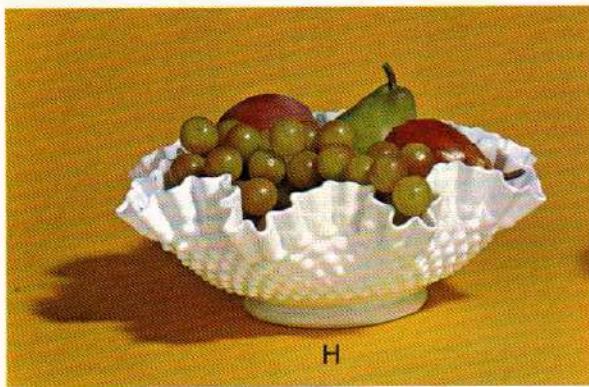




it's that

time again!



Dear Fenton Dealer:

The Spring Specials have become such profit making favorites that we are really enthused about the grouping we are offering for 1969. We are confident that these best selling items at the special prices will give your Spring glass sales a real boost.

And, this year there is a Special Special—the 3913 Cakeplate. This is annually one of the strongest items in our entire line. It normally retails at \$6.50, but this year is being included in the Spring Specials at the very special retail price of \$5.00.

We think, too, that at \$1.00 the 3995 Slipper will be one of the best quality handglass buys of the year. They should prove great for your impulse business and for kids' gifts for Mom on Valentine's Day and Mother's Day.

All of the Specials were chosen with the thought of giving a little extra stimulus to your Springtime sales, but they are also offered as a small token of appreciation and thanks for your continued confidence and loyalty in Fenton Glass and for making 1968 another fine year.

A Specials order blank is enclosed. The 1969 catalog featuring many new items, two entirely new colors, and a new line, will arrive sometime around the first of January. If you would like to combine your Specials order with a regular order to earn maximum discount, you can do so by attaching the Specials order form to the current order blank for shipment anytime after January 1 and then give us a dollar figure for including new items with this order. The entire line will be shown at the Regional Shows. Deadline for Specials orders will be April 15th and specified for shipment prior to May 15th. Again, our thanks for a fine 1968 and best wishes for a successful 1969.





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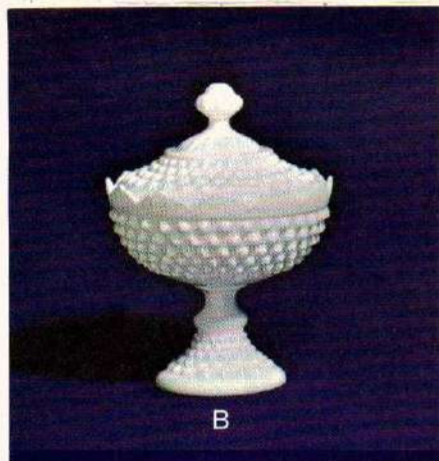


A

Spring Specials



THE FENTON ART GLASS COMPANY
Williamstown, West Virginia 26187



B

NUMBER AND COLOR	ITEM	REG. PRICE	SPECIAL PRICE	NUMBER AND COLOR	ITEM	REG. PRICE	SPECIAL PRICE
A — E3752 MI	11" Vase	\$5.50	\$4.50	H — E3938 MI	12" Bowl	\$5.50	\$4.50
B — E3784 MI	Ftd. Candy Box	\$6.50	\$5.50	I — E3913 MI	Ftd. Cakeplate	\$6.50	\$5.00
C — E3995 CG	Slipper	\$1.35	\$1.00	J — E3638 MI	8½" Basket	\$5.00	\$4.00
D — E3995 MI	Slipper	\$1.35	\$1.00	K — E3638 CA	8½" Basket	\$5.00	\$4.00
E — E3995 CA	Slipper	\$1.35	\$1.00	L — E3638 CB	8½" Basket	\$5.00	\$4.00
F — E3995 CB	Slipper	\$1.35	\$1.00	M — E3638 OR	8½" Basket	\$5.00	\$4.00
G — E3995 OR	Slipper	\$1.35	\$1.00	N — E3638 CG	8½" Basket	\$5.00	\$4.00

*See "Specials" order blank for minimum pack to qualify for "Specials" prices.



C



D



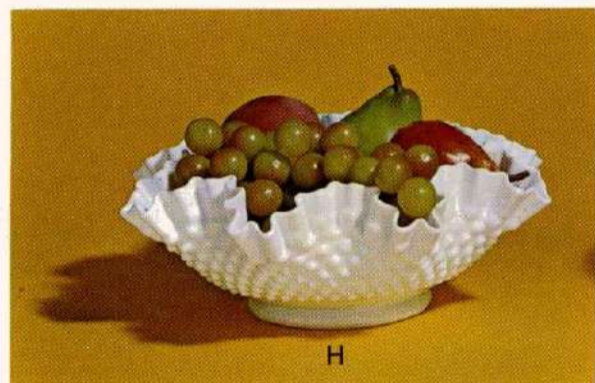
E



F



G



H

Dear Fenton Dealer:

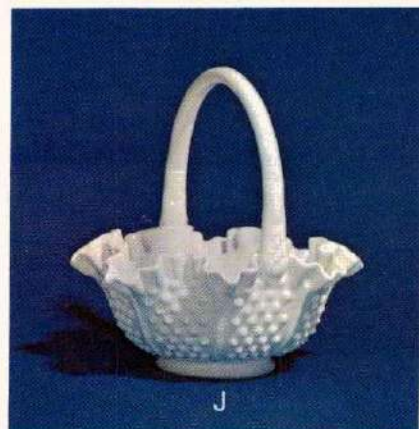
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J



K

L

N

M