

HISTORY OF THE FENTON LABEL



Circa 1921.
Color: Only a black & white copy available.



Circa 1925.
Color: Outer rim & printing is silver and background is ivory.



Circa 1939.
Color: Blue – part of the letterhead.



Circa 1939 to 1947-48.
Color: Silver label & silver print and a greenish yellow background. There were 2 styles used - Handmade in America by Fenton & Handmade by Fenton.



Circa 1940 – 41.
Color: Red and white – may have been used for shop samples.



Circa 1949 to 1952 –53.
Color: Yellow on silver – 1949. Yellow – 1950.
Brown – 1950.
Blue – 1950 to 1952-53.
Gold – 1950 to 1952-53.



Circa 1949-50 to 1957.
Color: Used only on Milk Glass in 2 types. Dark background is red with silver print & light background is silver with red print.



Circa 1952-53 to 1957.
Color: Brown with silver print. Gold (greenish yellow) with silver print. Foil with blue & silver.



Circa 1957 to 1971.
Color: Magenta and blue. The "worker" label.



Circa 1957 to 1971.
Color: Magenta & blue for Milk Glass. The print reads "Milk Glass Handmade."



Circa 1968 to 1982-85.
Color: Black & white. Used on hand-painted items with other labels.



Circa 1970 – 1985.
Color: Black & gold. This "worker" label has rounded edges.



Circa 1982 – 85.
Color: White & black, used on hand painted items, with other labels.



Circa 1985 to 1996.
Color: Silver & black. Bottom portion is for price & it can be removed. 3 styles used – Handmade, Hand-painted, and Quality Giftware.



Circa 1990 to 1995.
Color: Silver & black. This label was used on special order items such as QVC, and does not list price information.



Circa 1997 – current.
Color: Silver & black. 3 styles used – Handmade, Hand painted, and Quality Giftware. The price portion was separated from the label.



Circa 2000.
Color: Silver and black
Used on all ware to denote our 95th Anniversary.



Circa 2005.
Color: Silver and black
Used on all ware to denote our 100th Anniversary.