

ADVERTISING PAYS

Be ready to collect

Fenton's national advertising campaign for Fall is designed to help you build traffic and sales. Shown here are artist sketches of the beautiful ads that will appear in color in *House Beautiful* and *House & Garden* during October, November and December.

Millions of new friends

Millions of potential customers will be shown traditional Fenton hobnail milk glass, unique Fenton silver crest, and exciting Fenton cranberry hobnail throughout the important Fall and Christmas shopping seasons. A full display of each of these popular pieces along with counter cards will bring this national advertising right into your store.

Order early and order enough

To help you order these pieces, the catalog listings are shown below. Contact your Fenton representative now or view the entire line at all shows. Because the demand for Fall delivery is always so heavy, it will be especially urgent to get your complete order in early.

Check your stock of these pieces

MILK GLASS HOBNAIL

3606 MI covered sugar and cream; 3692 MI table lighter; 3693 MI ash tray; 3736 MI 6½" basket; 3756 MI 8" bud vase; 3762 MI 12 oz. syrup jug; 3786 MI oval candy box; 3801 MI miniature epergne set; 3806 MI salt & pepper; 3913 MI ftd. cakeplate.

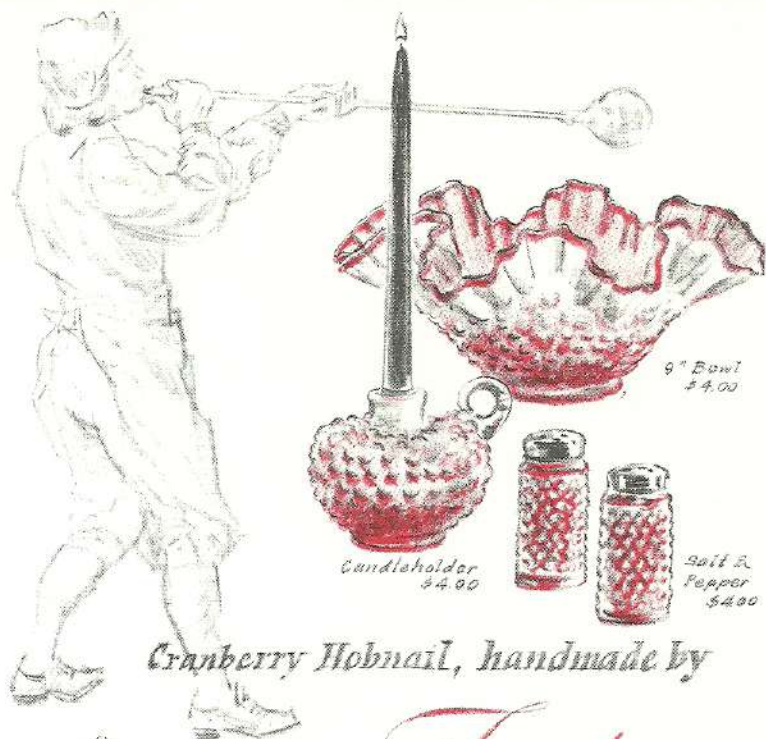
SILVER CREST

7213 SC footed cakeplate; 7280 SC footed candy box; 7294 SC 2-tier tidbit; 7321 SC 11½" DC bowl; 7429 SC footed compot—DC; 7474 SC 6" candleholder.

CRANBERRY HOBNAIL

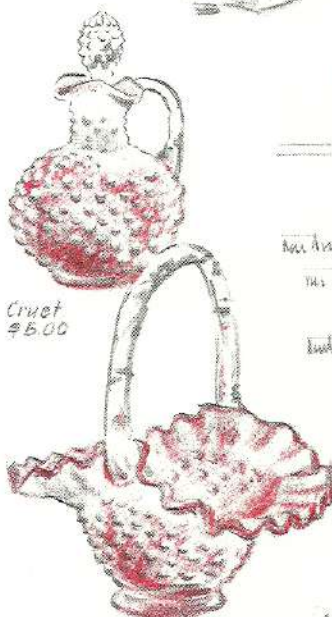
3806 CR salt and pepper; 3837 CR 7" basket; 3854 CR 4½" vase; 3863 CR cruet; 3870 CR candleholder; 3924 CR 9" bowl; 3947 CR 12 oz. tumbler; 3967 CR 80-oz. pitcher.

The Fenton Art Glass Company
WILLIAMSTOWN, WEST VIRGINIA



Cranberry Hobnail, handmade by

Fenton



7" Basket
\$4.00



4½" Vase
\$3.00

These pieces are made in the Fenton Art Glass Company, Williamstown, West Virginia. They are made of milk glass and are covered with a fine, raised pattern of cranberry hobnails. This gives them a unique, textured appearance. They are also made of silver crest glass, which is a clear, colorless glass. The pieces are made in the Fenton Art Glass Company, Williamstown, West Virginia.



80 oz. Pitcher
\$8.00

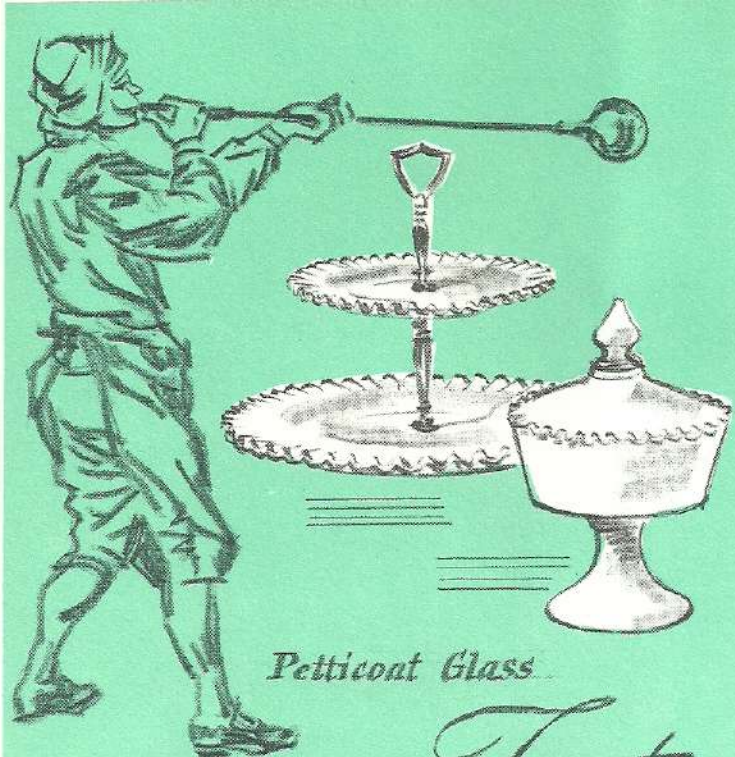
12 oz. Tumbler
\$2.50



THE FENTON ART GLASS COMPANY, WILLIAMSTOWN, W. VA.
December



Handmade
Fenton *Hobnail*
Milk glass



Petticoat Glass

Handmade by *Fenton*

