

Handmade in America



F E N T O N

1990-91

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Point of Purchase Materials

Fenton offers a number of aids to selling You can take your customers and community on a factory tour or provide them with many hours of interesting reading. *All* to enhance your store as the center for buying Fenton Glass.

The History of Fenton

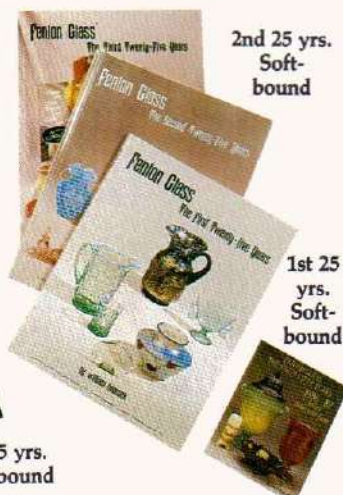
3rd 25 yrs.
Hardbound



2nd 25 yrs.
Hardbound

1st 25 yrs.
Hardbound

3rd 25 yrs.
Softbound



2nd 25 yrs.
Soft-bound

1st 25 yrs.
Soft-bound

1st 50 yrs.
Pocket Price
Guide

History in words and pictures. A must for the serious collector. Inspiring to the potential future collector. Fascinating to all. Contact your Fenton Rep or order entry on how to obtain these books.



Fenton Glass Making Video

To train your salespeople or provide service clubs and school groups an interesting and educational program.



Watch and hear the skilled artisans as they make Fenton glass.

#9941 13 min. version
#9942 24 min. version

Order form—Page 3—Column 3

The Artistry of Fenton



#9952 Full color Artistry Brochure
w/holder (25)

#9953 Full color Artistry Brochure (25)
On order blank, page 3, column 3.

#9954—
A mini version

An informative point of purchase brochure featuring "the Artistry of Fenton". History, craftsmanship and more to educate your customers on the uniqueness of Fenton.

Glass Logo

Fenton's distinctive company signature. Use with displays and sell to the Fenton collector. On order blank under FO—page 2, column 3.



9799 FO

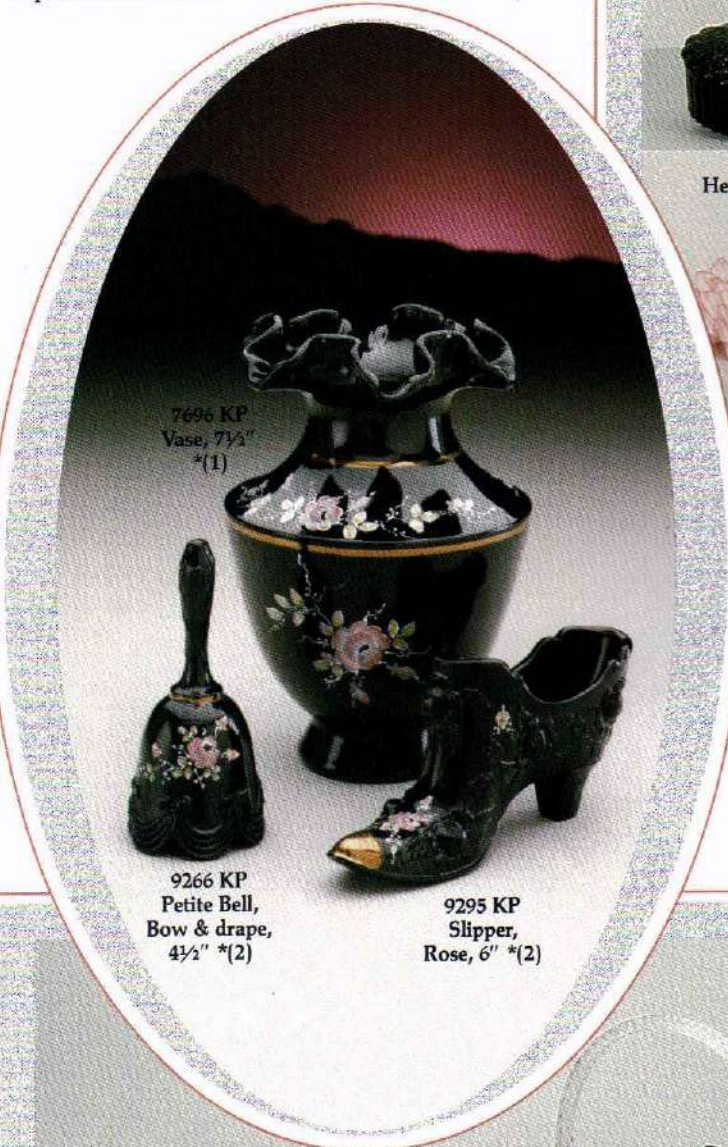


Antique Rose, Copper Rose, Petal Pink

F E N T O N

Copper Rose

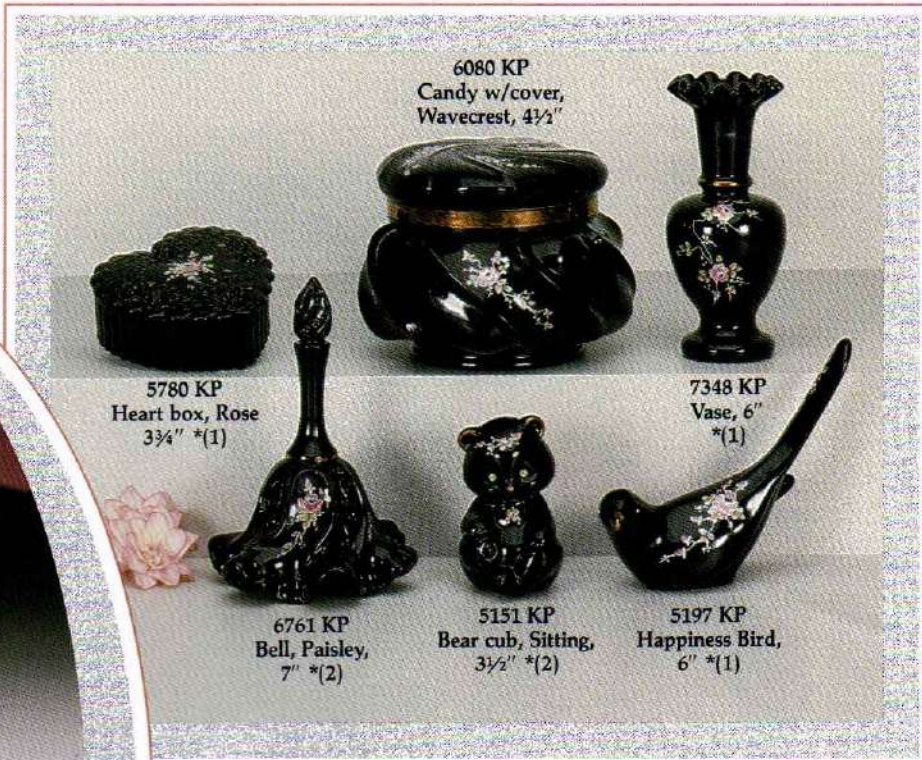
Basic black embellished with a garland of handpainted floral splendor and accented with copper. To add charm and beauty to any decorative setting and appeal to the most sophisticated taste.



7696 KP
Vase, 7½"
*(1)

9266 KP
Petite Bell,
Bow & drape,
4½" *(2)

9295 KP
Slipper,
Rose, 6" *(2)



5780 KP
Heart box, Rose
3¾" *(1)

6080 KP
Candy w/cover,
Wavecrest, 4½"



7348 KP
Vase, 6"
*(1)



6761 KP
Bell, Paisley,
7" *(2)



5151 KP
Bear cub, Sitting,
3½" *(2)



5197 KP
Happiness Bird,
6" *(1)

Absolutely stunning!

Combine Fenton's Copper Rose with Christine Victoria's Antique Rose for sales winning displays.

Save 5%

0663 AS

16 Piece Copper Rose Assortment

Includes all * items in the quantities indicated ().



8817 KP
Vase, 8½"

7630 KP
Basket, Aurora
7" *(1)

5165 KP
Cat, 3¾" *(2)



6322 KP
Compot,
Flower Band,
5½" *(1)



9372 KP
Candleholders, Pair
4½"



8691 KP
Clock, Alarm, 4½"



7523 KP
Bowl, Rolled Rim, 9½"



9308 KP
Lamp,
Classic,
20"



8691 PN
Clock,
4½"

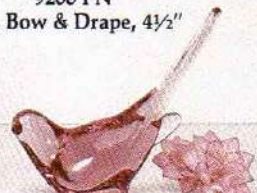
9685 PN
Trinket, Teardrop,
4¼"



7620 PN
Vase, Aurora, 4"



9266 PN
Bell, Bow & Drape, 4½"



5197 PN
Happiness Bird, 6"

9229 PN
Comport, Empress,
6½"



Petal Pink

The newest color from Fenton. Fresh, clear pink—romantic and versatile. Each piece (shown below) accompanied by a matching tag with a personal message.

... pretty, priced right and perfect for remembering someone special.

0642 AS

19 Pc. Petal Pink Assortment



9758 PN
Vase,
Stylized,
8"

9237 PN
Basket, Rose,
8½" h.

Assortment includes all items shown below in the quantities indicated ().

9243 PN
Basket, Rose, 5½"

C9240 PN
Rose Basket,
6¼" h.
w/Bath
items.
(2)



9780 PN
Heart Comport
5½"
(2)

C9237 PN
Large Rose
Basket, 8½" h.
w/bath
items.
(1)

9764 PN
Large Heart
Bell,
5¼"
(2)

C5240 PN
Bird, 6½"
w/crystals
(2)



5240 PN
Bird, Open,
6½"



5239 PN
Bear Cub, 4" (2)

5151 PN
Bear Cub,
sitting, 3½"
(2)

9763 PN
Petite Heart
Bell, 3¾" (2)

5233 PN
Bear Cub, Reclining, 4"
(2)

9295 PN
Slipper, Rose, 6"
(2)



Antique Rose

Fenton has developed a highly-polished ivory glass and gently antiqued the edges with burnished rose. A delicate spray of roses is handpainted on each piece. The artist then applies enamel beadwork for an exquisite finishing touch. Each piece is proudly signed by the artist.

Save 5%!
0600 AS
14 Pc. Antique
Rose Assortment

Includes all
items except
the lamp in
the quantities
indicated ().

