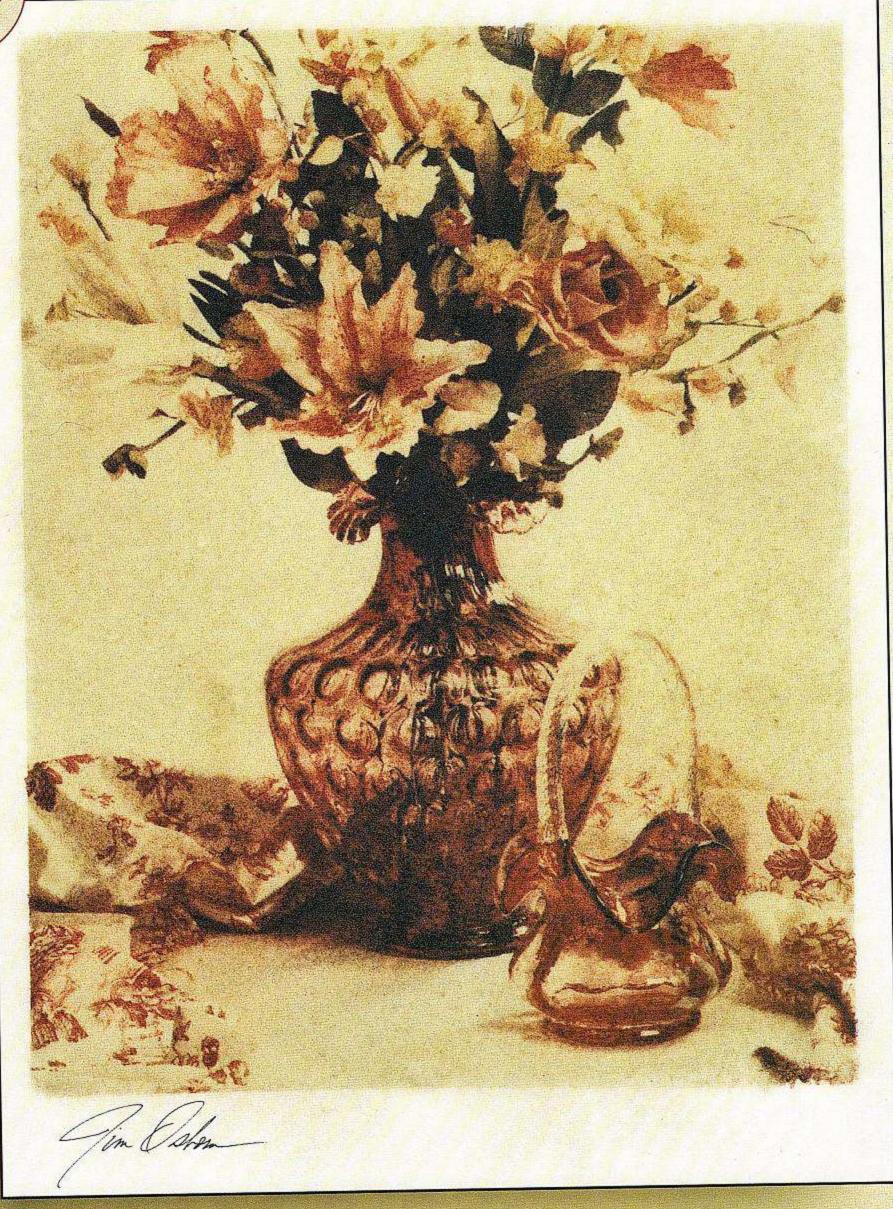






F E N T O N

Handmade in the U.S.A.



Cranberry Red Carnival Ruby



F E N T O N

Handmade in the U.S.A.



