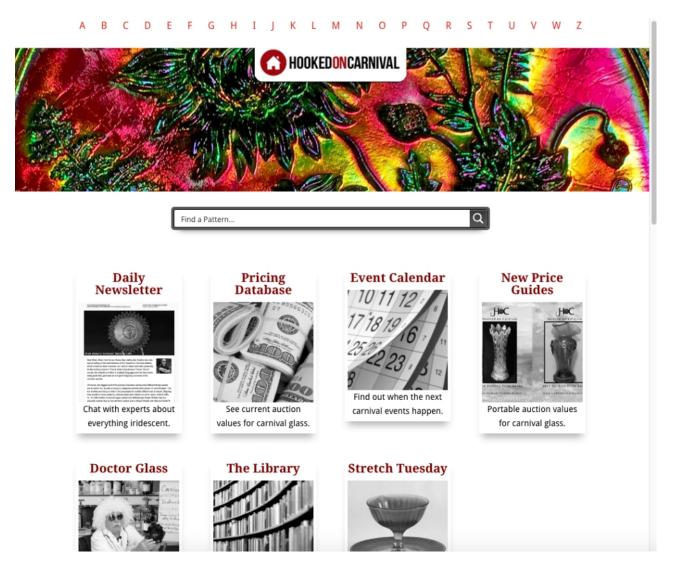
Hooked On Carnival Research/Pricing Tool Launched

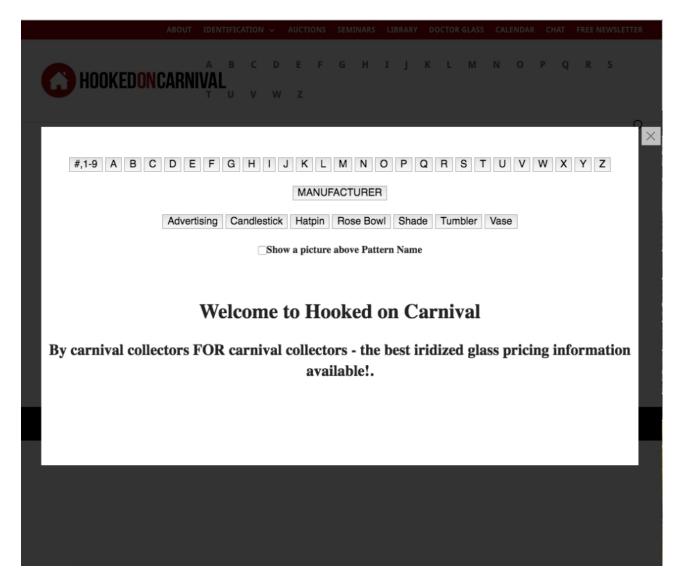
A new and exciting research tool was launched at the 2018 International Carnival Glass Association convention and is now available to Carnival Glass Collectors. Our Hooked on Carnival (HoC) website (www.hookedoncarnival.com) has many exciting features and <u>now</u> a new revolutionary pricing tool: the Pricing Database.



This pricing tool is:

- FREE
- Comprehensive (including damaged items)
- Easy to use
- Up-to-date

The next generation research tool is now available!



Photos of the pattern are available to help determine a pattern name.

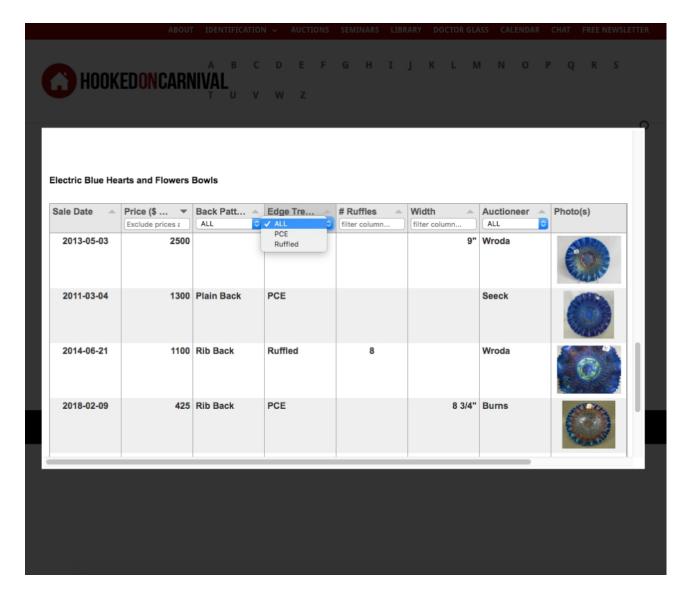
Once you select a pattern, shape and color, you will see:

- A graph of the auction sales for your selection (from 2011 now)
- The number of pieces sold
- The minimum/maximum and average prices for your selection
- The option to display only pieces without damage (updates the graph and prices)
- The option to display only pieces with listed damage (updates the graph and prices)

If you want to dig even deeper, you can filter on various attributes including;

- Size
- Edge treatment
- Back pattern
- Auctioneer

This additional information assists you in finding a price you can use to correctly market your product or help you buy it right so you can sell it right.



Pictures (of each actual piece sold) allow you to compare and identify the differences in achieved prices for items with outstanding iridescence against those with average iridescence.

Other features on our website include:

- Alphabetized Educational pages that give additional information about a pattern including the manufacturer, dates of production, size definitions and links to articles or other webpages.
- Sign up for the daily newsletter (Free) where you can ask questions and share stories
- An Event Calendar with current dates of carnival glass conventions across the globe as well as special carnival glass auctions
- A library with downloadable reference materials and videos
- Productions of 'Dr Glass' can educate you about common questions and terms used in the carnival collecting hobby.
- Stretch glass, carnival glass' cousin, is highlighted in one section with educational articles.
- Archived carnival glass videos of previous seminars, auctions and more are also available.

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Our Facebook page is also available through the website.

HoC's pricing information is the most up to date information on the web; this innovative tool is a collaboration of carnival glass collectors that are working together to share the details most desired *or required* by anyone interested in carnival glass. The site is dedicated to carnival glass but the format is adaptable to other collecting areas.

If you like printed pricing information, we have annual Auction Prices Reports available.



Here's what people had to say about our pricing database:

R. Dunham – "The "Database" far exceeded all my expectations a couple of years ago & is over the top for a obsessive compulsive like me with the advances it has made in the last 2 months....it just keeps getting better all the time...."

M Brooks - "Fantastic data base! Thanks so much for all your hard work!"

HoC is using today's technology with yesterday's collectibles and we welcome you to a "New World!"