9308 AF
Lamp,
Classic, 20"

9667 AF
Bell,
Aurora,
6"
(1)

5115 AF
Bird, 3 3/4"
(2)

9229 AF
Comport, Empress,
7" (1)

9252 AF
Vase,
Rose, 6 1/2"
(1)

9578 AF
2-way Votive, Leaf,
4 1/4"
(2)

7662 AF
Petite Bell, 4"
(2)

7620 AF
Vase, Aurora, 5"
(1)

7630 AF
Basket, Aurora, 7"
(1)

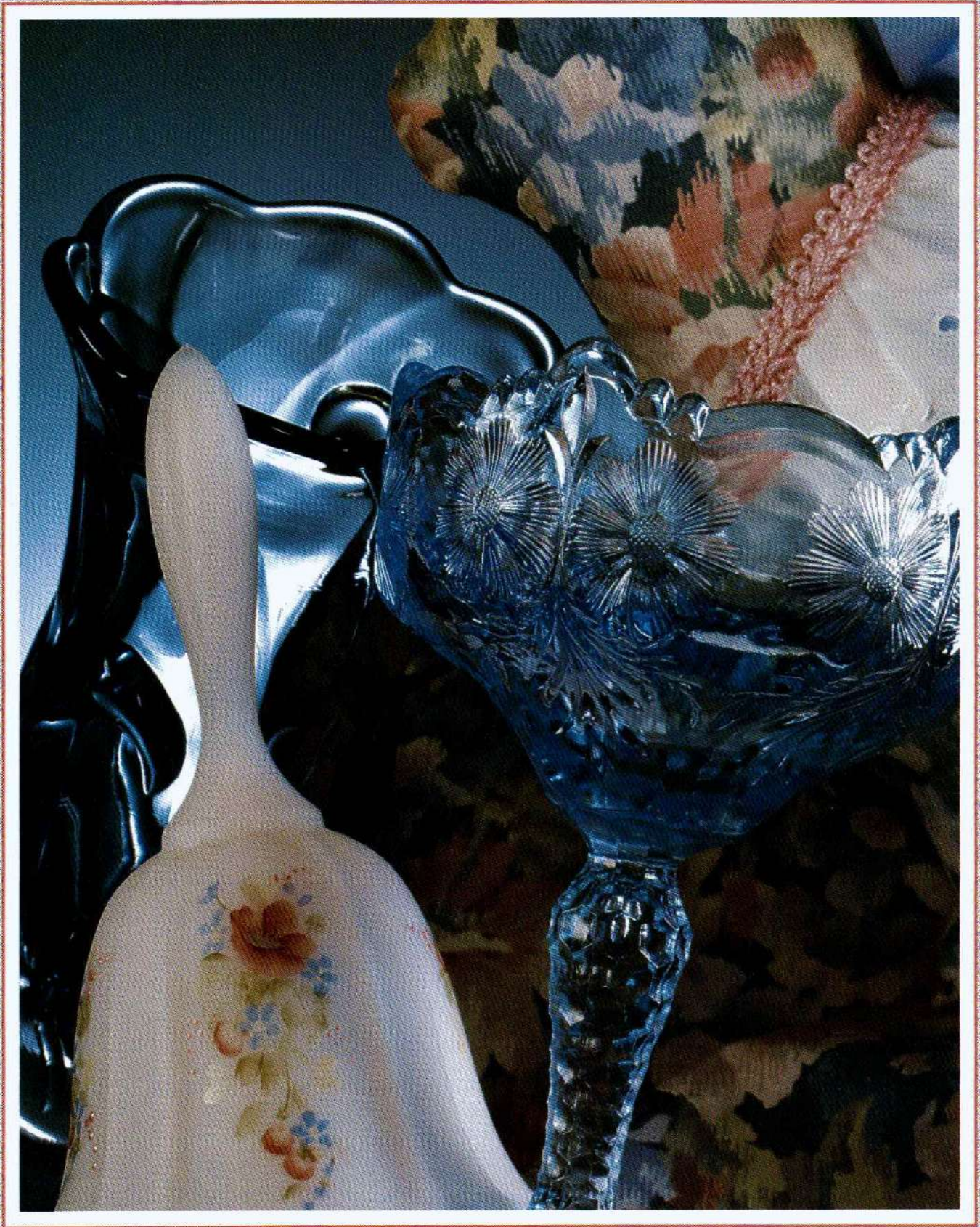
5165 AF
Cat, 3 3/4"
(2)

5780 AF
Heart Box, Rose,
4" (1)

Antique Rose . . . A soft, graceful collection of gifts for today's woman. The look is refined Victorian, reminiscent of cherished antiques but colored and designed for today's home.



F E N T O N

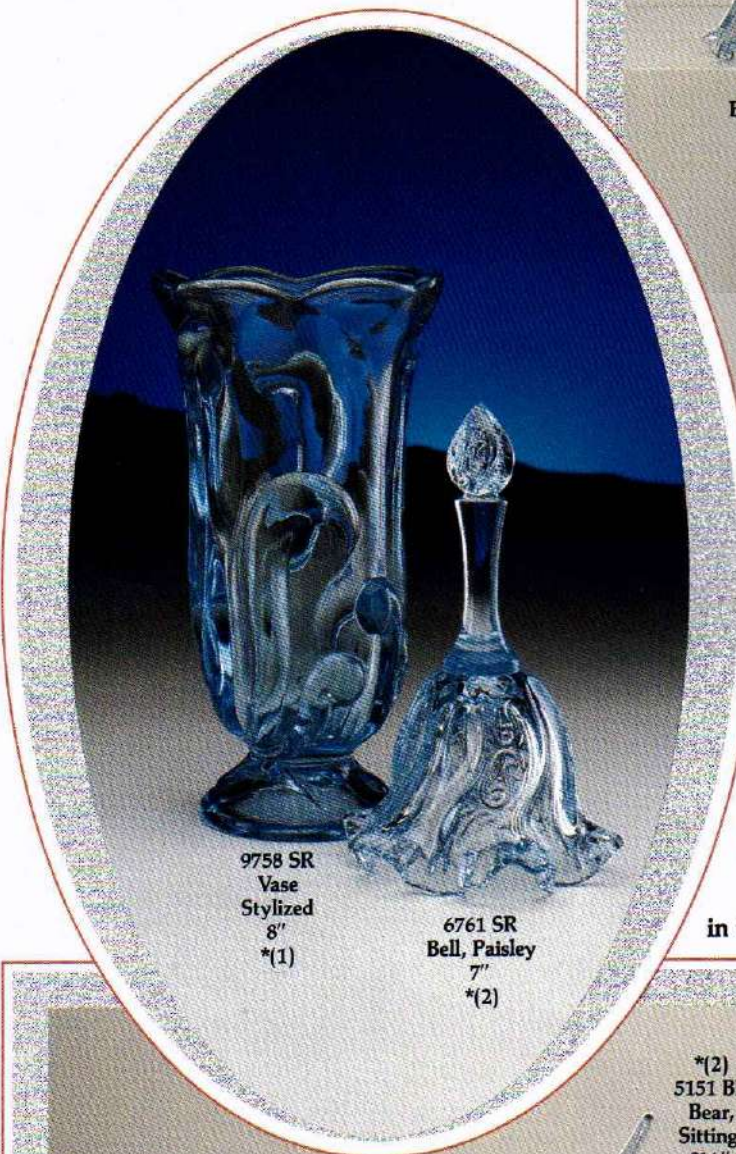
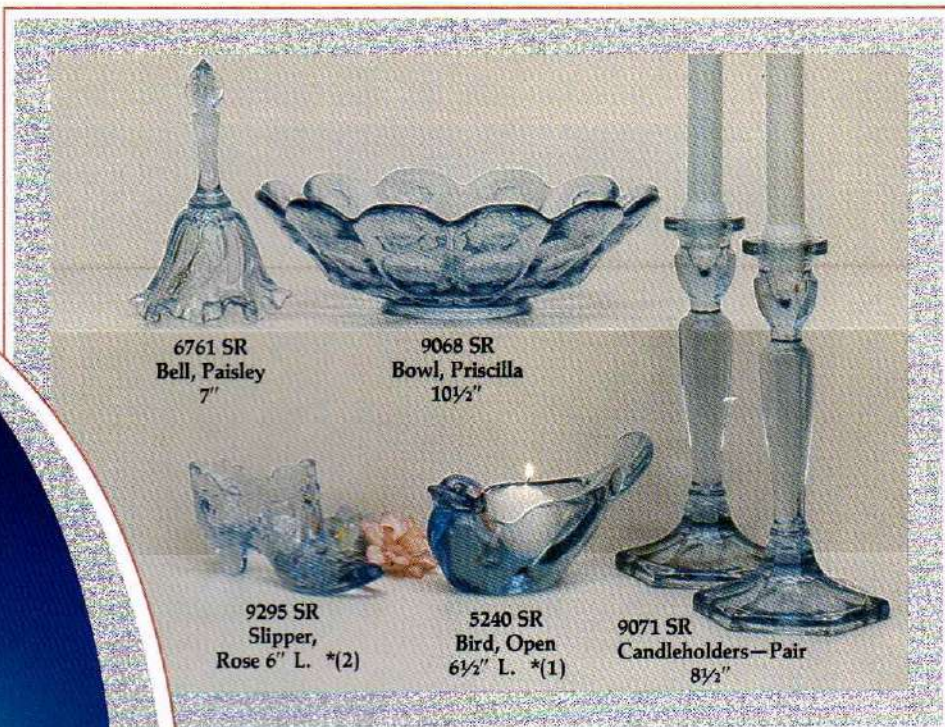


Salem Blue, Watercolors

F E N T O N

Salem Blue

"Not just another blue!" Created for the 1990s, but with the feel of the 1890s. So compatible—so soluble—so right for today's homes.



"Pretty as a Pitcher"
and deserving of its
own frame . . .

Save an Extra 5%
0668 AS
23 Piece Assortment

Includes all * items
in the quantities included ().



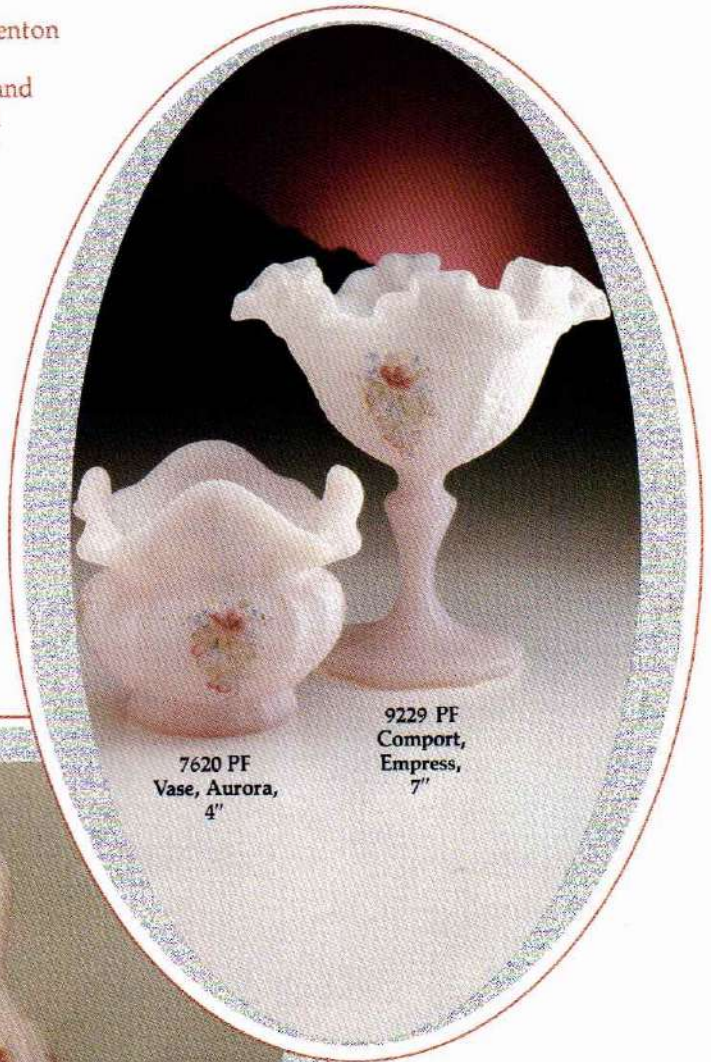
Watercolors

"Softly, as in an evening sunset." Subtle, pastel florals handpainted on the gentle blush of pink satin glass. So appropriate for any décor as it blends with whatever color it meets.

New from Fenton for 1990. Handmade and handpainted and proudly signed by the artist.



