



## Traditional Lamps

*Fenton*

# Fenton Traditional Lamps ... "a thing of beauty is a joy forever."

Sales of the handsome traditional lamps we introduced in January, 1966, have far exceeded our most optimistic expectations.

Dealers throughout the country have ordered, reordered and reordered. Many tell us the lamps virtually sell themselves—especially when used as supplemental lighting for display areas. They report such lighting lends an inviting, hearthside charm that stimulates sales of other items displayed nearby. Leaving several lighted after closing time is another good selling idea. Even after you've closed the doors, they will keep your shop right on selling.

Because of their popularity, we have added several new lamps and beautiful new color combinations to the line.

If you do not already sell Fenton Traditional Lamps, you will find it profitable to do so. Why not order now?



The complete lamp is listed by Underwriters Laboratories, Inc. and bears the coveted Good Housekeeping Seal of Approval.



9205 MI  
Rose Ball Buffet Lamp  
20½" High  
Shipping Wt. 10 lbs.



9207 MI  
Rose Double Ball Lamp  
22" High  
Shipping Wt. 11 lbs.

## New Rose Double Ball Lamps

This romantic style has two 8" ball shades. Three-way switch permits lighting both shades or top or bottom shade alone. Particularly attractive for bedroom, hall, living room and to light your store displays!



9207 HA  
Rose Double Ball Lamp  
22" High  
Shipping Wt. 11 lbs.



9207 OB  
Rose Double Ball Lamp  
22" High  
Shipping Wt. 11 lbs.



### New Rose Ball Buffet Lamps

This smaller buffet or night stand lamp has a fount with one 8" ball shade on top. Its soft light is especially appealing for small rooms or areas.



9205 OG  
Rose Ball Buffet Lamp  
20½" High  
Shipping Wt. 10 lbs.



9205 HA  
Rose Ball Buffet Lamp  
20½" High  
Shipping Wt. 10 lbs.



9205 OB  
Rose Ball Buffet Lamp  
20½" High  
Shipping Wt. 10 lbs.



9207 WR  
Rose Double Ball Lamp  
22" High  
Shipping Wt. 11 lbs.

### New Rose Double Ball Lamps

An attractive lamp with an 8" ball shade on the bottom and a 10" ball shade on top. Three-way switch permits lighting top and bottom together or either shade separately.



9204 MI  
Rose Double Ball Lamp  
24" High  
Shipping Wt. 12 lbs.



9204 HA  
Rose Double Ball Lamp  
24" High  
Shipping Wt. 14 lbs.





### Rose Student Lamps

An appealing lamp for a desk, small table or chest. Beautiful rose-patterned Fenton® double-crimped shade and fount have handsome marble base. Fenton accessories are available to match.





Fenton Traditional Lamps

### Hobnail Student Lamp

Fenton Hobnail Milk Glass inspired this charming version of the perennially popular student lamp. Excellent for study, bedroom, den or a small table in any room.



3707 MI  
Hobnail  
Student Lamp  
19" High  
Shipping Wt. 9 lbs.



9107 MI  
Poppy Student Lamp  
20" High  
Shipping Wt. 9 lbs.

### Poppy Pattern

Fenton Poppy pattern has proved a special favorite... available in three attractive styles: student lamp, double ball and crimped double ball. Each has a distinctive character... a special beauty of its own.



9108 MI  
Poppy Double Ball Lamp  
21½" High  
Shipping Wt. 9½ lbs.

### Courting Lamps

This style originated in the parlor in Grandmother's day. Now it adds a romantic glow to patio, bedroom or hallway. Also available in colors: Amber, Blue and Green.



3792 MI  
Courting Lamp  
(Oil) 9" High

3793 MI  
Courting Lamp  
(Electric) 9" High



9109 CA  
Poppy Double Ball  
Lamp, Crimped  
23" High  
Shipping Wt. 11½ lbs.



9109 CG  
Poppy Double Ball  
Lamp, Crimped  
23" High  
Shipping Wt. 11½ lbs.



9109 MI  
Poppy Double Ball  
Lamp, Crimped  
23" High  
Shipping Wt. 11½ lbs.

Fold-out



**LAMP COLOR CODE:**

CA — Colonial Amber  
 CB — Colonial Blue  
 CG — Colonial Green

HA — Honey Amber  
 MI — Milk Glass  
 OB — Colonial Blue Overlay

OG — Shelley Green Overlay  
 RO — Ruby Overlay  
 WR — Wild Rose

# Thumbprint

In addition to our two student lamps in popular Thumbprint, a number of complementary Fenton accessories are available. When a customer purchases a lamp, you will profit from sales of these handsome Fenton pieces.



1408 RO  
 Thumbprint  
 Student Lamp  
 19½" High  
 Shipping Wt. 9 lbs.



1408 CG  
 Thumbprint  
 Student Lamp  
 19½" High  
 Shipping Wt. 9 lbs.



1408 CA  
 Thumbprint  
 Student Lamp  
 19½" High  
 Shipping Wt. 9 lbs.



1410 RO  
 Thumbprint  
 Student Lamp  
 20" High  
 Shipping Wt. 12 lbs.



1410 CG  
 Thumbprint  
 Student Lamp  
 20" High  
 Shipping Wt. 12 lbs.



1410 CA  
 Thumbprint  
 Student Lamp  
 20" High  
 Shipping Wt. 12 lbs.