Fuschia Rose Garden Plum Lilacs Sea Mist Green

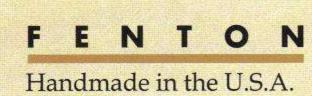


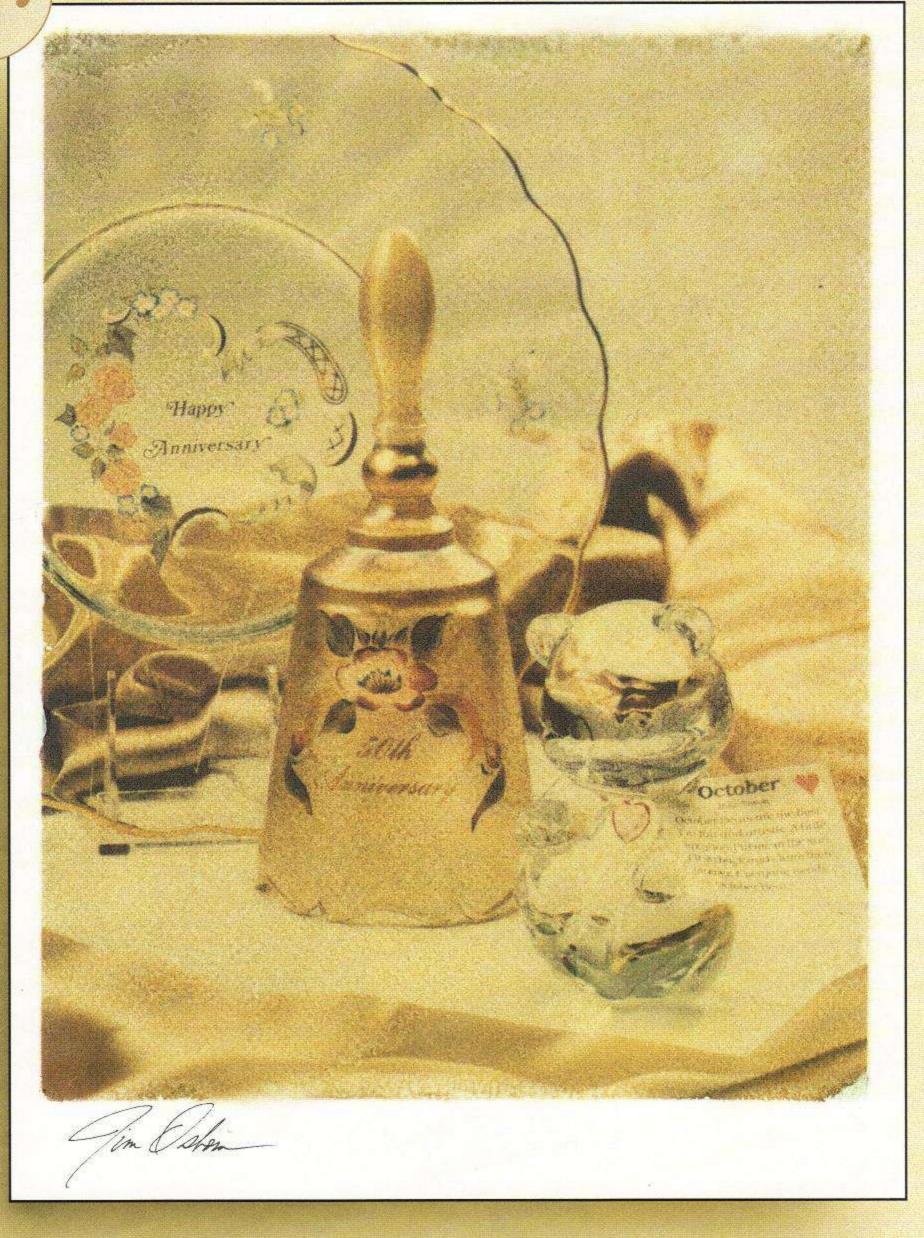






Ruby Rich, Warm, Beautiful. Traditionally a topseller, it's also perfect for 40th anniversaries, Christmas and of course Valentine's Day. Save 3% - 0089 AS 15 Pc. Ruby Assortment (Refer to order blank for assortment make-up.) 9101 RU Lamp, Gone w/the Wind, 24" 9071 RU Candleholders, 81/2" 9237 RU Basket, Rose, 7¼" 9763 RU Bell, Heart, 31/4" AL END 5245 RU Cardinal 51/4" 6780 RU Candy w/ cover, 7½" 8405 RU Fairy Light, 5¾" 9223 RU 9240 RU Comport, Rose, 61/2" Basket, Rose, 5½" 6760 RU Bell, Paisley, 7" 6560RU 9295 RU 9596 RU Candleholder, 4¼" Basket, 41/2" Slipper, Rose, 6"





Inspirational... Guardian Angels
Anniversary
Calendar Cats
Birthstone Bears
Pearly Sentiments & Crystal



Guardian Angels

What greater gift can there be?

A personal GUARDIAN ANGEL for a child, a friend or a loved one in your family. To protect and guide through life as God's messenger.