7410 PF
Lamp,
Student,
20"



7620 PF
Vase, Aurora,
4"

9229 PF
Comport,
Empress,
7"



7630 PF
Basket,
Aurora,
7"

9667 PF
Bell, Aurora,
6"

7250 PF
Vase, Tulip,
8"

5165 PF
Cat, 3 3/4"

9589 PF
Trinket, Oval,
4 1/2"

7662 PF
Petite Bell,
4 1/2"

8691 PF
Clock, Alarm,
4 1/2"

Save 5%!
0680 AS

15 Pc. Watercolors
Assortment

Includes two each of all items except one each on the tulip vase, basket and clock and no lamp.



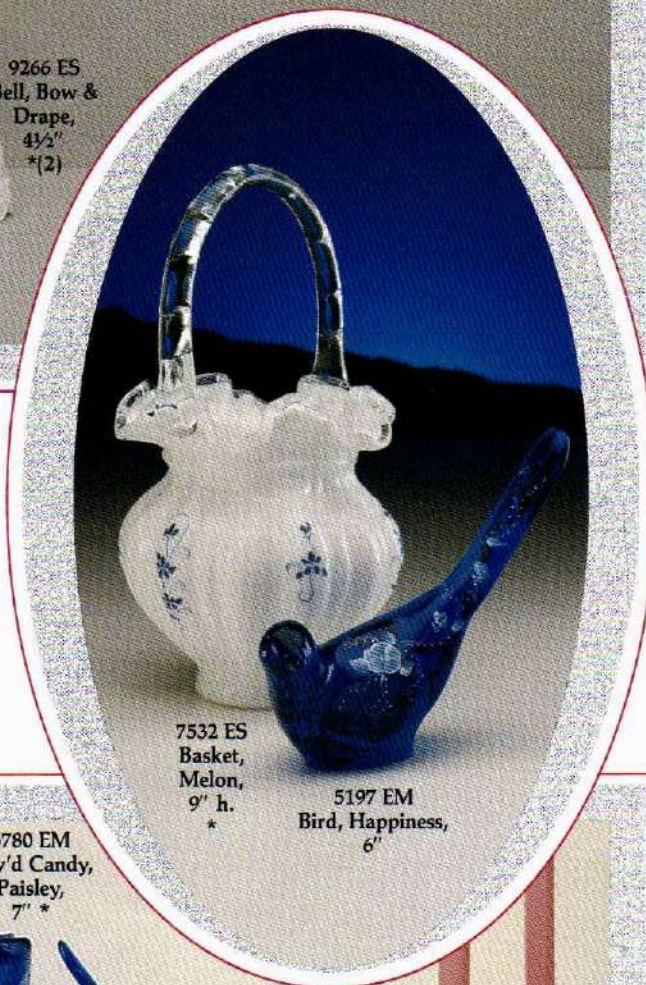


Elizabeth Collection

Handmade creations by the descendents of early Fenton glass artisans and handpainted with a petite floral. Always distinctive. Always appropriate. Forever elegant.



Save 5%!
0658 AS
16 Pc. Elizabeth Asst.
Includes one each of all
* items except two
each of the *(2) items.





9219 SC
Lamp, Rose
Gone w/Wind, 23"



Save 50%
0607 AS
12 pc. Silver Crest Assn.
Two each of all items
except one of the epergne.

6761 SC
Bell, Paisley,
7"

Silver Crest

6721 SC
Bowl, Paisley, 11"

6710 SC
Cakeplate,
Paisley, 12 1/4"

9752 SC
Vase, Daffodil,
7 3/4"

6730 SC
Basket, Paisley

4801 SC
Epergne Set, 4 pc., 9 1/2"

Silver Crest

Silver Crest, famous Fenton milk glass "rung" with an edge of pure crystal. Fenton artisans skillfully spin the red hot ribbon of glass onto the edge of the milk glass, guided only by a deft hand and a trained eye. Silver Crest . . . uniquely Fenton.

Blue Royale

The deep rich blue of cobalt with the transparent beauty of crystal. Your gaze actually goes through the outer layer of glass as you are immersed in its gem-like quality. Sure to attract the more discriminating taste.

Blue Royale



9752 KK
Vase, Daffodil,
7 3/4"

9244 KK
Wine,
Empress,
5 1/2"

9245 KK
Goblet, Empress, 6 3/4"

5240 KK
Bird w/Votive
6 1/2"

5241 KK
Lion,
3" x 5"

9665 KK
Bell, Beauty,
6 1/2"

9050 KK
Vase,
Flute &
Dot,
5 1/2"

5197 KK
Bird,
Happiness,
6"

9732 KK
Basket, Caprice,
8 1/2"

1432 KK
Pitcher, Coin Dot,
32 oz.

9237 KK
Basket, Rose, 8 1/2"

1995 KK
Slipper,
Daisy & Button

9071 KK
Candleholders, 8 1/2"

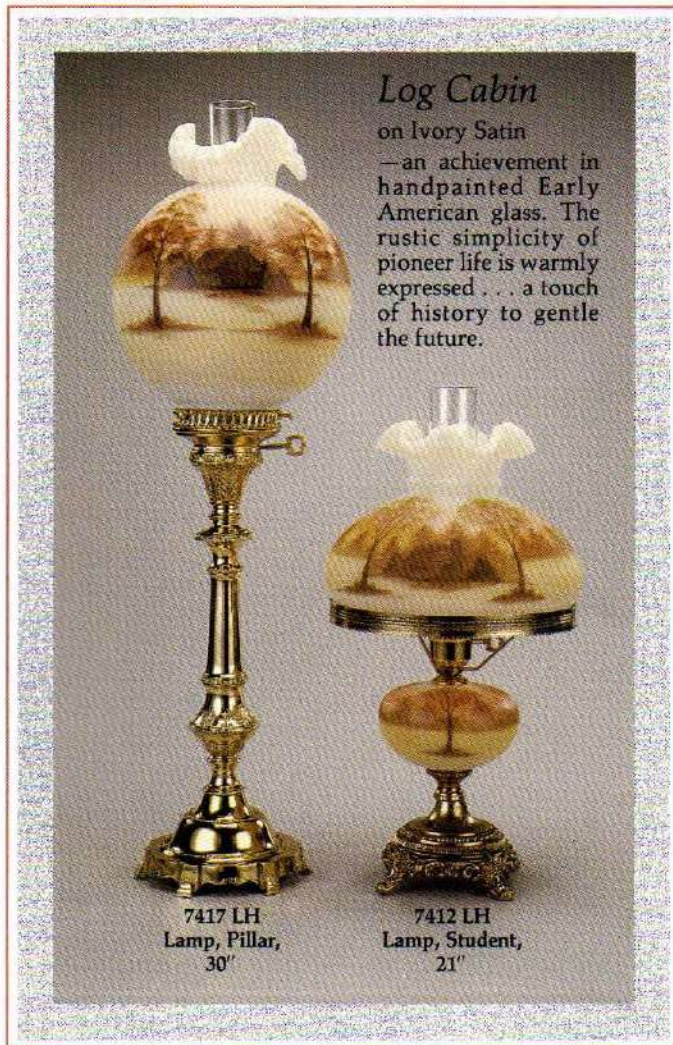
Country Scene

The American Scene—Fenton skilled artists portray the nostalgic setting characteristic of rural life. Peaceful, simple and natural . . . each pastoral scene is an individual original work of art and proudly signed by the artist.



7252 LT
Vase, 7½"

7668 LT
Bell,
6½"



Log Cabin

on Ivory Satin

—an achievement in handpainted Early American glass. The rustic simplicity of pioneer life is warmly expressed . . . a touch of history to gentle the future.

7417 LH
Lamp, Pillar,
30"

7412 LH
Lamp, Student,
21"



7254 LT
4½" Vase

7237 LT
Basket

7204 LT
Lamp, 16"

8600 LT
Alarm Clock

7209 LT
Lamp, Student,
21"

7418 LT Plate, 8" w/Stand

Fenton "leaves no stone unturned" when it comes to depicting "life in the slow lane." Meticulous in detail, handcrafted with loving care, each tiny segment represents the individual stroke of the artist's brush.



Shell Pink, Hearts and Flowers, Pearly Sentiments

F E N T O N

Shell Pink

Soft opal glass with a pearl finish. Iridescent accents for the bedroom or bath, but at home in most country and victorian settings.

5750 PE
Vase, Rose, 9"
*(1)



5730 PE
Basket, Rose, 7" h.
*(1)

5115 PE
Small Bird, 3 3/4"
*(2)

9560 PE
Bell, Templebells,
6 3/4"
*(1)



9480 PE
Candy w/cover,
Chessie,
8"
*(1)



9240 PE
Basket, Rose, 6 1/4" h. *(1)



5239 PE
Bear, Daydreaming,
4"
*(2)



5241, PE
Lion, 3" x 5"



9295 PE
Slipper, Rose, 6"
*(2)

For those discriminating people who like the unusual in fine American handmade glass.

Save 5%!

0679 AS

22 Pc. Shell Pink Assortment

Includes all items on this page except the cross bells and Lion in the quantities indicated ().

9223 PE
Comport, Rose, 6 1/4"
*(1)



5165 PE
Cat, 3 3/4"
*(2)

8466 PE
Bell, Faberge, 6 3/4"
*(1)



9752 PE
Vase, Daffodil, 7 3/4"
*(1)



9761 PE
Bell, Cross, 5 1/4"

9762 PE
Musical Bell,
Cross (The Lord's Prayer)

9256 PE
Bud Vase, Rose,
11"
*(2)



8335 PE
Basket, Open Edge, 7 1/4"
*(1)



5161 PE
Swan, 4"
*(2)



5783 PE
Oval Trinket
Box, Rose, 4 1/2"
*(1)



Pearly Sentiments

Expressions of love. So easy to give. So easy to use. A marriage of iridescent opal glass and skillfully sculpted porcelain roses. Suggest as a "safe gift" for any occasion. Mothers and daughters, cousins and aunts, wives and girlfriends, secretaries and friends . . . appropriate for all!

0643 AS

21 Pc. Pearly Sentiments Assortment

Includes two each of all items in bottom picture, except one each of the happiness bird, leaf basket and large heart bell.

9208 PE
Lamp, Rose,
19"
Shell Pink



Handmade in
America

9223 PE
Rose Comport



5780 PT
Heart Box

5165 PT
Cat

Each piece is accompanied by a matching tag with its own cute, but meaningful message.

9539 PT
Leaf Basket, 7" h.

9763 PT
Petite Heart Bell,
3 1/4"

9764 PT
Large Heart
Bell,
5 1/4"

5160 PT
Fawn, 3 1/2"

5197 PT
Happiness
Bird, 6"

5151 PT
Bear
Cub,
3 1/2"

5163 PT
Bird, 4"

5165 PT
Cat, 3 3/4"

5780 PT
Heart Box, 3 3/4"

5119 PT
Kitten, 4"

5233 PT
Bear Cub, reclining, 4"

9295 PT
Rose Slipper, 6"

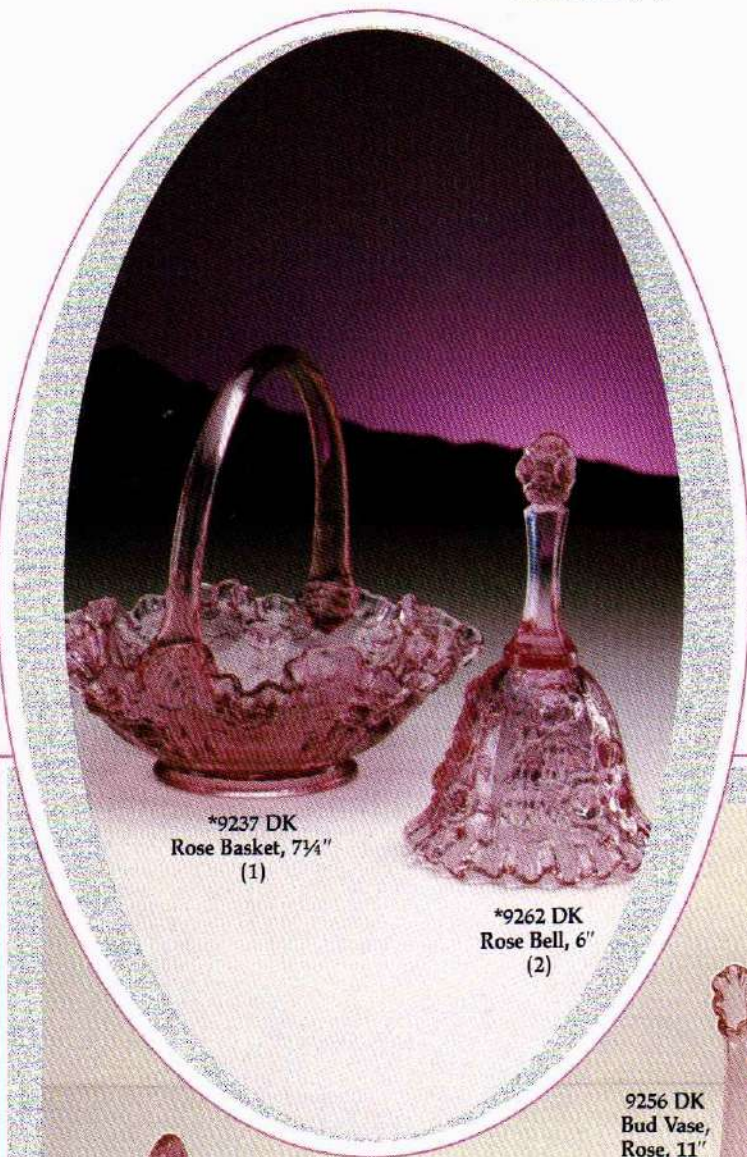


Dusty Rose

The color for all reasons . . . has the unusual clarity of pattern that is a hallmark of Fenton creations. Dusty Rose truly reflects the good taste of those who give it and those who possess it.

Save 5%
0654 AS
24 Pc. Dusty Rose
Assortment

Includes all * items on pages
14 and 15 in the quantities
indicated ().



*9237 DK
Rose Basket, 7 3/4"
(1)

*9262 DK
Rose Bell, 6"
(2)



9101 OD
Gone With the Wind Lamp
Poppy, 24"

9214 DK
Rose Lamp
23"



9560 DK
Bell, 6 3/4"

8691 DK
Clock,
Alarm
4 1/2"

9266 DK
Petite Bell,
Bow & Drape, 4 1/2"

9256 DK
Bud Vase,
Rose, 11"

6780 DK
Cov'd Candy,
Paisley,
7"

5783 DK
Trinket, Oval,
Rose, 4 1/2"

9674 DK
Candleholders,
Beauty, 3 3/4"

*9627 DK
Bowl, Beauty, 8 3/4" (1)

Handmade in America by
Fenton. Your assurance of
quality and workmanship.



1995 DK
Slipper,
Daisy &
Button,
6"

*9157 DK
Vase, Fine Cut & Block,
4½" (1)



*5240 DK
Open Bird,
6½" (1)



*9596 DK
Candleholder, 2-way,
4¼" (2)



*9280 DK
Covered Candy,
Butterfly, 5½" (1)



*9752 DK
Vase, Daffodil,
7¾" (1)

*9384 DK
Trinket, Floral,
4" (1)

Dusty Rose

... today's top selling decorator color.
So at home in any decor, it is the perfect gift without the
worry, "Will it fit into their color scheme?"
A dichroic color, it looks best under *warm* natural
fluorescent, incandescent or natural light.



*5750 DK
Vase, Rose, 9" (2)



*2557 DK
Vase, Beaded Melon,
5¾" (1)



(1)
*9537 DK
Basket, Ftd,
Strawberry, 6½"



*9223 DK
Comport, Rose,
6½" (1)



(2)
*5197 DK
Bird,
Happiness,
6"



*9531 DK
Nut Dish,
Strawberry, 4¾" (2)



*5127 DK
Swan, Open,
4" (2)



*9295 DK
Slipper, Rose,
6" (2)



9144 DK
Ringholder,
3"



9036 DK
Basket, Priscilla,
12"

Hearts and Flowers

Save 5%

0677 AS

17 Pc. Hearts & Flowers Assortment

Includes one each of all items on this page except two each of the mouse and petite bell and no lamps.

Heart-shaped garlands of tiny flowers with blushing pink roses as the focal point. Pearl iridescent accents that are proven best sellers.



5160 FH
Fawn,
3 1/4"

7250 FH
Vase, Tulip,
8"

9238 FH
Basket,
Paneled,
6 1/2" h.



9308 FH
Student Lamp,
Classic,
20"

7204 FH
Lamp, Hammered
Colonial,
16"

6322 FH
Comport, Flower
Band, 5 1/2"



9357 FH
Vase, Basketweave,
4"



5148 FH
Mouse,
2 3/4"

9252 FH
Vase, Rose, 6 1/2"

9335 FH
Basket,
Basketweave,
7"



5151 FH
Bearcub,
Sitting, 3 1/2"



5197 FH
Bird, Happiness, 6"



5233 FH
Bear Cub,
Reclining, 4"



5165 FH
Cat, 3 3/4"



9462 FH
Bell, Basketweave,
6"



9589 FH
Trinket, oval,
4 1/2"



7662 FH
Bell, 4 1/2"



Lilac, Tulips, Mulberry

F E N T O N



5216 TL
Clown w/Head
on Hand, 3½"

5218 TL
Clown w/
Hands Up, 4½"

5217 TL
Clown w/
Top Hat, 4"

5219 TL
Clown w/
Jester Hat, 4"

Handpainted Tulips

The flowers that bloom in the Spring, tra-la! Perennial beauty handpainted on pearlized iridescent opal glass and proudly signed by the Fenton artist.

Save 5%
0681 AS
17 Piece
Assortment

Includes all items
except for the lamp,
clowns and clock in the
quantities indicated ().



9308 TL
Lamp, Classic
20"



5165 TL
Cat
3¾" (2)

7250 TL
Vase, Tulip
8" (1)

9268 TL
Bell,
Bow & Drape
6" (2)

5163 TL
Bird
4" (2)

7630 TL
Basket,
Aurora
7" (1)

5140 TL
Egg
3½" (2)

6322 TL
Comport,
Flower Band,
5½" (1)

5162 TL
Bunny
3¾" (1)

8691 TL
Alarm Clock
4½"

5169 TL
Duckling
3¾" (1)

9266 TL
Bell,
Bow & Drape
4½" (2)

9357 TL
Vase, 4",
Basket Weave (1)

5780 TL
Box,
Rose, Heart 3¾" (1)

Mulberry

Mulberry is a blend of gold ruby and azure blue skillfully combined to bring you an exciting lavender glass which shades to a lustrous cranberry edge.

Save 5%!

0657 AS

10 Pc.*

**Mulberry
Assortment**

***Includes one each of all
pieces on this page
except for the
Lamps and
the 9139
Basket.**

**3108 MG
Lamp,
Spiral Pillar,
30" H.**

**9218 MG
Lamp,
Rose,
Student, 20"**



**1434 MG
Basket, Coin Dot,
8"**

**1353 MG
Vase, Tulip,
Fine Dot, 10"**

*Mulberry . . . truly an art glass;
distinctively Fenton.*

**9752 MG
Vase,
Daffodil,
7 3/4"**



**9442 MG
Bowl, Jacqueline, 9 1/2"**



**9655 MG
Vase, 7 1/2"**

**9754 MG
Vase w/bow,
Caprice, 6"**



**2566 MG
Jug, Handled, Daisy,
6"**



**9452 MG
Vase, Jacqueline,
4 1/2"**



**1432 MG
Pitcher, Coin Dot, 32 oz.**



**2557 MG
Vase, Beaded Melon, 6"**

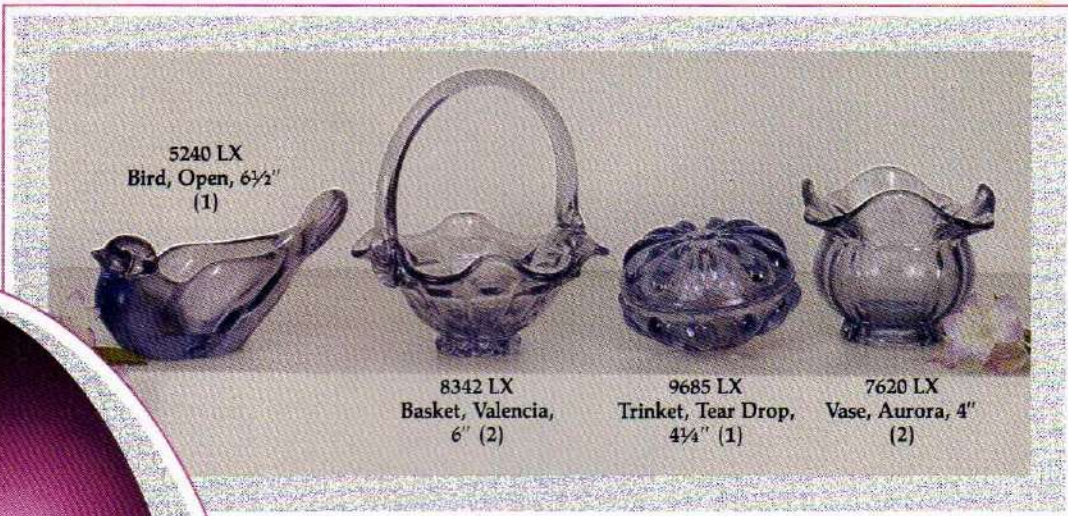


**9139 MG
Basket, Jacqueline,
10 1/2" h.**



F E N T O N

Maker of America's
finest glass in color.