With birthstones for each month . . . handsomely displayed on handmade crystal . . . by Fenton, of course. Could easily be THE BUY OF 1994! Order enough! They'll fly off your shelves "like they have wings."

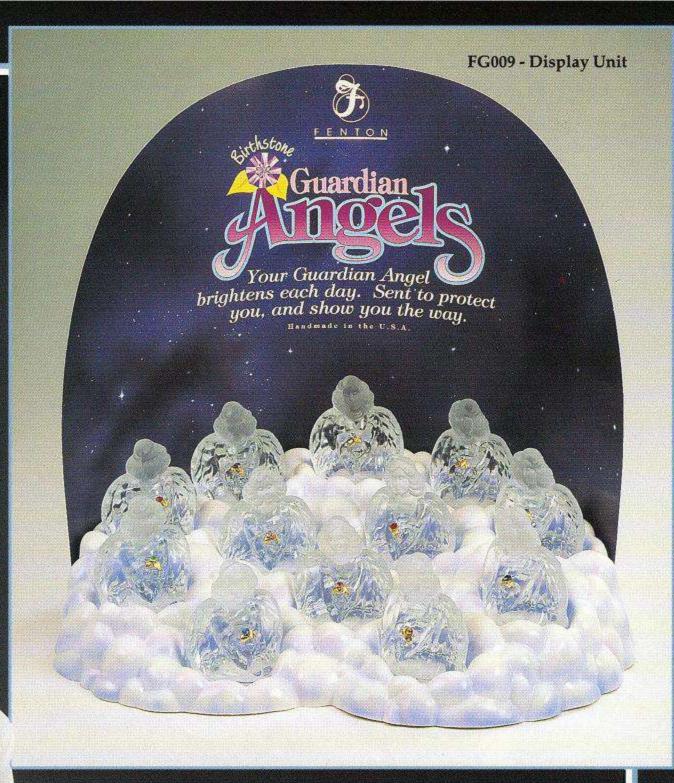
Guardian Angels . . . a heavenly chorus of good wishes.

Each angel of the month comes with a tag expressing the guardian angel's magical qualities.

Designed and Sculpted by Fenton designer Cathleen See



5533 W9 Guardian Angel, 31/2" September, Sapphire



0530 PK 26 pc. Guardian Angel Prepack

Includes 2 each of 12 months, 1 display unit plus 2 FREE angels (will change depending on time of shipment)

Guardian Angel, 3%"

5533 W1 - January, Garnet

5533 W2 - February, Amethyst

5533 W3 - March, Aquamarine

5533 W4 - April, Diamond

5533 W6 - June, Alexandrite

5533 W7 - July, Ruby

5533 W8 - August, Peridot

5533 W9 - September, Sapphire

Sacr 5% - 0591 AS

36 Pc. Guardian Angel

Assortment

Includes 3 each of 12 months.