5240 LX
Bird, Open, 6½" (1)

8342 LX
Basket, Valencia,
6" (2)

9685 LX
Trinket, Tear Drop,
4¼" (1)

7620 LX
Vase, Aurora, 4" (2)

Lilac

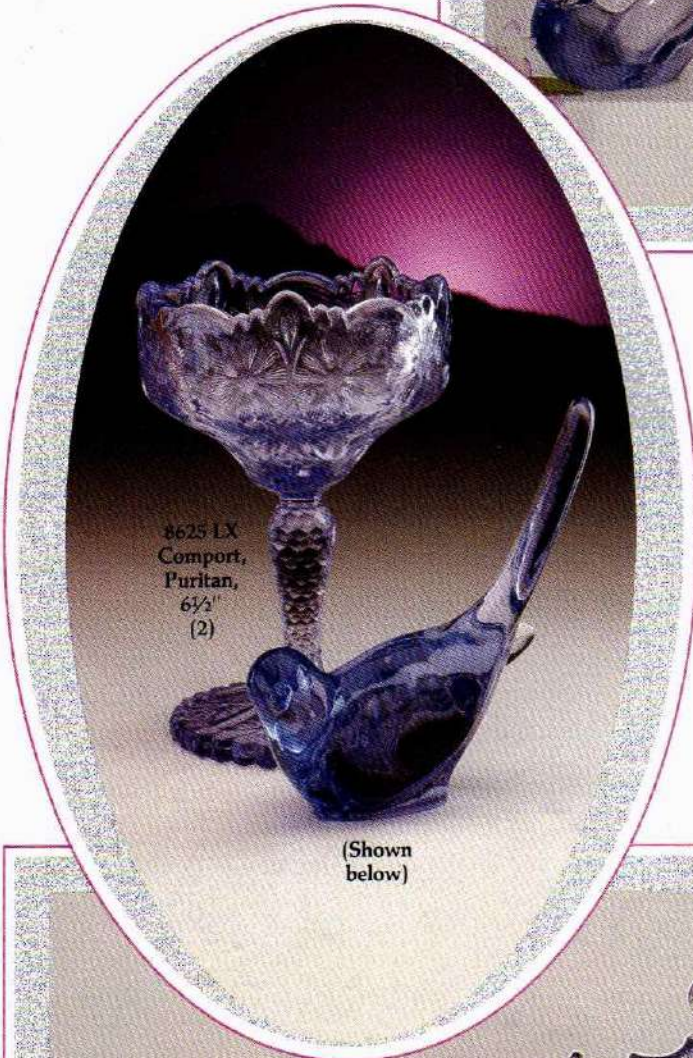
Fenton's newest color dictated by the decorative trends that use this lovely pastel shade in fabrics and wall-coverings. Your customer will be pleased that you have the accents to meet her needs.

Save 5%!

0666 AS

22 Pc. Lilac Assortment

Includes all items shown in the quantities indicated () except for the clock.



8625 LX
Comport,
Puritan,
6½" (2)

(Shown
below)



6780 LX
Cov'd Candy,
Paisley, 7" (1)

9237 LX
Basket, Rose, 7¼" (2)

5197 LX
Bird, Happiness, 6" (2)

9666 LX
Pitcher, Sandwich,
5" (1)

9754 LX
Vase w/Bow,
6¼" (1)

5243 LX
Cat, 3½" (2)

9560 LX
Bell, Temple bells,
6¾" (1)

8691 LX
Clock, Alarm,
4½"

9266 LX
Petite Bell,
Bow & Drape, 4½" (2)

9295 LX
Slipper, Rose,
6" (2)



Country Cranberry

F E N T O N

Country Cranberry

Cranberry enthusiasts find Fenton's Country Cranberry to be authentic and exceptional in quality. Made with pure gold formula and fire struck, the rich cranberry hue is heightened when encased in a layer of sparkling crystal. Another example of why Fenton is America's finest crafter of colored glass.

Handmade in the
age old manner.
From Fenton,
of course.

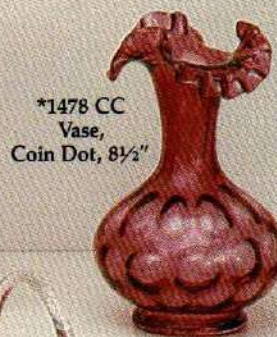


9218 CC
Lamp, Rose,
Student, 20"



8251 CC
Vase,
Mandarin,
9½"

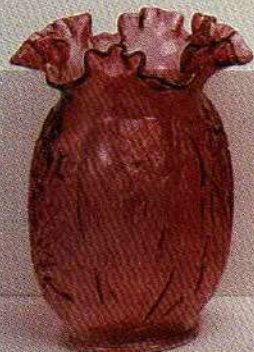
*9666 CC
Pitcher,
Sandwich, 5"



*1478 CC
Vase,
Coin Dot, 8½"



*2557 CC
Vase, Daisy, 6"



*9752 CC
Vase, Daffodil, 7¾"



*9050 CC
Vase, Flute & Dot, 5½"



*9754 CC
Vase w/bow,
Caprice, 6¼"



1860 CC
Pitcher,
Fern, 4¼"



*3132 CC
Basket, 8¾" h.



*1432 CC
Pitcher,
Coin Dot, 32 oz.

9500 CC
Salt 'n Pepper,
Leaf, 3"



8252 CC
Vase,
Empress
7½"

1728 CC
Bowl, Diamond, 10"

2566 CC
Jug, Daisy, Handled, 6"



9452 CC
Vase, Jacqueline, 4 1/2"

9434 CC
Basket, Jacqueline, 8 1/4" h.



1553 CC
Vase, Urn, Rib, 6 1/2"

9055 CC
Vase, Ribbed 5 1/2"

9730 CC
Basket, Caprice, 9 1/2" h.

9732 CC
Basket, Caprice, 8 1/2"

*An Ancient Art . . .
Still Unchanged.*

**Save 5%!
0653 AS
11 Pc. Country Cranberry Assortment**

Includes one each of all
* items on pgs. 22 & 23

*9442 CC
Bowl, Jacqueline,
9 1/2"



1443 CC
Vase, Coin Dot, 10 1/2"



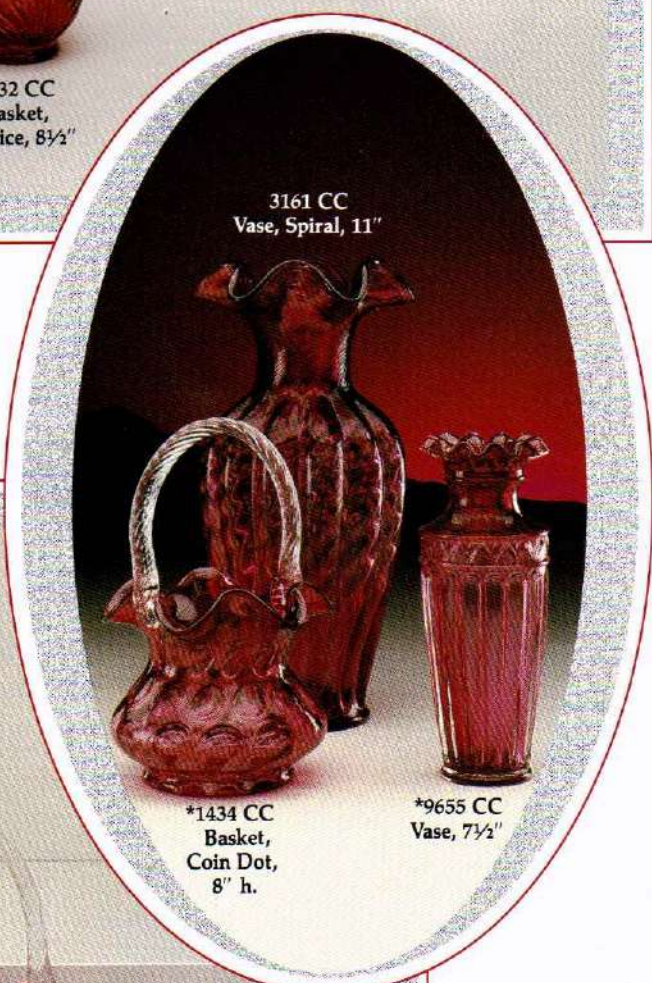
1866 CC
Pitcher, Fern,
16 oz.



9464 C
Basket, Jacqueline
8 1/2" h.



9760 CC
Pitcher, Caprice, 4 1/2"



3161 CC
Vase, Spiral, 11"

*1434 CC
Basket, Coin Dot,
8" h.

*9655 CC
Vase, 7 1/2"



FENTON



1400 CC
Lamp, Coin
Dot, 20"

Milk Glass



3808 MI
Lamp,
Gone w/
the Wind,
23 1/2"



2001 CC
Lamp, Feather,
17"

3108 CC
Lamp, Spiral,
Pillar,
30"

Milk Glass

Hobnail Milk Glass. Delightfully country, functional and with a homeliness that fits any occasion.

Fenton Lamps

Build your display around the Fenton Lamps. They really do sell and will, in turn, sell many of the smaller accent pieces.

Handblown by Fenton's
highly skilled mastercraftsmen.

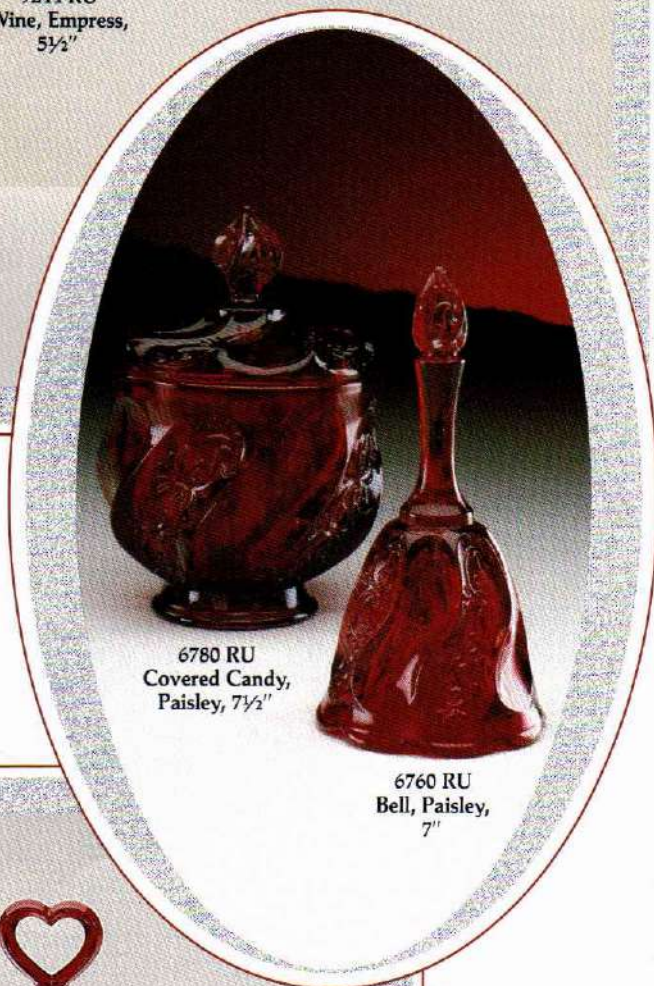


F E N T O N

Ruby

Rich, Warm, Beautiful

... as deep, clear crimson as the precious gem it's named for. Traditionally a top seller, it's perfect for 40th anniversaries, Christmas and, of course, Valentine's Day! For ultimate appeal show under incandescent, natural, or warm white lighting.



0644 AS
16 Pc. Ruby
Assortment

Includes two
each of all 8
items to the
left.

F E N T O N

Handblown Ruby

A rich and lustrous gem-like color of handblown Ruby is only possible through the marriage of two different glasses. An inner layer of crystal is covered with an outer layer of Ruby glass. Working together as a team, it takes up to 18 skilled craftsmen to gather, block, blow in optic moulds and then in the final mould, finish and handle these heirloom quality pieces . . . distinctively Fenton!