Anniversary
"The Language of Love"

Sentimental Victorians shared their deepest feelings in a special language of flowers. Each known flower had its own meaning in this delicate art of communication. A young man would send a bouquet of jonquils if he desired "a return of affection." The lady might respond with snowdrops indicating "hope", or red tulips "declaring love." If she wasn't pleased with the suitor, yellow tulips would tell him it was "hopeless love."





Fuschia

Gold based like Cranberry, Fuschia packs an extra punch of color. We begin with pure gold resplendent color with patterned white





Calendar Cats

Our topselling cat figurine in iridescent white with a sparkling birthstone necklace. Each cat comes with a tag featuring a personality poem based on the personality traits of the horoscope. A birthday gift that doesn't say "Happy Birthday." Each is given personality with handpainted eyes, ears and nose. An elegant and personal gift for any occasion.

0060 PK

25 Pc. Calendar Cats Prepack

Includes 2 each of 12 months, 1 display stand and 1 FREE cat (July).

Save 5% - 0093 AS 36 Pc. Calendar Cat Assortment

Includes 3 each of 12 months.

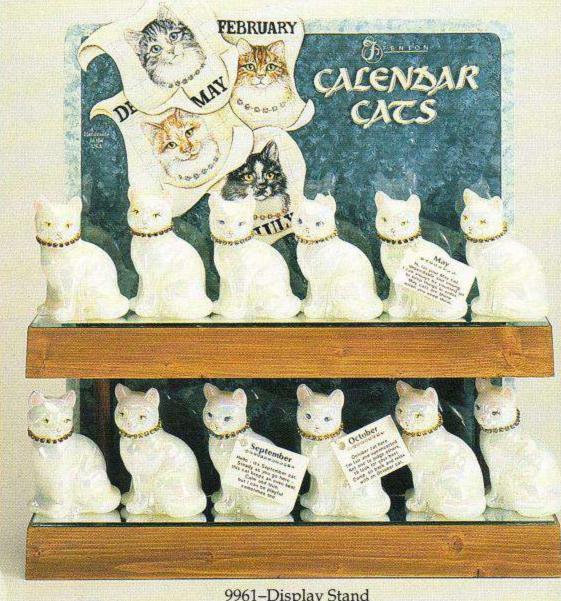
October cat here red.

I'm fair and openhearted.

Not one to judge others.

Not one k for your and relax

Come, an October cat.



9961-Display Stand

September

Hello - it's September cat. Steady as you go here this cat keeps an even keel. Calm and true, but I can be playful sometimes too.

Jan. -5165 W1 (Garnet)

Feb. —5165 W2 (Amethyst) Mar. —5165 W3 (Aquamarine)

Apr. -5165 W4 (Diamond)

May -5165 W5 (Emerald)

June —5165 W6 (Alexandrite)

July -5165 W7 (Ruby)

Aug. -5165 W8 (Peridot)

Sept. —5165 W9 (Sapphire) Oct. -5165 X0 (Rose Zircon)

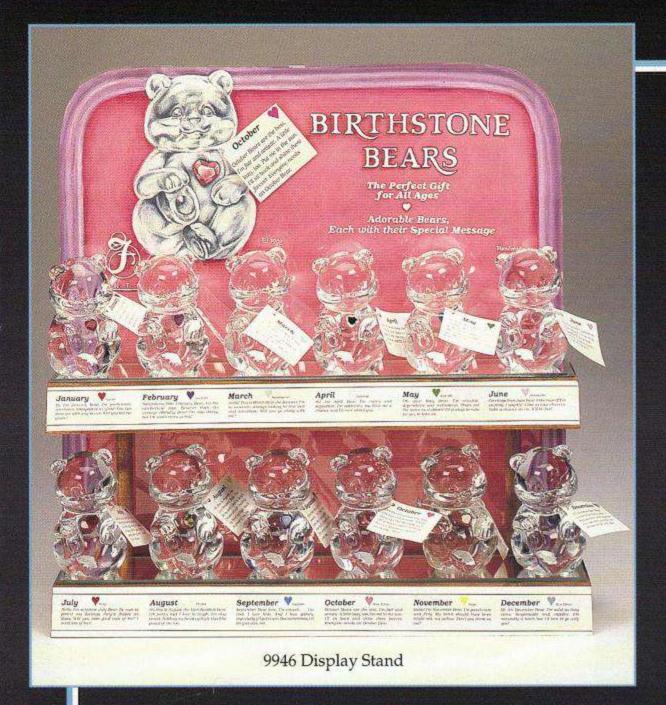
Nov. —5165 X1 (Topaz)