1798 RU
10½" Vase



3105 RU
Lamp,
Hammered
Colonial,
16"



9655 RU
Vase, 7½"



1432 RU
Pitcher,
Coin Dot,
32 oz.



9754 RU
Vase w/Bow, Caprice,
6¼"

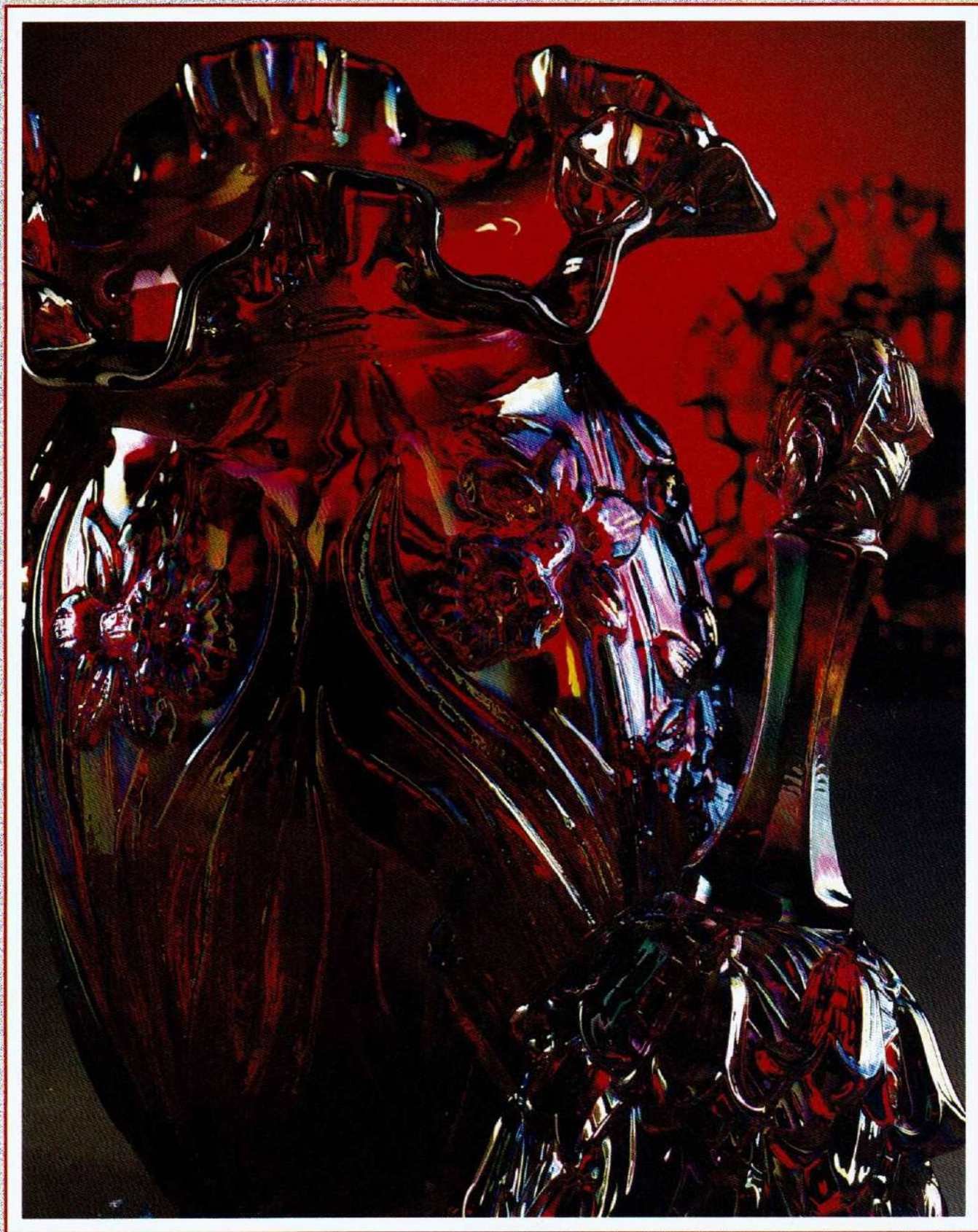


3131 RU
Basket, Spiral, 8"

9101 RU
Lamp,
Gone w/the
Wind,
Poppy,
24"



The Glass Blower — an ancient art passed down from generation to generation. The skill lives on.



Red Carnival

F E N T O N



F E N T O N

Makers of America's
finest handmade
glass in color.

Red Carnival

In unusual designs and decorative patterns, some new and some from the distant past. One of the most sought after of antique carnival glass colors that commands the highest prices on the collector's market. Created in Fenton's inimitable style to bring beauty into the homes of America and to bring joy to the Red Carnival Glass collector.

Fenton Red Carnival is made with Ruby glass and iridized with a special metallic salt formula. Occasionally there will be unusual colorations because of the way the ruby strikes and some pieces will have an amberina effect. These variations will be searched out by the collector as being the most rare of the collection.

Iridescent glass, the original name for Carnival glass, was one of The Fenton Art Glass Company's major products from 1907 until 1920.

Another example of superb handcraftsmanship for those who look for the unusual in fine glass. Your customer will recognize it as an investment in "the antiques of tomorrow."

Save 5%!

0670 AS

13 Pc. Red Carnival Assortment

Includes one each of all twelve items except two of the slipper.



8625 RN
Comport,
Puritan, 6½"

5233 RN
Bear, 4"

9752 RN
Vase, Daffodil, 7¾"

9384 RN
Trinket, Floral,
4"

9059 RN
Bowl, Grape and Cable,
10½"

9074 RN
Basket,
Grape and
Cable, 9½"

9295 RN
Slipper, Rose, 6"

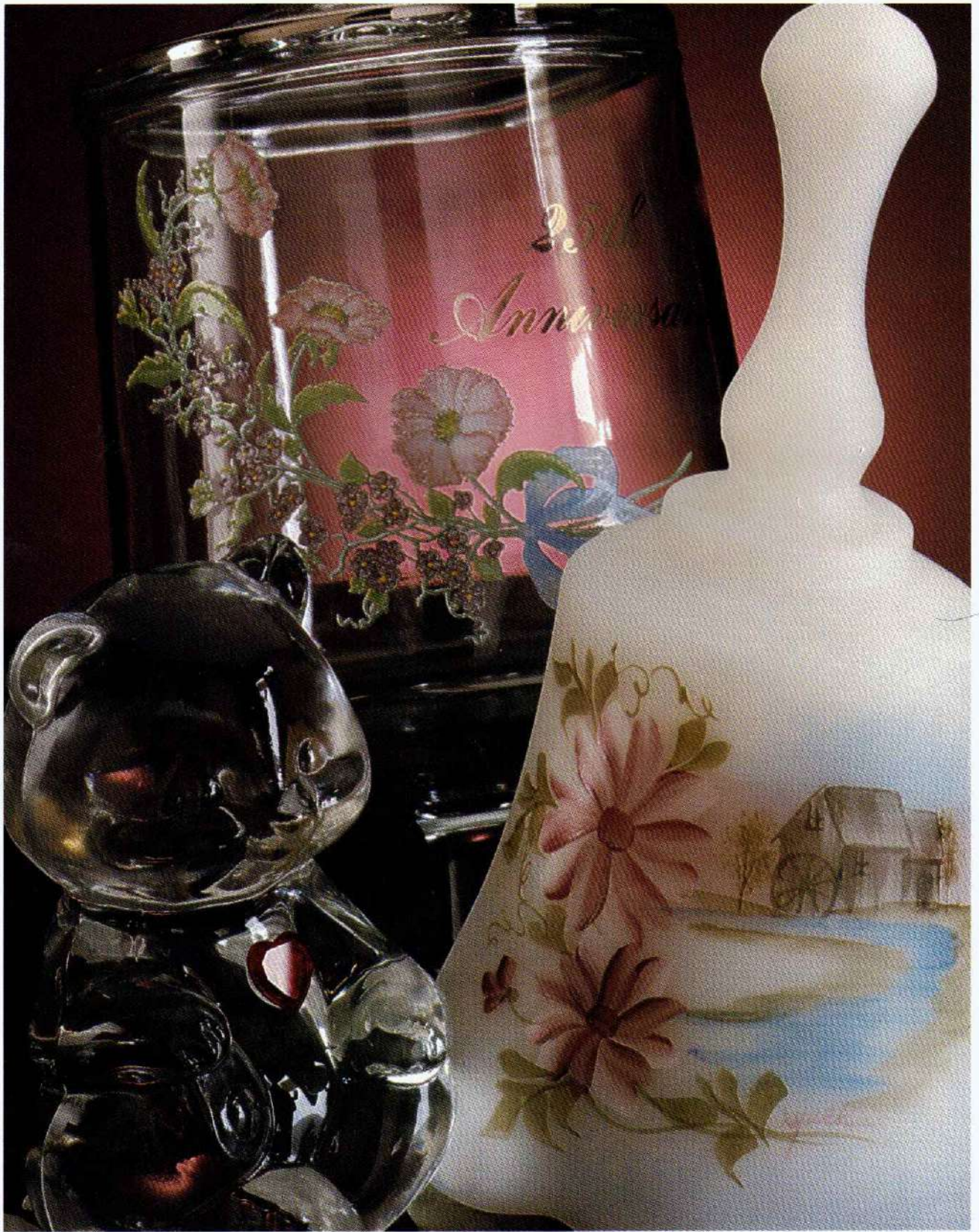
9240 RN
Basket, Rose,
6¼"

8691 RN
Clock, Alarm,
4½"

9560 RN
Bell, Templebells,
6¾"

5241 RN
Lion, 3" x 5"

9666 RN
Pitcher,
Sandwich, 5"



Special Occasion

F E N T O N

Mother's Day

To say, "Thanks, Mother. I love you." Mothers and Grandmothers should be remembered all through the year.



0648 AS

8 Pc. Petite "Mother" Bell Assortment

Mother's Day Plate & Bell

Fenton commemorates Mother's Day 1990 with this beautiful handpainted plate and bell. The swan depicts motherly love as she watches over her babies. The perfect way to express your love and appreciation to your mother. Designed by Linda Everson, each piece is dated and signed by the artist.

Musical Sentiment Bells

"Sentimental Musicals". Bells for all seasons and special occasions. Fenton bells have an ability to ring right through your cash register.

7418 SN
Plate,
Mother's Day,
8" w/Stand

7668 SN
Bell, Mother's Day,
6 1/2"

7669 SN
Musical bell, 6 1/2"
(Edelweiss)

Save 5%!

0330 AS

8 Pc. Musical Sentiment
Assortment

Includes 2 each
of 4 bells.

Appropriate tunes
may be substituted
due to availability.

(Message
on
Back)

(Message
on
Back)

(Message on
Back)

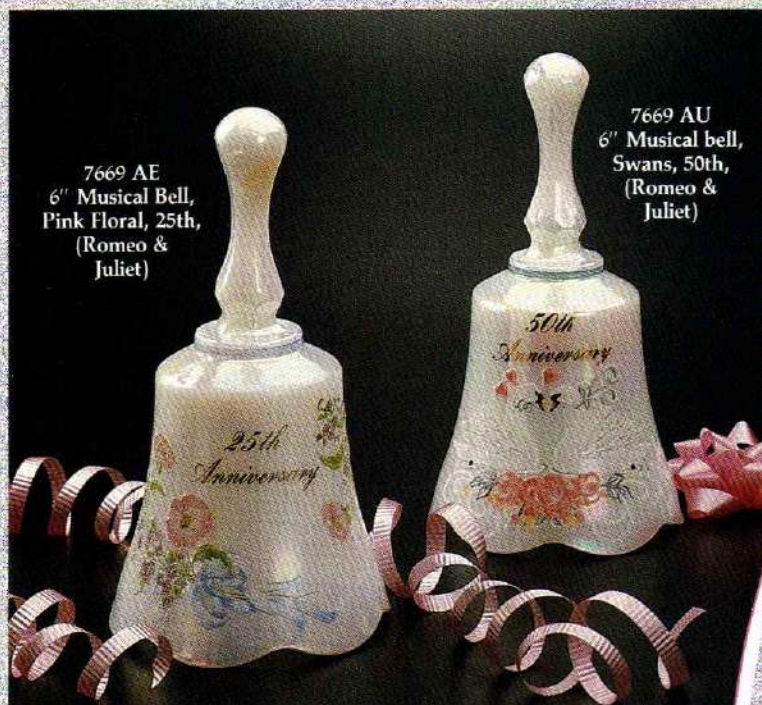
(Message
on
Back)

7669 WM
Wedding Musical Bell, 6"
(We've Only Just Begun)

7669 ML
Here's Love Musical Bell
(Laura's Theme) 6"

7669 DZ
Message of Love Musical Bell,
(Edelweiss) 6"

7669 ED
Inspirational Musical
Bell, 6" (The Lord's Prayer)



7669 AE
6" Musical Bell,
Pink Floral, 25th,
(Romeo &
Juliet)

7669 AU
6" Musical bell,
Swans, 50th,
(Romeo &
Juliet)

Enduring Love

These adoring swans symbolize the joy of a loving marriage. When swans mate, they remain true to each other for life. Protecting each other from harm, they are selfless and caring.

"Enduring Love", an inspiration for a marriage filled with devotion, fidelity and love. ©Fenton 1989.

This little tag and message will accompany each little swan as it goes out into the world to bring happiness and good wishes to all.

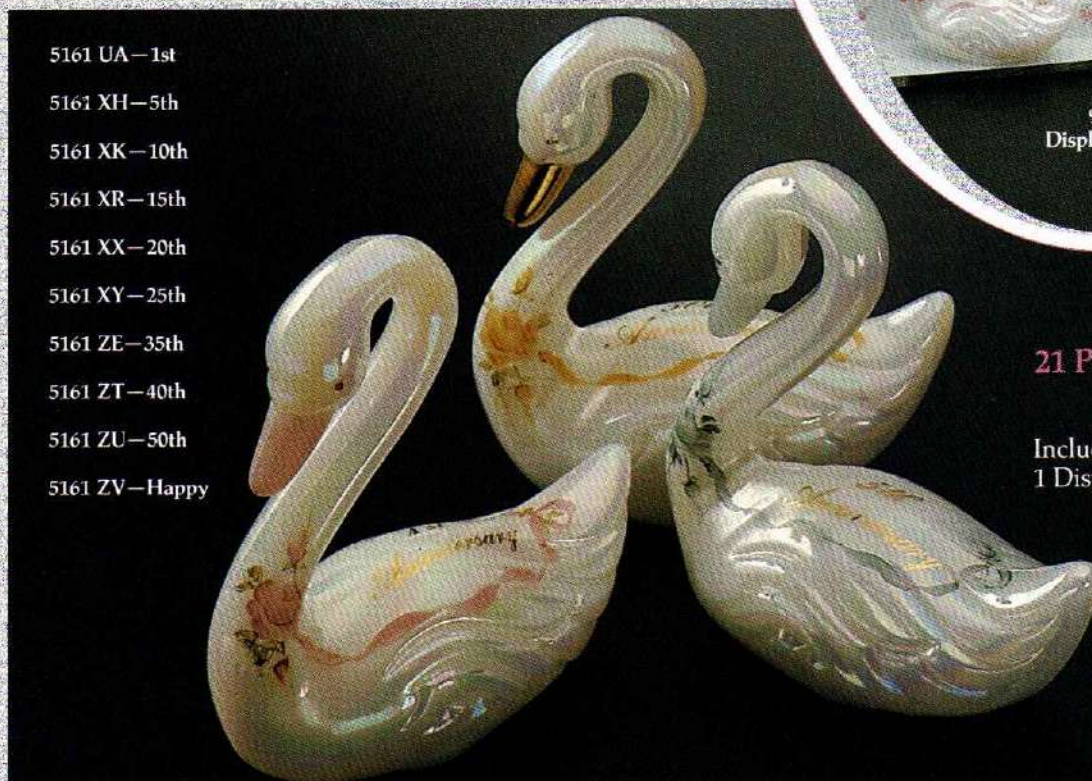


9783
Display Stand

0626 AS

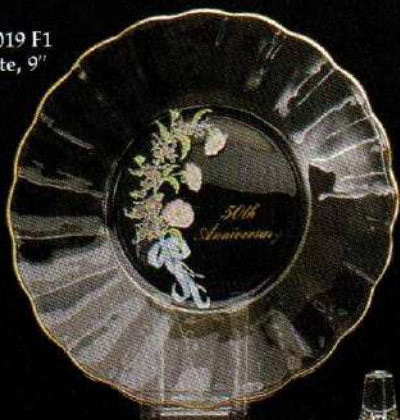
21 Pc. Anniversary Swan Assortment

Includes two each of 10 swans,
1 Display unit & 1 FREE Swan.



- 5161 UA—1st
- 5161 XH—5th
- 5161 XK—10th
- 5161 XR—15th
- 5161 XX—20th
- 5161 XY—25th
- 5161 ZE—35th
- 5161 ZT—40th
- 5161 ZU—50th
- 5161 ZV—Happy

V8019 F1
Plate, 9"



V7662 F1
Bell, 4½"



V8029 F1
Nut Dish



V5233 F1
Bear Cub, 4"

V8092 F1
Champagne



V8088 F1
Cov. Candy Box, 7¾"



V8057 F1
Vase, 6"



V8078 F1
Bud Vase,
10¼"

Anniversary

Happy Anniversary!



V7662 H1
Bell,
4½"



V8057 H1
Vase



V8088 H1
Cov. Candy Box



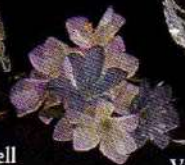
V8092 H1
Champagne



V5233 H1
Bear Cub, 4"



V8066 H1 Bell



V8078 H1
Bud Vase



V8029 H1
Nut Dish



V8019 H1
Plate, 9"
Happy Anniversary

V8066 F1
Bell, 5¾"
50th
Anniversary

Banded by hand
in silver or gold.
The Silver is
actually 20K
White Gold and
the Gold is 22K
Yellow Gold.

25th Anniversary
"Silver"



V8088 T1
Cov. Candy Box, 7¾"

V8057 T1
Vase, 6"

V8019 T1
Plate, 9"

V7662 T1
Bell, 4½"

V8029 T1
Nut Dish, 5¾"

V8078 T1
Bud Vase, 10¼"

V8066 T1
Bell, 5¾"

V5233 T1
Bear Cub

V8092 T1
Champagne (pr.)

Decorated in exceptional detail.

Our anniversary collection uses a transfer process Fenton designed exclusively for this grouping, a technique that adds three-dimensional interest to each piece.

Save 5%!

V0645 AS

24 Pc. Anniversary Assortment

Includes one each of the plate, bud vase and candy and two each of the bell in 25th, 40th, 50th and Happy. Plus 1 each of the nut dish and vase in 50th and 25th.

40th Anniversary — "Ruby"



V8019 E1
Plate, 9"

V8057 E1
Vase, 6"

V8088 E1
Cov. Candy Box
7¾"

V8092 E1
Champagne (pr.)

V5233 E1
Bear Cub, 4"

V8066 E1
Bell, 5¾"

V8078 E1
Bud Vase

V8029 E1
Nut Dish, 5¾"

V7662 E1
Bell, 4½"

Inspirational

*"Breathe on me, breath of God,
Fill me with life anew,
That I may love what thou dost love,
And do what thou would'st do."*

*Inspire us, God,
To be guided in all that we do,
To love each other and do Thy will,
And give us life anew.*

Save 5%
0672 AS

20 Piece Assortment
Two of each item shown.



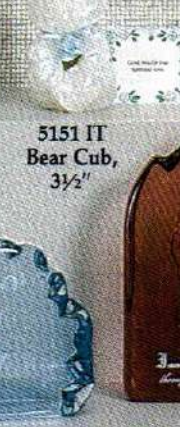
Perfect for the gift that requires a deeper meaning of
reverence and peace and love.
Each with its own tag, as shown.



V8019 IN
Plate, 9"



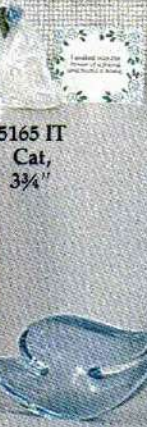
V8066 IN
Bell, 5 3/4"



8743 JB
Iceberg,
3 1/2" x 4 1/2"



8756 JE
Church Window,
7" h.



9798 JK
Dove,
4 1/2" x 2"

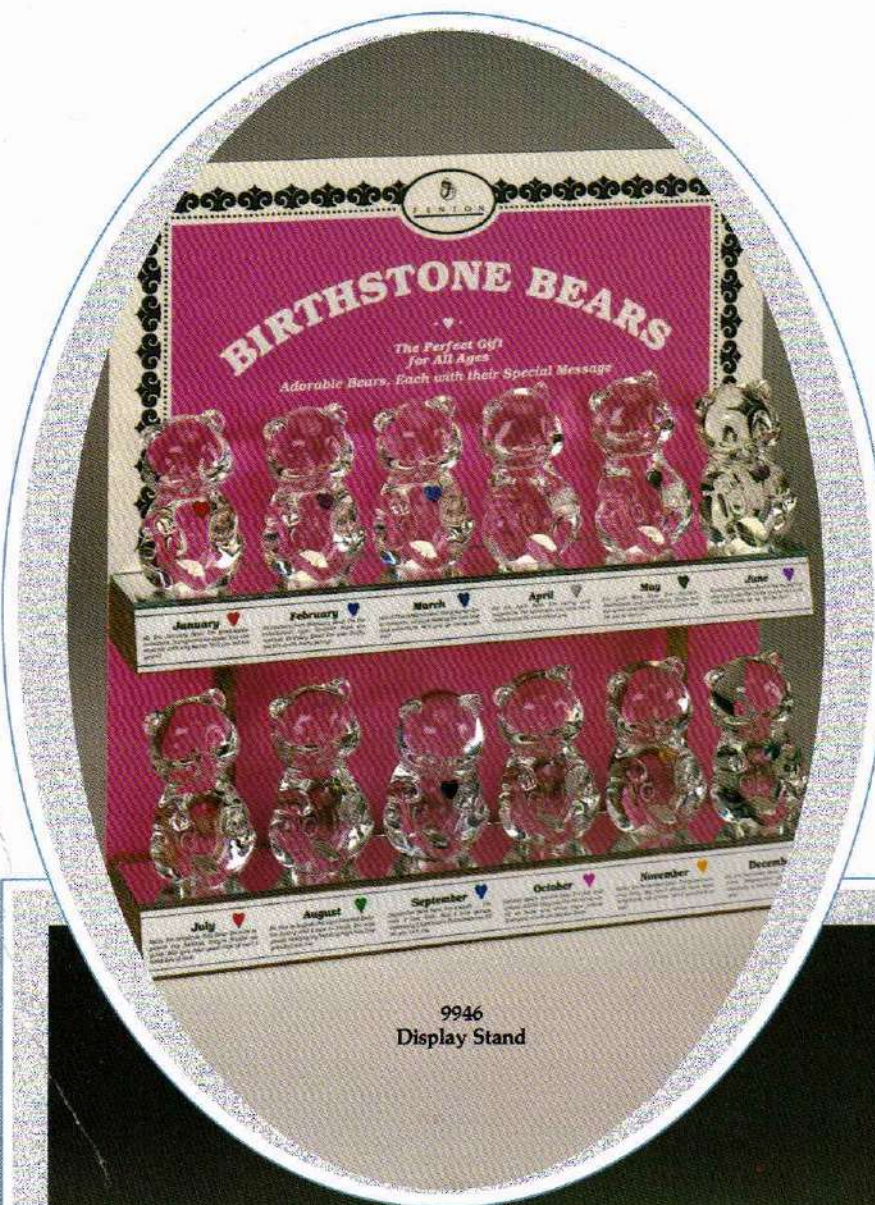


8740 JC
Iceberg,
5" x 6"

Birthstone Bears

Say "I Love You" with these winsome little creatures that just keep on saying "those three little words" forever.