Dec. -5165 X2 (Blue Zircon)

5165 W9

Handmade in the U.S.A.

5165 X0



Birthstone Bears

Say "I Love You" with these winsome little creatures that just keep on saying "those three little words" forever.

Each adorable handmade crystal bear has been adorned with a birthstone heart—and comes in a 25 piece assortment with the attractive display unit and a cute message for each month. Suggest you order extra stock now to guarantee continuous sales. You'll need'em!

0308 PK

25 Pc. Birthstone Bear Prepack

Includes two each of the 12 months, one FREE Bear and a display unit. Sell FREE Bear and offset cost of display unit.

Save 5%! 0224 AS 48 Pc. Birthstone Bear Assortment

(Includes 4 each of 12 months.)

January Bear–5151 W1 (Garnet) February Bear–5151 W2 (Amethyst) March Bear–5151 W3 (Aquamarine) April Bear–5151 W4 (Diamond)

May Bear-5151 W5 (Emerald)
June Bear-5151 W6 (Alexandrite)
July Bear-5151 W7 (Ruby)
August Bear-5151 W8 (Peridot)

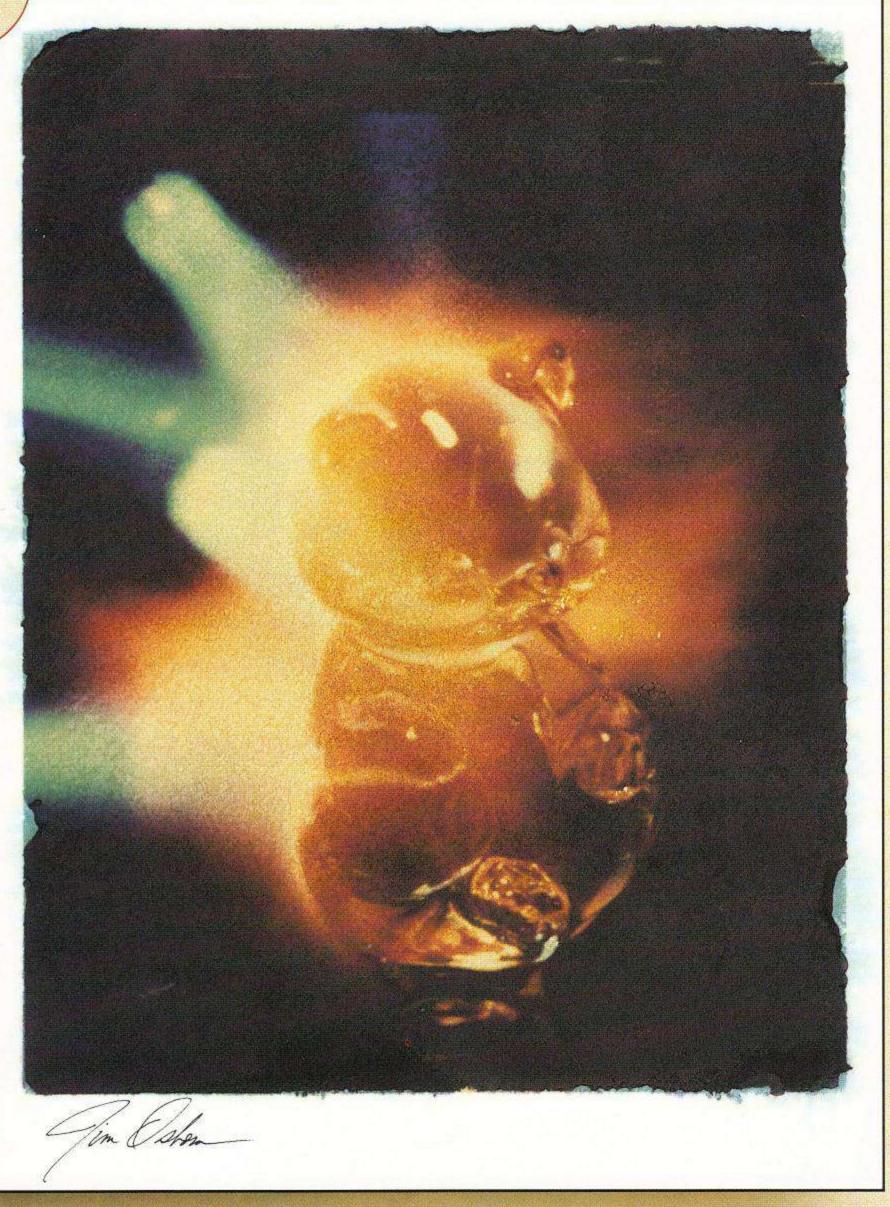
September Bear-5151 W9 (Sapphire) October Bear-5151 X0 (Rose Zircon) November Bear-5151 X1 (Topaz) December Bear-5151 X2 (Blue Zircon) Display Stand-9946



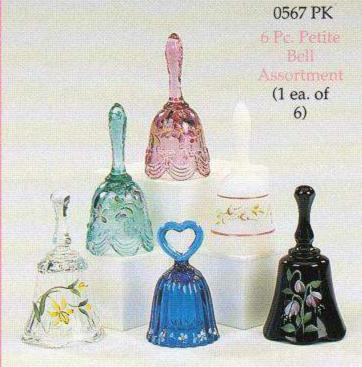


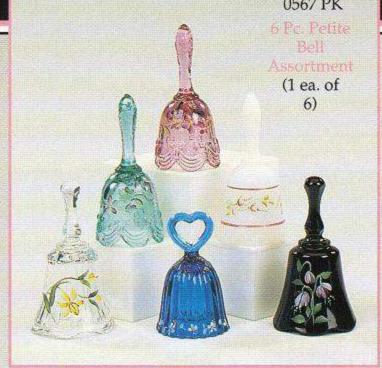


Handmade in the U.S.A.



Impulse...Bell Medley
Impulse Assortments
Lamps and Clocks









Bell

Medley

Bell Medley Assort-ment with its own dis-

play unit. Capture the hearts of all bell col-

lectors with this "best

of the show" group-ing. Delightful florals and color par excel-

lence! Only Fenton makes glass like this – and at very affordable

prices.