Each adorable handmade crystal bear has been adorned with a birthstone heart—and comes in a 25 piece assortment with the attractive display unit and a cute message for each month. Suggest you order extra stock now to guarantee continuous sales. You'll need 'em!



9946
Display Stand

5151 W1	January Bear	(Garnet)
5151 W2	February Bear	(Amethyst)
5151 W3	March Bear	(Aquamarine)
5151 W4	April Bear	(Diamond)
5151 W5	May Bear	(Emerald)
5151 W6	June Bear	(Alexandrite)
5151 W7	July Bear	(Ruby)
5151 W8	August Bear	(Peridot)
5151 W9	September Bear	(Sapphire)
5151 X0	October Bear	(Rose Zircon)
5151 X1	November Bear	(Topaz)
5151 X2	December Bear	(Blue Zircon)

0308 AS

25 pc. Birthstone Bear Assortment

Includes two each of the 12 months, one FREE Bear and a display unit. Sell FREE Bear and offset cost of display unit.

Each sparkling Bear Cub is gift boxed and tagged with its own personality poem.



Heartthrob Animals

Each winsome little creature says, "I love you." Ruby and clear crystal bring the message with class. Small, but mighty!



5148 HC
Mouse w/Heart, 2¾"

5119 HC
Kitten w/Heart,
4"

5151 HC
Bear Cub,
Sitting w/Heart, 3½"

5233 HC
Bear Cub; Reclining
w/Heart, 4"

Glass Pets

Whimsical Glass Pets by Fenton. Handmade crystal animals, polished to sparkle and shine as the stars of the show. Simply sensational gift giving at a magic price.

Save 5%!

V0646 AS

22 Pc. Glass Pets Assortment

Includes two each of 11 animals.

Attract your customers for multiple sales by creating the entire collection.

Handmade
in
America



V5115 CY
Bird, 3¾"

V5165 CY
Cat, 3¾"



V5119 CY
Kitten, 4"

V5151 CY
Bear Cub,
Sitting, 3½"

V5161 CY
Swan, 4"

V5162 CY
Bunny, 3¾"



V5148 CY
Mouse, 2¾"



V5160 CY
Fawn, 3½"



V5233 CY
Bear Cub, Reclining, 4"



V5147 CY
Mallard, 5"



V5158 CY
Elephant, 3¾"

0664 AS 10 Pc. Open Bird Assortment

(2 each of 5 colors)



0659 AS 8 Pc. 6½" Handpainted Bell Assortment



0650 AS 10 Pc. Happiness Bird Assortment

(2 each of 5 colors)



0660 AS 8 Pc. Petite Handpainted Bell Assortment

New colors and handpainted designs.



0661 AS 8 Pc. Petite Bow and Drape Bell Assortment

(2 each of 4 colors)



0649 AS 10 Pc. Slipper Assortment

(2 each of 5 colors)



Fenton Clocks

The ideal gifts for weddings, birthdays, Christmas, or whatever the occasion. Quartz movement alarm that keeps perfect time with timeless beauty. At home in any room. You can't go wrong with a Fenton handmade clock.

Save 5%!

0655 AS

5 Pc. Clock Assortment

One each of five colors.



Large Bell Assortment

Versatile 27 pc. assortment of our collectible bells. Here's the easiest way to satisfy all of your bell collectors. Handpainted and pressed patterns, full-size and miniature. At prices that make them impulse items! Sure to put a constant ring in your cash register.

Save 5%!

0682 AS

27 Pc. Bell Assortment

Includes all bells below in the quantities indicated ().



Important Instructions

(please read before placing orders)

This catalog will help you sell more Fenton Glass. Please use it to place your orders between calls by the Fenton representative. We hope that you will let the catalog be the rep's assistant and that it will serve you well.

Each shape and pattern offered by Fenton is pictured here. Some pieces are made in several colors. The price list/order blank will list every item and the colors made.

EASIER RECEIVING AND PRICING—

All Fenton ware is preticketed and contains the retail price, item number and color.

The ware number, color code and item description are also stamped on each carton to facilitate checking in shipments and for easy and accurate inventory control.

We have tried to make our packing as clean and convenient as possible. When you unpack your order, start with carton #1, as we have tried to arrange your invoice in order by carton number and content.

We ask that, when you are unpacking Fenton orders, to be sure that each carton is completely empty when transferring merchandise to the sales floor. Card-board partitions make it easy to miss hardware and small glass parts packed in the same carton.

ROUTING OF SHIPMENTS—We will follow your suggested routing as long as the thru-rate can be protected and service can be arranged with that particular carrier. Otherwise, we will have our traffic department use its best judgement in routing your shipment the best way.

CLAIMS FOR DAMAGE IN TRANSIT—

All of our shipments are carefully packed by experienced packers in strict accordance with packing methods approved by the various carriers. Should there be breakage or loss in transit, the carrier is liable, and neither you nor The Fenton Art Glass Company is required to suffer a loss. IF DAMAGE IS EVIDENT, POINT THIS OUT TO THE DRIVER AND MAKE A NOTATION ON FREIGHT BILL AS TO SPECIFIC DAMAGE WHEN SHIPMENT IS RECEIVED. It is necessary, however, that you report such damage (including concealed damage) to the carrier in writing within 15 days of delivery and request an inspection report from them showing the extent of the loss. This inspection report becomes the basis for your claim, which should be filed promptly. If you require assistance in filing the claim, we will be glad to help you.

Should there be damage in a shipment by United Parcel Service (UPS): On orders where UPS insurance charge has been accepted, if merchandise is received in damaged condition, please report to us at once, and HOLD ORIGINAL CARTON AND MERCHANDISE FOR UNITED PARCEL EXAMINATION. Otherwise, your claims cannot be honored.

On orders where 2% insurance charge is refused, any loss or breakage in transit will be the customer's responsibility.

DISCONTINUED ITEMS—Please do not include in your order any items which do not appear on our current price list and order blank. As previously explained, we frequently drop less popular pieces to make room for new items. Numbers which have been discontinued are more than likely not available. You should list the discontinued items you want on a separate sheet of paper and we will ship them if they are still available.

Refer to back of order blank for conditions of sale.

PLEASE REFER TO INVOICE NUMBER AND DATE ON ALL CORRESPONDENCE.

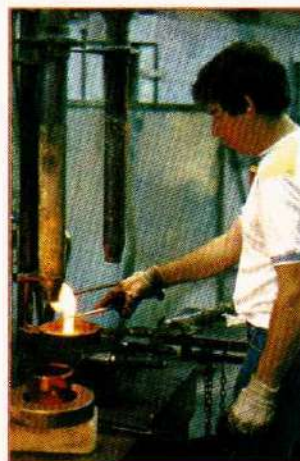
YOU CAN BUY FENTON GLASS . . . by contacting your Fenton representative. The complete line can be seen in all its attractive colors at your nearest Fenton showroom or at most regional shows.

Photography By Jim Osborn
Lithographed By Richardson Printing Corp.

Blocking



Blowing



Pressing



Handling

FENTON REPRESENTATIVES & SHOWROOMS

U.S. Representatives

CORPORATE SHOWROOM

*The Fenton Art Glass Company
225 Fifth Avenue, Room 506
New York, New York 10010
212-683-1523 or 1524

EAST

Robert Benson
16 Amanda Drive
Rochester, New York 14624
716-247-3688

*Encore Marketing
The Center—Bldg. 1
59 Middlesex Tpk., Room 108
Bedford, Massachusetts, 01730
617-275-2381 or 2382
800-272-6767

Ivystone Group
P.O. Box 248
Eagle, Pennsylvania 19480
215-458-0100

The Moore Organization
225 Fifth Avenue
Showroom 206
New York, New York 10010
212-685-8866

SOUTHEAST

William Becker Associates, Inc.
14904 Jefferson Davis Highway
Suite 208
Woodbridge, VA 22191
703-490-0368 or 643-0810
FAX: 703-490-0371

and
*Mid-Atlantic Gift Center
12260 Sunrise Valley Drive
Suite 300
Reston, Virginia 22091
703-620-3311

*SHOWROOM

CK Associates
260 Old Mt. Tabor Rd. #17
Lexington, KY 40502
606-266-2171

Grabarczyk Associates
9801 Regency Row
Inverness, Florida 32650
904-344-1449

The Weikels
Box 3192
Greensboro, North Carolina 27402
919-292-0170
FAX: 919-299-7498

and
*Atlanta Merchandise Mart
Room 9M5
240 Peach Tree Street
Atlanta, Georgia 30303
404-525-1184

MIDWEST

Coyne's Giftware
7400 Boone Avenue, North
Brooklyn Park, Minnesota 55428
612-425-8666 or
800-336-8666
FAX: 612-425-1653

and
*Coyne's Giftware
U.M.A.G.A. Trade Center
Showroom 339
10301 Bren Road West
Minneapolis, Minnesota 55343
Use Phone Number Shown Above

Childers & Associates
9000 West 105 Street
Overland Park, Kansas 66212
913-341-6602

and
*Kansas City Merchandise Mart
6800 West 115 Street, Suite 110
Overland Park, Kansas 66211
913-345-8844

John H. Evans Company
2637 Thorntree Drive
Pittsburgh, Pennsylvania 15241
412-854-4516
800-344-9253

and
*Columbus Gift Mart
Showroom B-74
1999 Westbelt Drive
Columbus, Ohio 43228
614-876-3087
*Martin Simpson Marketing
1524 Merchandise Mart
Chicago, Illinois 60654
312-467-6277
Call Toll Free 1-800-621-5943
FAX: 312-467-0727

*Jack Walsh & Associates
Suite A-180, Lower Level
Northville Square
133 West Main
Northville, Michigan 48167
313-348-7930
Call Toll Free 1-800-922-7286
(In Michigan only)

SOUTHWEST

Koch, Pruett & Associates
9226 N. Fifth Avenue
Phoenix, Arizona 85021
602-870-9429

*SMI Associates
1666 Trade Mart
Dallas, TX 75207
214-741-7424

NORTHWEST

*Dick Gibson & Associates
6100 4th Avenue South
Suite 134
Seattle, Washington 98108
206-762-1404
FAX: 206-762-5188

WEST

(Northern California)
Peddlers Too
125 King Street
Redwood City, California 94062
415-366-8193

and
*Gift Center, Room 552
888 Brannan Street
San Francisco, California 94103
415-861-1141

(Southern California)
The Flanagan Agency
2600 Union Street #204
San Francisco, California 94123
415-923-1613

Glenn and Melanie Miller
P.O. Box 9577
Ft. Collins, Colorado 80525
303-221-2736
FAX: 303-224-0346

Representatives Outside the U.S.A.

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FAX: 011-61-3-328-1467

Hemisphere Trading Co., Ltd.
P.O. Box 5326
Pta. De Tierra Station
San Juan, Puerto Rico 00906
809-722-5908 or 723-2584
FAX: 809-725-2410

George Palliser, Ltd.
425 Front Street, West
P.O. Box 430
Stirling, Ontario
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613-395-3371



F E N T O N

America's Finest Handmade Glass in Color

The Fenton Art Glass Company, 700 Elizabeth Street, Williamstown, West Virginia 26187
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Orders only 1-800-933-6866 Customer Service only 1-800-933-6766 (Except in WV, AK, and HI)