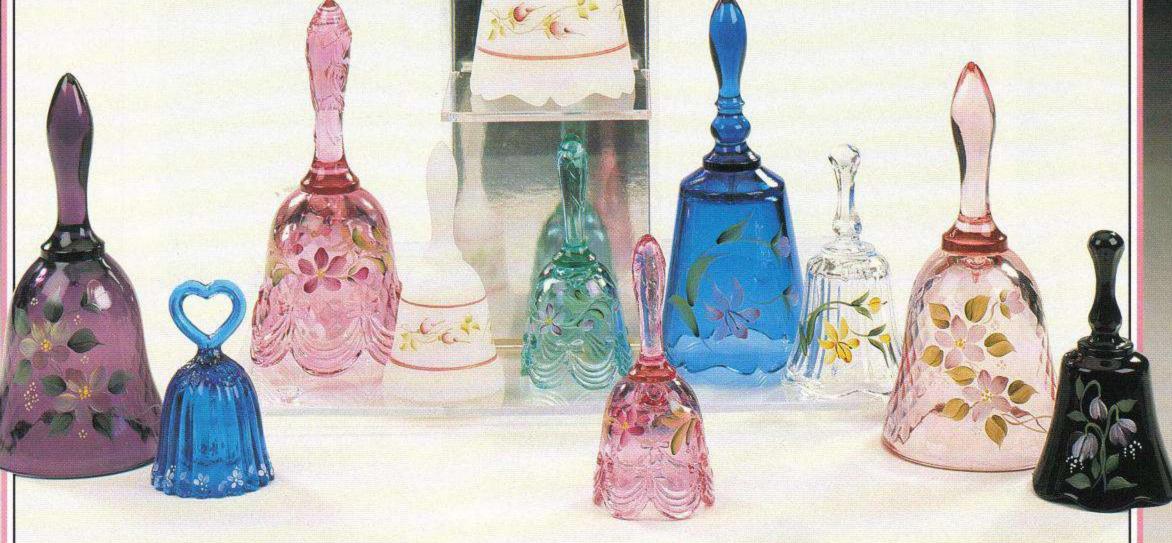
Prepack Includes 1 each of 6 large bells, 2 each of 6 petite bells, 1 display unit PLUS 1 FREE Ruby Bell.

0565 PK

19 Pc. Bell Medley

FREE Ruby Bell with 0565 PK prepack

> 9995 Display Unit



Impulse Assortments

0581 AS 8 Pc. 7" Bell Assortment (1 each of 8)

0576 AS 8 Pc. Bird Assortment (1 each of 8)



5163 FP 5163 TT Assortment 5163 DK 5163 EG 5163 AM 5163 PJ

0574 AS 12 Pc. 2-Way Candleholder Assortment (2 each of 6)

Two-way

Candleholder

Assortment

0580 AS 12 Pc. Mini Heart Bell Assortment (2 each of 6)

9763 TB 9763 DK 9763 PL 9763 PL 9763 PL 9763 PL 9763 PN

9578 FP 9578 PL 9596 RU 9596 PN 9596 DK



Impulse Assortments

Colorful Accents at Affordable Prices

0577 AS 8 Pc. Bear Assortment (1 each of 8)

0583 AS 8 Pc. Radiance Light Assortment (2 each of 4)







0573 AS 15 Pc. Ringholder Assortment

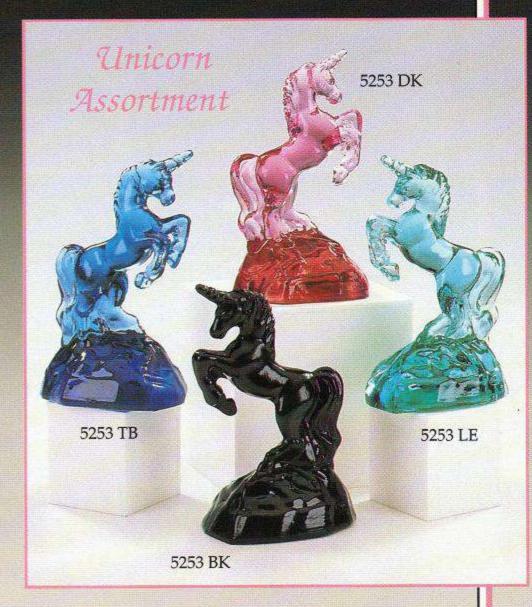
(3 each of 5)

0582 AS 8 Pc. Unicorn Assortment (2 each of 4)

A2751 DK

0575 AS
8 Pc. Cat
Assortment
(1 each of 8)





0579 AS 16 Pc. Slipper Assortment (2 each of 8)

> Handmade in the age old manner in the U.S.A.





0536 AS 12 Pc. Mini Basket Assortment (1 each of 12)

0578 AS

(2 each of 6)











Photography by Jim Osborn Osborn Photographic Illustration Williamstown, WV 26101

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